

## FRAUD AWARENESS & DATA PROTECTION

*"Strengthening Corporate Integrity Through Fraud Risk Mitigation and Robust Data Governance"*

### Schedule

Date	Venue	Fees (Face-to-Face)
19 - 21 May 2026	Doha, Qatar	USD 2495 per delegate
08 - 10 Sep 2026	Doha, Qatar	USD 2495 per delegate

► Available delivery methods: Face-to-Face & Online Training

### Introduction

In an age of digital transformation and global interconnectivity, the risks of fraud and data breaches have intensified. Organizations must proactively safeguard their financial resources, sensitive data, and reputations by fostering fraud awareness and implementing strong data protection policies aligned with international standards and regulations.

This course empowers professionals with the knowledge and tools to detect fraud indicators, assess organizational vulnerabilities, and implement preventative strategies. It also provides practical guidance on protecting personal and corporate data in compliance with privacy laws such as GDPR. Through case studies and interactive exercises, participants will strengthen both technical and ethical defenses against financial crime and information misuse.

### Objectives

By the end of this course, participants will be able to:

- Recognize red flags and common methods of financial fraud
- Implement internal controls to deter and detect fraudulent activity
- Understand data privacy principles and regulatory obligations
- Design and enforce data protection measures within their organization
- Respond effectively to fraud incidents and data breaches

## Why Attend

- Minimize financial losses and reputational damage through proactive controls
- Build a workplace culture that promotes ethics and transparency
- Ensure compliance with data privacy regulations and standards
- Protect sensitive information from unauthorized access or misuse
- Equip staff with the tools to report and prevent fraud internally

## Target Audience

This program is designed for:

- Internal auditors, compliance officers, and risk managers
- Finance, accounting, and treasury professionals
- IT, cybersecurity, and data governance personnel
- Legal and corporate governance teams
- Anyone responsible for managing or protecting financial and personal data

## Individual Benefits

Key competencies that will be developed include:

- Fraud risk identification and internal control evaluation
- Knowledge of fraud types including cyber, procurement, and financial fraud
- Understanding of data privacy principles and practical compliance steps
- Incident response planning for fraud or data breaches
- Interdepartmental collaboration in fraud prevention and data protection

## Organizational Benefits

**Upon completing the training course, participants will demonstrate:**

- Enhanced fraud risk management and detection capabilities
- Stronger internal controls aligned with industry best practices
- Improved employee vigilance and ethical awareness
- Better preparedness for regulatory audits and investigations
- Reduced exposure to data-related liabilities and penalties

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Fraud schemes, control frameworks, data protection regulations
- Case Studies - Real-world fraud and data breach examples
- Workshops - Fraud detection mapping, breach response planning
- Peer Exchange - Group discussions on sector-specific fraud risks
- Tools - Fraud audit checklists, data protection policies, reporting templates

## Course Outline

**Training Hours: 7:30 AM - 3:30 PM** Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

### Day 1: Foundations of Fraud Risk and Ethics

- Module 1: Introduction to Fraud Risk Management (07:30 - 09:30) • Fraud triangle, ethics, organizational risk exposure
- Module 2: Types and Tactics of Corporate Fraud (09:45 - 11:15) • Asset misappropriation, corruption, cyber-enabled fraud
- Module 3: Internal Controls and Anti-Fraud Measures (11:30 - 01:00) • Key control frameworks (COSO, ISO 37001), segregation of duties
- Module 4: Workshop - Fraud Risk Assessment Exercise (02:00 - 03:30) • Identify and assess vulnerabilities in sample scenarios

### Day 2: Data Privacy and Protection in Practice

- Module 1: Overview of Global Data Protection Standards (07:30 - 09:30) • GDPR, local laws, and organizational obligations
- Module 2: Data Classification, Handling, and Retention (09:45 - 11:15) • Categorizing sensitive data and access control
- Module 3: Implementing Practical Data Protection Policies (11:30 - 01:00) • Consent, encryption, breach notification, staff training
- Module 4: Workshop - Building a Data Protection Framework (02:00 - 03:30) • Design policy elements tailored to your organization

### Day 3: Investigation and Incident Response

- Module 1: Fraud Detection Techniques (07:30 - 09:30) • Red flags, audit analytics, whistleblower systems
- Module 2: Conducting Internal Investigations (09:45 - 11:15) • Evidence gathering, interviewing, legal considerations
- Module 3: Data Breach Response Planning (11:30 - 01:00) • Containment, notification, forensic investigation
- Module 4: Final Case Study - Responding to Fraud & Breach Incidents (02:00 - 03:30) • Simulate a fraud investigation and breach management scenario

## Certification

Participants will receive a Certificate of Completion in Fraud Awareness & Data Protection, validating their competence in identifying fraud risks, enforcing preventative controls, and ensuring compliance with data privacy regulations.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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### In-House / Customized Training

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