

FUNDAMENTALS OF ASSET MANAGEMENT

“Mastering the Essentials of Managing Assets for Organizational Growth and Efficiency”

Schedule

Date	Venue	Fees (Face-to-Face)
22 - 23 Apr 2026	Doha, Qatar	USD 1995 per delegate

► Available delivery methods: Face-to-Face & Online Training, In-House Training

Introduction

Effective asset management is crucial for organizations to maximize the value of their physical, financial, and intellectual assets. This 2-day course provides an in-depth understanding of asset management principles, frameworks, and best practices. Participants will learn how to develop and implement asset management strategies that improve efficiency, reduce costs, and extend the lifecycle of assets.

The course covers essential concepts in asset management, including lifecycle management, risk assessment, performance monitoring, and compliance. Through practical examples and hands-on workshops, participants will gain the tools needed to optimize asset portfolios, enhance operational performance, and align asset management with organizational goals.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of asset management and its importance for organizational success.
- Implement asset management frameworks that align with business objectives and regulatory requirements.
- Optimize asset performance and extend asset lifecycles.
- Conduct risk assessments and establish risk management strategies for assets.
- Develop strategies for managing physical, financial, and intellectual assets efficiently.
- Create actionable asset management plans that support operational and financial goals.

Why Attend

- Gain a comprehensive understanding of asset management and its impact on business performance.
- Learn to apply asset management frameworks and best practices to improve asset efficiency and longevity.
- Develop skills in risk management and performance monitoring to protect and enhance the value of assets.
- Learn how to create actionable asset management plans that support business objectives.
- Enhance your ability to manage asset portfolios effectively and reduce operational costs.
- Stay compliant with industry standards and regulations in asset management practices.

Target Audience

This program is designed for:

- Asset managers, portfolio managers, and facility managers
- Operations managers, engineers, and maintenance professionals
- Finance professionals responsible for managing and reporting on assets
- Senior executives and decision-makers involved in asset investment and management
- Anyone interested in enhancing their knowledge of asset management principles and strategies

Individual Benefits

Key competencies that will be developed include:

- Advanced understanding of asset management principles and lifecycle management.
- Proficiency in developing and implementing asset management strategies.
- Ability to manage and optimize asset performance, minimizing downtime and cost.
- Enhanced risk management skills, focusing on asset-related risks and mitigations.
- Knowledge of compliance requirements and regulations in asset management.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved ability to manage and optimize the organization's asset portfolio.
- Increased operational efficiency and reduced costs through better asset lifecycle management.
- Enhanced risk management capabilities to mitigate asset-related risks.
- Better alignment of asset management practices with business strategy and objectives.
- Stronger compliance with industry standards and regulations, reducing potential liabilities.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – In-depth discussions on asset management principles, frameworks, and best practices.
- Case Studies – Real-world examples of successful asset management implementations.
- Workshops – Hands-on exercises on asset management strategies, risk assessments, and performance monitoring.
- Peer Exchange – Group discussions and networking to share experiences and insights.
- Tools – Practical templates and tools to create and manage asset management plans effectively.

Course Outline

Training Hours: 9:00 AM – 4:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 10:30 & 12:00 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to Asset Management

- Module 1: Asset Management Overview (09:00 – 11:00)
 - What is asset management and why is it critical for organizations?
 - The principles of asset management and its role in business strategy
 - Key components of asset management: physical, financial, and intellectual assets
- Module 2: Asset Management Frameworks and Standards (11:15 – 01:00)
 - ISO 55000 and other global asset management standards
 - How to implement asset management frameworks that align with business goals
 - Industry-specific asset management approaches and best practices
- Module 3: Asset Lifecycle Management (02:00 – 04:30)
 - Understanding the asset lifecycle: planning, acquisition, operation, maintenance, and disposal
 - Techniques for extending asset life and maximizing value
 - Strategies for optimizing asset utilization and reducing costs

Day 2: Advanced Asset Management Strategies

- Module 1: Risk Management in Asset Management (09:00 – 11:00)
 - Identifying and assessing risks related to asset management
 - Developing and implementing risk mitigation strategies
 - Risk management tools and techniques for asset managers
- Module 2: Performance Monitoring and Reporting (11:15 – 01:00)
 - Key performance indicators (KPIs) for asset management
 - Tools for monitoring and evaluating asset performance
 - How to create and present asset management reports to stakeholders
- Module 3: Creating an Asset Management Plan (02:00 – 04:30)
 - Developing a comprehensive asset management plan aligned with organizational goals
 - Resource allocation and budgeting for asset management
 - Case study: Building an effective asset management plan for an organization

Certification

Upon completing the training course, participants will receive a Certificate of Completion in Fundamentals of Asset Management, recognizing their ability to effectively manage and optimize asset portfolios, implement risk management strategies, and align asset management with organizational goals.

Why Choose MAWA Events

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In-House / Customized Training

Interested in running this course for your team?

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