

## MODERN & STRATEGIC FACILITIES MANAGEMENT

*“Optimizing Facility Operations and Strategic Management for Long-Term Success”*

### Schedule

Date	Venue	Fees
13 - 17 Sep 2026	Doha, Qatar	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

The Modern & Strategic Facilities Management course focuses on the essential principles and strategies required to effectively manage and optimize facilities in today’s dynamic business environment. Over 5 days, participants will explore both the operational and strategic aspects of facilities management, including risk management, sustainability, and the integration of modern technologies.

This training is designed to help facilities managers enhance operational efficiency, improve occupant satisfaction, and contribute to the long-term sustainability of the organization. Through hands-on exercises and case studies, participants will gain the knowledge and tools needed to meet the evolving challenges of facilities management while aligning with organizational goals.

### Objectives

By the end of this course, participants will be able to:

- Develop and implement effective strategies for managing and optimizing facilities.
- Understand the integration of technology in facilities management for operational efficiency.
- Analyze the role of sustainability in facilities operations and incorporate green practices.
- Manage facilities’ life cycle, maintenance, and performance to improve cost-efficiency.
- Utilize risk management and business continuity strategies in facilities operations.

## Why Attend

- Gain a comprehensive understanding of both operational and strategic facilities management.
- Learn to integrate technology and sustainability practices for modern facility management.
- Improve the efficiency and cost-effectiveness of facility operations.
- Develop skills in risk management, business continuity, and operational optimization.
- Learn from industry leaders and participate in hands-on activities to enhance learning.

## Target Audience

This program is designed for:

- Facilities managers and supervisors who want to enhance their knowledge of modern facilities management practices.
- Real estate professionals and building owners responsible for facility operations.
- Project managers, engineers, and maintenance personnel working in facilities management.
- Executives and decision-makers who oversee facilities and infrastructure management.
- Individuals interested in pursuing a career in facilities management.

## Individual Benefits

Key competencies that will be developed include:

- Enhanced strategic thinking for managing and optimizing facilities.
- Improved ability to integrate technology and sustainable practices into facility operations.
- Skills in developing cost-effective maintenance and operational strategies.
- Understanding of facilities lifecycle management and performance evaluation.
- Ability to implement risk management practices and business continuity plans in facility operations.

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Ability to manage facilities efficiently, ensuring long-term cost savings and optimal operations.
- Knowledge of sustainability practices that reduce operational costs and environmental impact.
- The capability to align facilities management strategies with organizational goals and objectives.
- Expertise in risk management and business continuity planning within the context of facility operations.
- Enhanced organizational resilience and improved building performance metrics.

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - In-depth discussions on modern facilities management strategies, tools, and technologies.
- Case Studies - Real-world examples of successful facilities management and strategic implementations.
- Workshops - Hands-on exercises in facilities optimization, risk management, and lifecycle management.
- Peer Exchange - Group discussions on the challenges and best practices in facilities management.
- Tools - Templates and tools for facility operations, risk assessment, and sustainability practices.

## MAWA EVENTS

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## Course Outline

Detailed 5-Day Course Outline

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

### Day 1: Introduction to Modern Facilities Management

- Module 1: Understanding Facilities Management (07:30 – 09:30)
  - Overview of modern facilities management concepts.
  - The evolving role of facilities managers in organizations.
  - Key principles of strategic facilities management.
- Module 2: Facility Life Cycle and Performance (09:30 – 11:30)
  - Managing facilities through their life cycle.
  - Strategies for improving facility performance and efficiency.
  - Monitoring and evaluating facility performance metrics.

### Day 2: Technology and Innovation in Facilities Management

- Module 3: Integrating Technology in Facility Operations (07:30 – 09:30)
  - The role of building automation systems in modern facilities.
  - Technologies for improving energy efficiency and operational performance.
  - The future of smart buildings and IoT in facilities management.
- Module 4: Data-Driven Facilities Management (09:30 – 11:30)
  - Using data analytics for facility optimization.
  - Predictive maintenance and its impact on facility operations.
  - Key performance indicators (KPIs) in facilities management.

### Day 3: Sustainability and Green Practices

- Module 5: Sustainable Facilities Management (07:30 – 09:30)
  - The importance of sustainability in facilities management.
  - Integrating green building certifications (e.g., LEED) into operations.
  - Energy-saving initiatives and waste reduction in facility management.
- Module 6: Green Technologies and Energy Efficiency (09:30 – 11:30)
  - Energy-efficient systems and sustainable technologies in facilities.
  - Renewable energy integration in building operations.
  - Strategies for reducing the environmental impact of facilities.

### Day 4: Risk Management and Business Continuity

- Module 7: Risk Management in Facilities Operations (07:30 – 09:30)
  - Identifying and mitigating risks in facility management.
  - Developing risk management plans for facilities.
  - Safety protocols and emergency planning for facility managers.
- Module 8: Business Continuity and Disaster Recovery (09:30 – 11:30)
  - Planning for business continuity in facilities management.
  - Disaster recovery strategies and emergency response.
  - Ensuring the resilience of facilities in crisis situations.

### Day 5: Strategic Management and Optimization of Facility Operations

- Module 9: Cost Optimization in Facilities Management (07:30 – 09:30)
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Budgeting and cost control strategies for facilities.

- Optimizing resource allocation and facility operations.
- Reducing operating costs without compromising quality.
- **Module 10: Strategic Facilities Management and Future Trends (09:30 – 11:30)**
- Aligning facilities management strategies with organizational goals.
- Trends shaping the future of facilities management.
- Building a strategic plan for the future of facilities management.

### Certification

Participants will receive a Certificate of Completion in Modern & Strategic Facilities Management, validating their expertise in managing and optimizing modern facilities while integrating sustainability, technology, and strategic planning.

### Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

### In-House / Customized Training

Interested in running this course for your team?

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