

STRATEGIC LEADERSHIP

“Leading with Vision, Influence, and Long-Term Impact”

Schedule

Date	Venue	Fees (Face-to-Face)
08 - 12 Jun 2026	Barcelona, Spain	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today’s rapidly shifting business environment, leaders must move beyond operational excellence and embrace a strategic mindset. Strategic leadership is about setting direction, inspiring commitment, navigating uncertainty, and ensuring long-term organizational success.

This 5-day immersive training empowers leaders at all levels to think strategically, lead with purpose, and build agile, future-ready organizations. Through real-world scenarios, leadership assessments, and peer engagement, participants will strengthen their strategic visioning, decision-making, and transformational influence skills.

Objectives

By the end of this course, participants will be able to:

- Define the characteristics and competencies of a strategic leader
- Align vision, mission, and values with business strategy
- Apply strategic thinking models to real-world leadership challenges
- Lead organizational transformation and build stakeholder alignment
- Make data-informed strategic decisions under uncertainty

Why Attend

- Enhance your ability to lead through complexity and change
- Develop long-term strategic thinking alongside short-term execution
- Gain tools to influence stakeholders and build high-trust environments
- Use real case studies to sharpen your leadership effectiveness
- Strengthen your leadership brand and executive presence

Target Audience

This program is designed for:

- Senior managers and executives
- Department heads and functional leaders
- Strategy, transformation, and business development professionals
- HR and leadership development specialists
- High-potential professionals preparing for executive roles

Individual Benefits

Key competencies that will be developed include:

- Strategic planning and alignment
- Scenario analysis and systems thinking
- Influencing and stakeholder management
- Change leadership and decision-making under uncertainty
- Creating and communicating strategic vision

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger leadership pipeline aligned with long-term goals
- Improved strategic focus across departments and teams
- More effective leadership of change, innovation, and transformation
- Higher engagement and alignment among senior stakeholders
- Enhanced organizational adaptability and resilience

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Executive Briefings – Strategic frameworks, leadership models, and megatrends
- Case Studies – Leadership challenges and breakthrough strategies
- Workshops – Visioning, decision-making, and stakeholder engagement
- Leadership Self-Assessments – Personal style, strengths, and development gaps
- Peer Learning & Coaching – Leadership roundtables and feedback sessions

Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Foundations of Strategic Leadership

- Module 1: What is Strategic Leadership? (07:30 - 09:30) • Definition, dimensions, and relevance • Differences from operational management
- Module 2: Leadership Vision, Mission, and Values (09:45 - 11:15) • Crafting and communicating compelling direction • Aligning team values and organizational culture
- Module 3: The Strategic Leader's Role in Transformation (11:30 - 01:00) • Case study: Leading turnaround and growth • Personal leadership brand development
- Module 4: Workshop - Define Your Strategic Leadership Profile (02:00 - 03:30) • Self-assessment and reflection activity

Day 2: Strategic Thinking and Execution

- Module 5: Strategic Thinking Models (07:30 - 09:30) • Blue Ocean, SWOT, PESTEL, and Porter's Five Forces • Applying frameworks to real scenarios
- Module 6: Execution Excellence and Strategic Agility (09:45 - 11:15) • Bridging the gap between strategy and action • Agile decision-making and adaptive planning
- Module 7: Scenario Planning and Foresight (11:30 - 01:00) • Designing multiple futures • Stress testing strategic plans
- Module 8: Workshop - Build a Strategic Roadmap (02:00 - 03:30) • Group project focused on real-world challenge

Day 3: Influence, Engagement, and Communication

- Module 9: Stakeholder Analysis and Engagement (07:30 - 09:30) • Mapping influence and building alliances • Engaging cross-functional and external stakeholders
- Module 10: Strategic Communication and Leadership Presence (09:45 - 11:15) • Narrative leadership and executive messaging • Confidence, clarity, and authenticity
- Module 11: Leading Through Influence vs Authority (11:30 - 01:00) • Trust-based leadership and persuasion • Negotiation and alignment strategies
- Module 12: Workshop - Craft Your Strategic Leadership Pitch (02:00 - 03:30) • Present a vision and influence plan to peers

Day 4: Change Leadership and Innovation Culture

- Module 13: Leading Organizational Change (07:30 - 09:30) • Change models (Kotter, ADKAR) • Overcoming resistance and fear
- Module 14: Innovation and Strategic Risk-Taking (09:45 - 11:15) • Building a culture of experimentation • Fostering safe-to-fail environments
- Module 15: Talent and Culture as Strategic Enablers (11:30 - 01:00) • Developing future-ready teams • Embedding strategic behaviors
- Module 16: Workshop - Design a Change Leadership Plan (02:00 - 03:30) • Simulate a change scenario in your organization

Day 5: Integration, Reflection, and Action Planning

- Module 17: Strategic Decision-Making Under Pressure (07:30 - 09:30) • Cognitive biases and decision frameworks • Group simulations and role play
- Module 18: Measuring Strategic Impact (09:45 - 11:15) • KPIs, dashboards, and feedback mechanisms • Monitoring leadership effectiveness
- Module 19: Strategic Leadership Action Plan (11:30 - 01:00) • Your 90-day implementation plan • Coaching and accountability
- Module 20: Final Reflection and Presentation (02:00 - 03:30) • Personal insights and certificate distribution

Certification

Participants will receive a Certificate of Completion in Strategic Leadership, confirming their enhanced capability to lead with vision, influence strategic outcomes, and drive sustainable organizational success.

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