

## CORPORATE TREASURY & INVESTMENT SOLUTION (CONVENTIONAL / SHARIAH)

“Mastering Corporate Treasury and Investment Strategies for Risk Management and Compliance”

### Schedule

Date	Venue	Fees (Face-to-Face)
08 - 09 Jul 2026	Dubai, UAE	USD 1995 per delegate

► Available delivery methods: Face-to-Face & Online Training

### Introduction

Corporate treasury management is critical for optimizing a company's cash flow, managing liquidity, and reducing financial risk. In addition, organizations need to consider the unique requirements of investment solutions, whether conventional or Shariah-compliant. This 2-day course provides an in-depth understanding of corporate treasury functions, liquidity management, and investment strategies, with a focus on both conventional financial practices and Shariah-compliant solutions.

Participants will explore best practices for managing cash, debt, and investments within the treasury, as well as how to integrate Shariah-compliant finance principles for organizations operating in Islamic finance markets. Through practical exercises, case studies, and expert-led discussions, participants will gain the tools needed to implement effective treasury strategies that align with corporate goals and ensure financial stability.

### Objectives

By the end of this course, participants will be able to:

- Understand the core functions of corporate treasury management and their role in risk management.
- Develop strategies for effective liquidity and cash management within the treasury.
- Explore conventional investment solutions and their benefits for corporate finance.
- Understand Shariah-compliant treasury and investment strategies, and how to implement them.
- Evaluate risk management and hedging strategies used in treasury operations.
- Integrate conventional and Shariah-compliant solutions into the broader organizational finance strategy.

## Why Attend

- Gain comprehensive knowledge of both conventional and Shariah-compliant treasury and investment strategies.
- Learn to effectively manage corporate liquidity, cash flow, and financial risk.
- Enhance your understanding of the complex financial instruments and solutions used in treasury management.
- Master the art of implementing Shariah-compliant financial practices for organizations in Islamic finance markets.
- Learn how to manage risk and investment portfolios effectively within corporate treasury functions.
- Improve your ability to create comprehensive investment strategies that align with organizational objectives.

## Target Audience

This program is designed for:

- Treasury managers, financial analysts, and corporate finance professionals
- Senior executives and managers responsible for managing company liquidity, risk, and investments
- Shariah-compliant finance professionals and Islamic finance practitioners
- Risk managers and financial planners looking to expand their understanding of treasury management
- Anyone involved in designing and managing corporate treasury strategies in conventional and Shariah-compliant frameworks

## Individual Benefits

Key competencies that will be developed include:

- Expertise in managing cash, liquidity, and financial risk within corporate treasury.
- In-depth understanding of investment solutions, both conventional and Shariah-compliant.
- Advanced skills in analyzing and implementing treasury and investment strategies.
- Knowledge of the regulatory frameworks and principles that govern Shariah-compliant finance.
- Ability to develop and implement risk management and hedging strategies in corporate finance.

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Increased capability to manage liquidity and cash flow to maintain financial stability.
- Enhanced ability to create and implement treasury strategies aligned with organizational goals.
- Stronger risk management strategies to minimize financial risks across the organization.
- A broader understanding of both conventional and Shariah-compliant investment solutions.
- Improved organizational efficiency through the implementation of comprehensive treasury and investment management practices.

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – In-depth sessions on corporate treasury management, liquidity, risk, and investments.
- Case Studies – Real-world examples of treasury management and investment strategies, including both conventional and Shariah-compliant solutions.
- Workshops – Hands-on exercises where participants develop and implement treasury and investment strategies.
- Peer Exchange – Group discussions to share experiences and insights from different industries and markets.
- Tools – Practical tools and templates for implementing treasury management and investment solutions.

## Course Outline

Training Hours: 9:00 AM – 4:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 10:30 & 12:00 | Lunch Buffet: 01:00 – 02:00

### Day 1: Introduction to Corporate Treasury Management

- Module 1: Overview of Corporate Treasury Functions (09:00 – 11:00)
  - The role of treasury in managing liquidity, cash flow, and financial risks
  - Key functions of corporate treasury: cash management, financing, and investments
  - Treasury policies and procedures for managing corporate funds
- Module 2: Conventional Investment Strategies and Solutions (11:15 – 01:00)
  - Overview of conventional investment instruments: bonds, stocks, and money market funds
  - Managing investment portfolios within corporate treasury
  - Risk management in conventional investments: diversification, asset allocation, and hedging strategies
- Module 3: Shariah-Compliant Treasury and Investment Solutions (02:00 – 04:30)
  - Introduction to Islamic finance principles: prohibition of riba (interest) and gharar (uncertainty)
  - Key Shariah-compliant investment instruments: sukuk, mudarabah, murabaha, and istisna
  - Managing risk in Shariah-compliant investments and treasury solutions

### Day 2: Risk Management, Hedging, and Treasury Strategy

- Module 1: Corporate Risk Management and Hedging Strategies (09:00 – 11:00)
  - Identifying and managing financial risks within corporate treasury: currency, interest rate, and commodity risks
  - Hedging strategies using financial derivatives and other tools
  - Building a risk management framework for treasury operations
- Module 2: Integrating Conventional and Shariah-Compliant Solutions (11:15 – 01:00)
  - Developing strategies that combine conventional and Shariah-compliant investments
  - Understanding the benefits and challenges of integrating both solutions in corporate treasury
  - Case study on the implementation of dual treasury solutions in an organization
- Module 3: Building an Effective Treasury and Investment Strategy (02:00 – 04:30)
  - Developing a comprehensive corporate treasury and investment strategy aligned with organizational objectives
  - Tools for monitoring and evaluating treasury and investment performance
  - Creating an action plan for implementing treasury strategies and managing financial risk

## Certification

Upon completing the training course, participants will receive a Certificate of Completion in Corporate Treasury & Investment Solution (Conventional / Shariah), recognizing their ability to manage corporate treasury functions, implement effective investment solutions, and apply both conventional and Shariah-compliant strategies to achieve organizational financial goals.

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