

COST MANAGEMENT & FINANCIAL ANALYSIS TECHNIQUES

“Mastering Financial Tools for Smarter Cost Control and Strategic Decision-Making”

Schedule

| Date | Venue | Fees (Face-to-Face) |
|------------------|--------------|-----------------------|
| 12 - 16 Jul 2026 | Cairo, Egypt | USD 3495 per delegate |

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

This intensive 5-day program equips professionals with the critical financial skills needed to effectively manage costs, analyze financial performance, and support sound decision-making. Participants will gain hands-on experience with proven techniques and analytical tools to strengthen cost control, profitability, and overall financial management.

Through a mix of theoretical insights, real-world case studies, and practical exercises, attendees will learn how to interpret financial data, drive cost-saving initiatives, and align financial strategies with organizational goals.

Objectives

By the end of this course, participants will be able to:

- Apply advanced cost management techniques to improve operational efficiency.
- Perform financial analysis to assess business performance and profitability.
- Use key financial ratios and indicators to inform strategic decisions.
- Develop and manage budgets aligned with corporate objectives.
- Identify and implement cost reduction and value enhancement strategies.

Why Attend

- Strengthen your financial decision-making abilities.
- Gain practical knowledge of cost management and financial analysis tools.
- Learn how to translate financial data into actionable insights.
- Improve your organization's financial health and competitive edge.
- Network with finance professionals and industry peers.

Target Audience

This program is designed for:

- Finance managers and analysts.
- Cost accountants and management accountants.
- Budgeting and planning professionals.
- Department heads involved in financial decision-making.
- Professionals seeking to enhance their financial acumen.

Individual Benefits

Key competencies that will be developed include:

- Stronger analytical and financial interpretation skills.
- Enhanced ability to control costs and boost efficiency.
- Improved budgeting and forecasting capabilities.
- Greater confidence in supporting strategic business decisions.
- Practical understanding of financial performance drivers.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved cost management and resource allocation.
- Enhanced financial analysis and reporting accuracy.
- Stronger alignment between financial strategy and business goals.
- Increased profitability and operational efficiency.
- Better-informed decisions at both strategic and operational levels.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - In-depth sessions on cost management frameworks and financial analysis methods.
- Case Studies - Real-world financial scenarios illustrating best practices and pitfalls.
- Workshops - Hands-on exercises applying tools for budgeting, variance analysis, and cost control.
- Peer Exchange - Group discussions on common financial challenges and solutions.
- Tools - Financial models, templates, and checklists for immediate application.

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Cost Management

- Module 1: Cost Management Principles (07:30 – 09:30)
 - Key concepts and objectives of cost management.
 - Understanding cost behaviors and cost drivers.
 - The role of cost management in organizational success.
- Module 2: Costing Methods and Systems (09:45 – 11:15)
 - Absorption costing, marginal costing, and activity-based costing.
 - Selecting the right costing approach.
 - Common costing pitfalls and how to avoid them.
- Module 3: Workshop – Cost Structure Analysis (11:30 – 01:00)
 - Analyzing cost components and identifying improvement areas.
- Module 4: Peer Exchange – Cost Challenges Across Industries (02:00 – 03:30)
 - Sharing experiences and lessons learned.

Day 2: Financial Performance Analysis

- Module 1: Financial Statements Deep Dive (07:30 – 09:30)
 - Understanding income statements, balance sheets, and cash flow statements.
 - Connecting financial reports to performance insights.
- Module 2: Ratio Analysis (09:45 – 11:15)
 - Key financial ratios and what they reveal.
 - Benchmarking performance against industry standards.
- Module 3: Workshop – Financial Health Check (11:30 – 01:00)
 - Applying ratios and metrics to real data.
- Module 4: Case Study – Turnaround through Financial Analysis (02:00 – 03:30)
 - Exploring successful financial recovery stories.

Day 3: Budgeting and Forecasting

- Module 1: Budget Development Process (07:30 – 09:30)
 - Linking budgets to strategy.
 - Types of budgets and their purposes.
- Module 2: Forecasting Techniques (09:45 – 11:15)
 - Using historical data for future projections.
 - Scenario planning and sensitivity analysis.
- Module 3: Workshop – Preparing a Budget (11:30 – 01:00)
 - Building a budget framework from scratch.
- Module 4: Peer Exchange – Budgeting Best Practices (02:00 – 03:30)
 - Discussing budgeting successes and challenges.

Day 4: Cost Control and Efficiency Improvement

- Module 1: Identifying Cost-Saving Opportunities (07:30 – 09:30)
 - Cost reduction vs. cost optimization.
 - Lean approaches to efficiency improvement.
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Module 2: Variance Analysis (09:45 – 11:15)

- Analyzing budget vs. actual performance.
- Investigating variances and corrective actions.
- **Module 3: Workshop – Conducting a Variance Analysis (11:30 – 01:00)**
- Practical exercise on identifying and addressing variances.
- **Module 4: Case Study – Successful Cost Reduction Initiatives (02:00 – 03:30)**
- Learning from real-world examples.

Day 5: Strategic Financial Decision-Making

- **Module 1: Linking Cost Management to Strategy (07:30 – 09:30)**
- Aligning financial management with organizational goals.
- Evaluating investment decisions and ROI.
- **Module 2: Risk Management in Financial Decisions (09:45 – 11:15)**
- Identifying financial risks and mitigation strategies.
- Balancing risk and reward in decision-making.
- **Module 3: Workshop – Designing a Financial Improvement Plan (11:30 – 01:00)**
- Creating an actionable plan for financial enhancement.
- **Module 4: Final Review and Certification (02:00 – 03:30)**
- Recap of key lessons learned.
- Presentation of certificates and course conclusion.

Certification

Participants will receive a Certificate of Completion in Cost Management and Financial Analysis, affirming their ability to apply advanced cost control techniques and financial analysis methods to drive business success and strategic impact.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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Interested in running this course for your team?

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