MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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CORPORATE TREASURY & INVESTMENT SOLUTION (CONVENTIONAL / SHARIAH)

""Mastering Corporate Treasury and Investment Strategies for Risk Management and Compliance""

Schedule

Date	Venue	Fees (Face-to-Face)
08 - 09 Jul 2026	Dubai, UAE	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Corporate treasury management is critical for optimizing a company's cash flow, managing liquidity, and reducing financial risk. In addition, organizations need to consider the unique requirements of investment solutions, whether conventional or Shariah-compliant. This 2-day course provides an in-depth understanding of corporate treasury functions, liquidity management, and investment strategies, with a focus on both conventional financial practices and Shariah-compliant solutions.

Participants will explore best practices for managing cash, debt, and investments within the treasury, as well as how to integrate Shariah-compliant finance principles for organizations operating in Islamic finance markets. Through practical exercises, case studies, and expert-led discussions, participants will gain the tools needed to implement effective treasury strategies that align with corporate goals and ensure financial stability.

Objectives

By the end of this course, participants will be able to:

- Understand the core functions of corporate treasury management and their role in risk management.
- Develop strategies for effective liquidity and cash management within the treasury.
- Explore conventional investment solutions and their benefits for corporate finance.
- Understand Shariah-compliant treasury and investment strategies, and how to implement them.
- Evaluate risk management and hedging strategies used in treasury operations.
- Integrate conventional and Shariah-compliant solutions into the broader organizational finance strategy.

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Why Attend

- Gain comprehensive knowledge of both conventional and Shariah-compliant treasury and investment strategies.
- Learn to effectively manage corporate liquidity, cash flow, and financial risk.
- Enhance your understanding of the complex financial instruments and solutions used in treasury management.
- Master the art of implementing Shariah-compliant financial practices for organizations in Islamic finance markets.
- Learn how to manage risk and investment portfolios effectively within corporate treasury functions.
- Improve your ability to create comprehensive investment strategies that align with organizational objectives.

Target Audience

This program is designed for:

- Treasury managers, financial analysts, and corporate finance professionals
- Senior executives and managers responsible for managing company liquidity, risk, and investments
- Shariah-compliant finance professionals and Islamic finance practitioners
- Risk managers and financial planners looking to expand their understanding of treasury management
- Anyone involved in designing and managing corporate treasury strategies in conventional and Shariah-compliant frameworks

Individual Benefits

Key competencies that will be developed include:

- Expertise in managing cash, liquidity, and financial risk within corporate treasury.
- In-depth understanding of investment solutions, both conventional and Shariah-compliant.
- Advanced skills in analyzing and implementing treasury and investment strategies.
- Knowledge of the regulatory frameworks and principles that govern Shariah-compliant finance.
- Ability to develop and implement risk management and hedging strategies in corporate finance.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Increased capability to manage liquidity and cash flow to maintain financial stability.
- Enhanced ability to create and implement treasury strategies aligned with organizational goals.
- Stronger risk management strategies to minimize financial risks across the organization.
- A broader understanding of both conventional and Shariah-compliant investment solutions.
- Improved organizational efficiency through the implementation of comprehensive treasury and investment management practices.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – In-depth sessions on corporate treasury management, liquidity, risk, and investments.
- Case Studies – Real-world examples of treasury management and investment strategies, including both conventional and Shariah-compliant solutions.
- Workshops – Hands-on exercises where participants develop and implement treasury and investment strategies.
- Peer Exchange – Group discussions to share experiences and insights from different industries and markets.
- Tools – Practical tools and templates for implementing treasury management and investment solutions.

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Course Outline

Training Hours: 9:00 AM – 4:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 10:30 & 12:00 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to Corporate Treasury Management

- Module 1: Overview of Corporate Treasury Functions (09:00 – 11:00)
- The role of treasury in managing liquidity, cash flow, and financial risks
- Key functions of corporate treasury: cash management, financing, and investments
- Treasury policies and procedures for managing corporate funds
- Module 2: Conventional Investment Strategies and Solutions (11:15 – 01:00)
- Overview of conventional investment instruments: bonds, stocks, and money market funds
- Managing investment portfolios within corporate treasury
- Risk management in conventional investments: diversification, asset allocation, and hedging strategies
- Module 3: Shariah-Compliant Treasury and Investment Solutions (02:00 – 04:30)
- Introduction to Islamic finance principles: prohibition of riba (interest) and gharar (uncertainty)
- Key Shariah-compliant investment instruments: sukuk, mudarabah, murabaha, and istisna
- Managing risk in Shariah-compliant investments and treasury solutions

Day 2: Risk Management, Hedging, and Treasury Strategy

- Module 1: Corporate Risk Management and Hedging Strategies (09:00 – 11:00)
- Identifying and managing financial risks within corporate treasury: currency, interest rate, and commodity risks
- Hedging strategies using financial derivatives and other tools
- Building a risk management framework for treasury operations
- Module 2: Integrating Conventional and Shariah-Compliant Solutions (11:15 – 01:00)
- Developing strategies that combine conventional and Shariah-compliant investments
- Understanding the benefits and challenges of integrating both solutions in corporate treasury
- Case study on the implementation of dual treasury solutions in an organization
- Module 3: Building an Effective Treasury and Investment Strategy (02:00 – 04:30)
- Developing a comprehensive corporate treasury and investment strategy aligned with organizational objectives
- Tools for monitoring and evaluating treasury and investment performance
- Creating an action plan for implementing treasury strategies and managing financial risk

Certification

Upon completing the training course, participants will receive a Certificate of Completion in Corporate Treasury & Investment Solution (Conventional / Shariah), recognizing their ability to manage corporate treasury functions, implement effective investment solutions, and apply both conventional and Shariah-compliant strategies to achieve organizational financial goals.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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