MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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AI IN HR: RECRUITMENT, TALENT MANAGEMENT, AND EMPLOYEE ENGAGEMENT

""Harnessing AI to Revolutionize HR Practices for Recruitment, Talent Development, and Employee Engagement""

Schedule

Date	Venue	Fees (Face-to-Face)
12 – 14 May 2026	Dubai, UAE	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Artificial Intelligence (AI) is reshaping the field of Human Resources (HR), transforming how organizations approach recruitment, talent management, and employee engagement. This 3-day course will explore how AI tools can streamline HR processes, improve hiring decisions, enhance employee development, and boost employee engagement. By leveraging AI, HR professionals can make data-driven decisions that enhance the workforce and contribute to organizational success.

Participants will gain insights into AI-powered HR solutions for optimizing recruitment processes, managing talent, and increasing employee satisfaction. The course includes practical demonstrations of AI applications in HR and how these technologies are improving efficiency and engagement within organizations.

Objectives

By the end of this course, participants will be able to:

- Understand the principles of AI and its applications in HR functions such as recruitment and talent management.
- Leverage AI-powered tools to enhance recruitment processes, from candidate sourcing to screening.
- Use AI to develop data-driven strategies for managing and nurturing talent within the organization.
- Implement AI solutions to improve employee engagement and retention.
- Evaluate the impact of AI on HR efficiency and employee satisfaction.
- Overcome challenges associated with integrating AI in HR and HR tech solutions.

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Why Attend

- Learn how AI can automate and streamline the recruitment process to save time and reduce bias.
- Discover how AI-powered tools can improve talent management and foster employee growth.
- Gain insights into using AI to enhance employee engagement and retention strategies.
- Improve your HR decision-making by implementing data-driven approaches with AI tools.
- Stay ahead of the curve by understanding how AI is transforming HR practices and workplace culture.
- Become a leader in the future of HR by mastering AI tools and techniques.

Target Audience

This program is designed for:

- HR professionals, managers, and executives looking to integrate AI into their HR practices.
- Talent acquisition specialists and recruiters aiming to enhance their recruitment strategies with AI.
- HR data analysts and professionals responsible for leveraging data to improve HR operations.
- Managers involved in employee engagement, retention, and talent development.
- Anyone seeking to understand the impact of AI on HR and how to leverage AI for better workforce management.

Individual Benefits

Key competencies that will be developed include:

- Mastery of AI tools and applications to streamline HR functions such as recruitment and talent management.
- Ability to leverage data-driven insights to make better hiring and talent management decisions.
- Knowledge of how AI can enhance employee engagement and create a more connected workforce.
- Proficiency in evaluating and adopting AI-driven solutions for HR-related challenges.
- Skills to improve the efficiency, accuracy, and objectivity of HR processes.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved efficiency in recruitment processes, with faster candidate sourcing and better selection.
- Enhanced talent management strategies that support employee growth and reduce turnover.
- Increased employee engagement through personalized, data-driven approaches.
- Stronger decision-making in HR management backed by AI-generated insights.
- A more innovative HR function that can drive organizational success and adapt to the future of work.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- **Strategy Briefings** – In-depth sessions on how AI is transforming HR practices, including recruitment and talent management.
- **Case Studies** – Real-world examples of organizations successfully implementing AI in their HR functions.
- **Workshops** – Hands-on exercises using AI tools for recruitment, employee engagement, and talent development.
- **Peer Exchange** – Collaborative discussions and sharing of best practices in AI implementation across HR.
- **Tools** – Practical AI-powered tools and platforms for enhancing HR processes and improving workforce management.

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Course Outline

Training Hours: 9:00 AM – 4:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 10:30 & 12:00 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to AI in HR and Recruitment **Module 1: The Role of AI in HR** (09:00 – 11:00)

- Overview of AI technologies and their applications in HR functions
- Benefits and challenges of using AI in HR management
- Key AI tools and platforms for HR professionals

Module 2: AI in Recruitment: Sourcing and Screening Candidates (11:15 – 01:00)

- Using AI to source and match candidates more effectively
- AI for candidate screening and shortlisting: reducing bias and improving efficiency
- Tools and techniques for automating initial candidate interviews and assessments

Module 3: Automating HR Administrative Tasks with AI (02:00 – 04:30)

- Leveraging AI to automate routine HR tasks such as payroll, onboarding, and training
- AI tools for managing HR documentation and employee records
- Case study: Successful implementation of AI-driven HR administrative systems

Day 2: AI in Talent Management and Employee Development **Module 1: Using AI for Employee Performance and Growth** (09:00 – 11:00)

- AI-powered tools for performance management and feedback
- Identifying employee strengths and areas for development through data analytics
- How AI can support personalized employee development plans

Module 2: Predictive Analytics for Talent Retention (11:15 – 01:00)

- Using AI to predict employee turnover and identify retention strategies
- Implementing AI-driven solutions to improve employee satisfaction and engagement
- Case study: How AI tools have reduced employee turnover rates

Module 3: AI for Learning and Development (02:00 – 04:30)

- Implementing AI-driven learning platforms for skill development
- Using AI to provide personalized learning experiences for employees
- How AI can track employee progress and suggest learning paths

Day 3: AI for Employee Engagement and Future Trends in HR **Module 1: AI for Enhancing Employee Engagement** (09:00 – 11:00)

- Tools for measuring and improving employee engagement through AI
- Using AI to analyze employee feedback and sentiment
- AI-driven strategies for fostering a positive work environment

Module 2: Managing HR Data with AI (11:15 – 01:00)

- Using AI for data analytics in HR decision-making
- How AI can help organizations manage and interpret large volumes of HR data
- Creating dashboards and reports for HR performance monitoring

Module 3: The Future of AI in HR (02:00 – 04:30)

- Emerging trends in AI and the future of HR management
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How AI will continue to shape recruitment, talent management, and employee engagement

- Preparing for the future: adopting AI in HR for long-term success

Certification

Upon completing the training course, participants will receive a **Certificate of Completion in AI for HR: Recruitment, Talent Management, and Employee Engagement**, recognizing their ability to leverage AI tools to optimize HR functions, improve recruitment processes, and enhance employee development and engagement strategies.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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