

## CAPITAL BUDGETING & DECISION MAKING

*“Enhancing Investment Decisions through Advanced Capital Budgeting Techniques”*

### Schedule

Date	Venue	Fees (Face-to-Face)
08 - 10 Sep 2026	Doha, Qatar	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

This specialized course focuses on equipping participants with the critical tools and frameworks for effective capital budgeting and strategic decision-making. Over three days, attendees will explore methods to evaluate investment opportunities, assess financial risks, and maximize long-term value for their organizations.

Through practical exercises, real-world examples, and interactive discussions, participants will gain the confidence to make informed capital investment decisions aligned with corporate goals.

### Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals and importance of capital budgeting in organizational growth.
- Apply financial techniques such as NPV, IRR, and payback period to assess projects.
- Analyze the risks and uncertainties associated with investment decisions.
- Evaluate competing investment options using quantitative and qualitative factors.
- Make sound, data-driven recommendations for capital projects.

## Why Attend

- Gain practical knowledge on how to evaluate investment opportunities.
- Learn how to apply capital budgeting tools confidently.
- Understand how to incorporate risk assessments into decision-making.
- Strengthen your ability to contribute to high-stakes financial decisions.
- Access real-world examples and templates for immediate application.

## Target Audience

This program is designed for:

- Financial analysts, corporate finance professionals, and investment managers.
- Project managers and business development leaders involved in capital projects.
- Department heads and executives responsible for financial planning.
- Anyone involved in preparing or reviewing capital investment proposals.

## Individual Benefits

Key competencies that will be developed include:

- Mastery of capital budgeting principles and techniques.
- Enhanced analytical and critical thinking skills.
- Ability to assess financial viability and risks of projects.
- Improved strategic decision-making abilities.
- Confidence in presenting investment recommendations to senior leadership.

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More rigorous and structured investment evaluation processes.
- Improved allocation of capital resources to high-value projects.
- Stronger alignment between investment decisions and corporate strategy.
- Reduced risk exposure in capital project selection.
- Enhanced financial performance through better decision-making.

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Core principles of capital budgeting and decision-making frameworks.
- Case Studies - Real-world investment scenarios and lessons learned.
- Workshops - Hands-on exercises applying financial models and techniques.
- Peer Exchange - Group discussions to share experiences and insights.
- Tools - Templates for project evaluation, risk analysis, and capital budgeting reports.

## Course Outline

### Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Introduction to Capital Budgeting

- Module 1: Overview of Capital Budgeting and Strategic Importance
- Module 2: Key Financial Concepts: NPV, IRR, Payback Period, and Profitability Index
- Module 3: Linking Capital Investment Decisions to Business Goals
- Module 4: Workshop – Evaluating a Sample Investment Proposal

#### Day 2: Advanced Techniques and Risk Analysis

- Module 1: Sensitivity, Scenario, and Break-even Analysis
- Module 2: Incorporating Risk and Uncertainty in Capital Projects
- Module 3: Evaluating Competing Projects and Capital Rationing
- Module 4: Workshop – Building a Risk-Adjusted Financial Model

#### Day 3: Strategic Decision Making and Implementation

- Module 1: Balancing Quantitative and Qualitative Factors
- Module 2: Communicating Investment Recommendations to Stakeholders
- Module 3: Post-Investment Review and Performance Tracking
- Module 4: Workshop – Presenting a Capital Budgeting Case

## Certification

Participants will receive a Certificate of Completion in Capital Budgeting & Decision Making, validating their expertise in advanced investment evaluation and strategic financial decision-making.

## Why Choose MAWA Events

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- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<b>In-House / Customized Training</b> Interested in running this course for your team? Please contact us:	TEL:  <b>+601116373203</b>	EMAIL:  <b>info@mawaevents.net</b>
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