

CORPORATE FINANCE MASTERCLASS

"Strategic Financial Decision-Making for Growth, Valuation, and Capital Optimization"

Schedule

Date	Venue	Fees (Face-to-Face)
21 - 25 Jun 2026	Dammam, KSA	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Corporate finance lies at the heart of every business decision, from daily operations to strategic investments and capital restructuring. In a volatile financial environment, executives must understand and apply the principles of valuation, risk analysis, funding, and return optimization to lead sustainable business performance.

This comprehensive masterclass equips finance professionals, decision-makers, and executives with essential skills to evaluate investment opportunities, manage capital structure, and drive shareholder value. Through real-world case studies, financial modeling exercises, and interactive discussions, participants will gain hands-on experience with tools that guide sound corporate financial strategy.

Objectives

By the end of this course, participants will be able to:

- Apply financial analysis techniques to evaluate corporate health and performance
- Understand capital budgeting, investment appraisal, and risk-return tradeoffs
- Develop strategies for optimal capital structure and funding decisions
- Perform valuation of businesses using multiple approaches
- Support mergers, acquisitions, and strategic financial planning initiatives

Why Attend

- Bridge the gap between financial theory and real-world decision-making
- Strengthen your ability to evaluate investments and funding strategies
- Gain practical experience in valuation and capital budgeting techniques
- Understand how financial decisions impact company value and growth
- Enhance strategic thinking in corporate finance, treasury, and business planning

Target Audience

This program is designed for:

- Finance managers, analysts, and controllers
- Corporate treasurers and CFOs
- Strategic planners and business development executives
- Investment and portfolio analysts
- Decision-makers involved in capital projects, M&A, or financial policy

Individual Benefits

Key competencies that will be developed include:

- Financial statement analysis and performance metrics
- Cash flow forecasting, project evaluation, and ROI calculation
- Valuation methods: DCF, comparables, and precedent transactions
- Strategic funding mix and leverage management
- Scenario modeling and sensitivity analysis in investment decisions

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger financial planning and investment appraisal capabilities
- Improved capital allocation and cost control
- Enhanced decision-making in funding, expansion, and M&A initiatives
- Greater alignment between financial strategy and business goals
- Support for value creation and risk mitigation

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Financial strategy, capital allocation, and market trends
- Case Studies - Corporate transactions, valuation, and deal structuring
- Workshops - Financial modeling, budgeting, capital structure optimization
- Peer Exchange - Sector-specific challenges and strategy comparisons
- Tools - Excel-based financial models, valuation templates, KPI scorecards

Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Foundations of Corporate Finance

- Module 1: Financial Management Overview (07:30 - 09:30) • Corporate finance functions and goals, value drivers
- Module 2: Financial Statement and Ratio Analysis (09:45 - 11:15) • Liquidity, solvency, profitability, and efficiency metrics
- Module 3: Working Capital Management (11:30 - 01:00) • Cash conversion cycle, receivables, payables, inventory
- Module 4: Workshop - Company Health Diagnostic (02:00 - 03:30) • Analyze key ratios and working capital flows

Day 2: Capital Budgeting and Investment Appraisal

- Module 5: Time Value of Money and Discounted Cash Flow (07:30 - 09:30) • NPV, IRR, payback period, profitability index
- Module 6: Capital Budgeting Under Risk and Uncertainty (09:45 - 11:15) • Scenario, sensitivity, and break-even analysis
- Module 7: Investment Evaluation Frameworks (11:30 - 01:00) • Economic value added (EVA), real options, hurdle rates
- Module 8: Workshop - Evaluate an Investment Project (02:00 - 03:30) • Model cash flows and apply capital budgeting tools

Day 3: Capital Structure and Financing Decisions

- Module 9: Cost of Capital and WACC (07:30 - 09:30) • Components, weights, and calculation of WACC
- Module 10: Optimal Capital Structure and Leverage (09:45 - 11:15) • Trade-off theory, pecking order, recapitalization
- Module 11: Equity vs Debt Financing Strategies (11:30 - 01:00) • IPO, bonds, loans, mezzanine finance, hybrids
- Module 12: Workshop - Analyze Funding Options (02:00 - 03:30) • Select funding mix for a hypothetical business case

Day 4: Business Valuation Techniques

- Module 13: Valuation Fundamentals (07:30 - 09:30) • Enterprise value vs equity value, control premiums
- Module 14: DCF and Cash Flow Modeling (09:45 - 11:15) • Forecasting, terminal value, discount rates
- Module 15: Multiples-Based and Market Valuation (11:30 - 01:00) • EBITDA, P/E, transaction comparables, benchmarks
- Module 16: Workshop - Valuation of a Company (02:00 - 03:30) • Build a valuation model using case data

Day 5: Strategic Finance and Corporate Growth

- Module 17: M&A and Deal Structuring (07:30 - 09:30) • Valuation synergies, due diligence, transaction modeling
- Module 18: Dividend and Retention Policies (09:45 - 11:15) • Dividends, repurchases, reinvestment strategy
- Module 19: Financial Strategy and Risk Management (11:30 - 01:00) • Interest rate, FX, and credit risk mitigation
- Module 20: Final Workshop - Build a Financial Strategy Plan (02:00 - 03:30) • Develop a corporate finance plan for a growth scenario

Certification

Participants will receive a Certificate of Completion in Corporate Finance Masterclass, validating their ability to make sound financial decisions, perform company valuations, manage capital structures, and contribute to long-term value creation for their organization.

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