

HEALTHCARE FINANCIAL MANAGEMENT

"Strategic Financial Planning, Budgeting & Cost Control in Healthcare Environments"

Schedule

Date	Venue	Fees
10 - 11 Jun 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Financial sustainability is a critical priority for healthcare organizations, where cost pressures, regulatory demands, and operational complexity intersect. This course provides healthcare professionals with essential tools for budgeting, financial analysis, and cost control, enabling them to make sound financial decisions without compromising patient care.

Over two intensive days, participants will gain practical insight into healthcare financial systems, capital investment evaluation, cost accounting methods, and performance monitoring. The course bridges financial concepts with operational realities in hospitals, clinics, and health services organizations.

Objectives

By the end of this course, participants will be able to:

- Understand key principles of healthcare financial management
- Develop and manage operational and capital budgets
- Apply cost accounting to improve resource utilization
- Analyze financial reports to support strategic decisions
- Evaluate investment proposals using ROI and NPV methods

Why Attend

- Gain a comprehensive understanding of healthcare financial principles
- Support data-driven planning and resource allocation decisions
- Increase accountability and transparency in healthcare spending
- Learn how to apply cost containment strategies effectively
- Improve alignment between clinical goals and financial performance

Target Audience

This program is designed for:

- Hospital and clinic administrators
- Finance and budgeting managers in healthcare
- Health system executives and department heads
- Medical directors and operational planners
- Healthcare consultants and advisors

Individual Benefits

Key competencies that will be developed include:

- Budget planning and variance analysis
- Healthcare-specific financial metrics and KPIs
- Cost allocation and service line profitability analysis
- Financial forecasting and investment evaluation
- Decision-making based on financial data and trends

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved financial oversight and planning accuracy
- Stronger cost containment across departments and services
- Better use of capital and operational funds
- Increased financial transparency and audit readiness
- Alignment of financial strategy with healthcare delivery goals

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Healthcare finance systems and frameworks
- Case Studies - Budgeting errors, cost overruns, investment decisions
- Workshops - Create and analyze budgets, calculate ROI and NPV
- Peer Exchange - Financial challenges across healthcare institutions
- Tools - Budget templates, ratio analysis tools, financial dashboards

Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Financial Planning and Budgeting in Healthcare

- Module 1: Healthcare Finance Overview (07:30 - 09:30) • Public vs private finance models, revenue streams
- Module 2: Operational and Capital Budgeting (09:45 - 11:15) • Types of budgets, budget cycle, approval process
- Module 3: Cost Accounting for Healthcare (11:30 - 01:00) • Direct vs indirect costs, activity-based costing
- Module 4: Workshop - Build a Departmental Budget (02:00 - 03:30) • Apply budgeting concepts to a clinic or hospital unit

Day 2: Financial Analysis and Strategic Decision-Making

- Module 5: Analyzing Financial Reports (07:30 - 09:30) • Balance sheet, income statement, cash flow
- Module 6: KPIs and Performance Metrics (09:45 - 11:15) • Cost per patient, length of stay, margin analysis
- Module 7: Investment Appraisal Techniques (11:30 - 01:00) • Net present value (NPV), internal rate of return (IRR)
- Module 8: Workshop - Evaluate a Capital Investment Case (02:00 - 03:30) • Use financial tools to support an equipment or service expansion

Certification

Participants will receive a Certificate of Completion in Healthcare Financial Management, validating their knowledge of budgeting, financial analysis, and cost control practices tailored to healthcare systems and service providers.

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