**MAWA EVENTS**

**Address:** No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

**Phone:** +601116373203 | **Email:** info@mawaevents.net

# THE EVOLVING ROLE OF THE MANAGING DIRECTOR

*"Leading with Vision: Adapting to New Challenges and Strategic Demands"*

## Schedule

| Date | Venue | Fees (Face-to-Face) |
|---|---|---|
| 13 – 17 Jul 2026 | Barcelona, Spain | USD 3495 per delegate |

► **Available delivery methods:** Face-to-Face & Online Training

## Introduction

This comprehensive 5-day course is designed to equip managing directors and senior leaders with the latest strategies, insights, and tools required to navigate the evolving demands of modern leadership. Participants will explore how their role is shifting in response to market disruption, technological change, stakeholder expectations, and global dynamics.

By integrating case studies, expert briefings, and practical exercises, the course helps leaders enhance their strategic vision, drive innovation, manage complex stakeholder relationships, and lead organizations toward sustainable success.

## Objectives

By the end of this course, participants will be able to:

- Understand the shifting responsibilities and expectations of the managing director role.
- Strengthen strategic thinking, innovation leadership, and organizational agility.
- Build effective governance structures and manage board relationships.
- Navigate complex risks, regulatory environments, and ethical challenges.
- Enhance communication, influence, and leadership impact across the organization.

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## Why Attend

- Gain a clear understanding of the evolving strategic role of managing directors.
- Learn from real-world leadership case studies and peer experiences.
- Strengthen your ability to lead innovation and digital transformation.
- Improve stakeholder management, board engagement, and governance oversight.
- Equip yourself with tools to handle risk, ethics, and organizational resilience.

## Target Audience

This program is designed for:

- Managing directors, CEOs, and C-suite executives.
- Senior leaders preparing to transition into managing director roles.
- Board members and non-executive directors seeking deeper insight into MD responsibilities.
- Corporate strategists and senior advisors supporting executive leadership.
- Entrepreneurs and founders managing growing, complex organizations.

## Individual Benefits

Key competencies that will be developed include:

- Enhanced strategic leadership and innovation management capabilities.
- Stronger decision-making and risk management skills.
- Improved governance, stakeholder, and board engagement techniques.
- Advanced communication, influence, and organizational alignment abilities.
- Confidence to lead transformation in fast-changing environments.

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger strategic alignment between leadership and organizational goals.
- More effective governance and board-level collaboration.
- Enhanced ability to innovate, adapt, and respond to market changes.
- Improved management of complex risks, ethics, and regulatory demands.
- Increased organizational resilience and leadership bench strength.

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – In-depth analysis of the evolving managing director role and strategic leadership trends.
- Case Studies – Real-world examples of successful and challenged leadership approaches.
- Workshops – Hands-on exercises focused on governance, innovation, and leadership agility.
- Peer Exchange – Group discussions on leadership challenges and lessons learned.
- Tools – Templates and frameworks for strategy mapping, governance assessment, and leadership development planning.

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## Course Outline

**Detailed 5-Day Course Outline** Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

**Day 1: The Shifting Landscape of Executive Leadership**

- Module 1: The Modern Managing Director (07:30 – 09:30)
- Understanding the evolving expectations of the MD role.
- External forces reshaping executive leadership.
- Aligning personal leadership style with organizational needs.
- Module 2: Strategic Leadership in Disruptive Times (09:45 – 11:15)
- Leading through digital transformation and innovation.
- Driving competitive advantage in fast-changing markets.
- Balancing short-term results with long-term sustainability.
- Module 3: Case Study – Leading Transformation (11:30 – 01:00)
- Lessons from MDs who successfully drove major change initiatives.
- Module 4: Workshop – Leadership Self-Assessment (02:00 – 03:30)
- Identifying personal strengths and development areas.

**Day 2: Governance, Risk, and Board Dynamics**

- Module 1: Governance Structures and Best Practices (07:30 – 09:30)
- Clarifying board and executive roles and responsibilities.
- Ensuring effective governance and accountability.
- Managing ethical and regulatory expectations.
- Module 2: Navigating Board Relationships (09:45 – 11:15)
- Building constructive relationships with the board.
- Managing upward communication and expectations.
- Handling board conflicts and sensitive issues.
- Module 3: Workshop – Designing a Governance Framework (11:30 – 01:00)
- Practical exercise on strengthening governance practices.
- Module 4: Peer Exchange – Boardroom Challenges (02:00 – 03:30)
- Sharing experiences on board interactions and governance dilemmas.

**Day 3: Leading Innovation and Driving Change**

- Module 1: Fostering a Culture of Innovation (07:30 – 09:30)
- Encouraging creativity and experimentation.
- Aligning innovation initiatives with strategic goals.
- Overcoming barriers to innovation and agility.
- Module 2: Change Leadership and Organizational Agility (09:45 – 11:15)
- Leading complex change and transformation.
- Engaging and mobilizing teams through uncertainty.
- Building adaptive, resilient organizations.
- Module 3: Workshop – Change Leadership Simulation (11:30 – 01:00)
- Role-playing exercise on managing a major change initiative.
- Module 4: Case Study – Innovation Leadership (02:00 – 03:30)
- Examining successful innovation strategies and MD leadership roles.

**Day 4: Strategic Communication and Influence**

- Module 1: Mastering Executive Communication (07:30 – 09:30)
- Delivering clear, compelling messages.
- Managing stakeholder expectations across levels.
- Building trust and credibility as a leader.
- Module 2: Influencing Without Authority (09:45 – 11:15)
- Engaging stakeholders and driving alignment.
- Navigating political and cultural dynamics.
- Leveraging networks and alliances for impact.
- Module 3: Workshop – Crafting a Strategic Communication Plan (11:30 – 01:00)
- Developing messages aligned to organizational strategy.
- Module 4: Peer Exchange – Leadership Communication Challenges (02:00 – 03:30)
- Group discussion on communication lessons learned.

**Day 5: Building Leadership Capacity and Personal Resilience**

- Module 1: Developing Future Leaders (07:30 – 09:30)
- Talent management and succession planning.
- Coaching and developing leadership teams.
- Creating a leadership pipeline for the future.
- Module 2: Personal Resilience and Growth (09:45 – 11:15)
- Managing stress and maintaining well-being.
- Reflecting on personal leadership purpose and legacy.
- Balancing personal and professional demands.
- Module 3: Workshop – Personal Leadership Roadmap (11:30 – 01:00)
- Creating a development plan for ongoing growth.
- Module 4: Final Review and Certification (02:00 – 03:30)
- Summarizing key insights and next steps.
- Presentation of certificates and closing reflections.

## Certification

Participants will receive a Certificate of Completion in Advanced Managing Director Leadership, validating their mastery of the evolving MD role, strategic leadership, governance, innovation, and organizational transformation.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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| **In-House / Customized Training**<br>Interested in running this course for your team?<br>Please contact us: | TEL:<br>**+601116373203** | EMAIL:<br>**info@mawaevents.net** |

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