

## FINANCIAL PLANNING, FORECASTING, ANALYSIS & REPORTING

"Master Strategic Financial Insights for Better Business Decisions"

### Schedule

Date	Venue	Fees (Face-to-Face)
23 - 25 Jun 2026	Doha - Qatar	USD 2495 per delegate
01 - 03 Sep 2026	Doha - Qatar	USD 2495 per delegate

► Available delivery methods: Face-to-Face & Online Training

### Introduction

This course provides finance professionals with the tools and techniques needed to enhance their financial planning, forecasting, analysis, and reporting capabilities. Through a practical, hands-on approach, participants will learn how to align financial strategies with business goals and make data-driven decisions that improve organizational performance.

The training will cover essential financial models, forecasting methods, variance analysis, and effective reporting practices to help participants deliver actionable insights to management.

### Objectives

By the end of this course, participants will be able to:

- Understand best practices in financial planning and budgeting.
- Apply forecasting techniques to predict financial outcomes accurately.
- Conduct in-depth financial analysis to assess business performance.
- Develop clear and concise financial reports for stakeholders.
- Use financial insights to support strategic decision-making.

## Why Attend

- Strengthen your financial planning and forecasting skills.
- Learn practical tools to improve business analysis and reporting.
- Enhance your ability to present financial insights to management.
- Increase your strategic impact within your organization.
- Gain confidence in interpreting and using financial data effectively.

## Target Audience

This program is designed for:

- Financial planners, analysts, and accountants.
- Finance managers and controllers.
- Business analysts and strategic planners.
- Budgeting and forecasting professionals.
- Anyone responsible for preparing financial reports or supporting financial decisions.

## Individual Benefits

Key competencies that will be developed include:

- Stronger financial planning and forecasting abilities.
- Enhanced analytical thinking and data interpretation.
- Improved financial modeling and scenario analysis skills.
- Better communication and presentation of financial information.
- Greater confidence in advising leadership on financial matters.

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved accuracy in financial forecasts and budgets.
- More effective financial reporting processes.
- Stronger alignment of financial planning with business strategy.
- Enhanced decision-making supported by robust financial insights.
- Increased organizational agility through proactive financial management.

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Financial planning principles, forecasting techniques, and reporting standards.
- Case Studies - Real-world examples of financial forecasting and performance analysis.
- Workshops - Hands-on exercises in building financial models and developing reports.
- Peer Exchange - Group discussions on forecasting challenges and solutions.
- Tools - Templates for budgets, forecasts, variance analysis, and reporting dashboards.

## Course Outline

### Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Foundations of Financial Planning and Forecasting

- Module 1: Overview of Financial Planning and Strategic Alignment
- Module 2: Budgeting Processes and Best Practices
- Module 3: Forecasting Techniques and Tools
- Module 4: Workshop – Building a Financial Forecast Model

#### Day 2: Financial Analysis and Performance Measurement

- Module 1: Conducting Variance and Sensitivity Analysis
- Module 2: Analyzing Financial Statements and Key Metrics
- Module 3: Using Scenario Planning for Risk Management
- Module 4: Workshop – Interpreting Financial Data for Decision Making

#### Day 3: Financial Reporting and Communication

- Module 1: Designing Effective Financial Reports and Dashboards
- Module 2: Communicating Financial Insights to Stakeholders
- Module 3: Aligning Reporting with Regulatory and Compliance Requirements
- Module 4: Workshop – Presenting Financial Results to Management

## Certification

Participants will receive a Certificate of Completion in Financial Planning, Forecasting, Analysis & Reporting, validating their expertise in creating accurate forecasts, performing financial analysis, and delivering impactful financial reports.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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