

## FINANCIAL REPORTING, ANALYSIS, PLANNING & CONTROL

““Transforming Financial Data into Strategic Business Insights””

### Schedule

Date	Venue	Fees (Face-to-Face)
27 - 28 Apr 2026	Doha, Qatar	USD 1995 per delegate

► Available delivery methods: Face-to-Face & Online Training

### Introduction

Financial reporting, analysis, planning, and control are essential competencies for professionals seeking to drive financial performance and organizational strategy. In today's environment of increased scrutiny and rapid change, finance teams must go beyond numbers to provide meaningful insight and actionable recommendations.

This 2-day course provides an integrated approach to understanding financial statements, analyzing key metrics, and applying financial planning and control tools. Participants will explore the latest techniques in budgeting, forecasting, and variance analysis to support effective decision-making across business units.

### Objectives

By the end of this course, participants will be able to:

- Interpret key financial reports including income statements, balance sheets, and cash flow statements
- Apply ratio and trend analysis to evaluate financial health and performance
- Prepare budgets and forecasts aligned with organizational goals
- Analyze variances and take corrective financial actions
- Improve financial controls for better accountability and cost management

## Why Attend

- Enhance your financial fluency to communicate with senior management and stakeholders
- Make data-driven decisions through effective analysis and planning
- Strengthen internal controls and reduce financial risk
- Support strategic planning with accurate financial insights
- Bridge the gap between financial data and business strategy

## Target Audience

This program is designed for:

- Finance officers, analysts, and accountants
- Department heads and budget holders
- Strategic planners and operations managers
- Project managers responsible for budget control
- Non-finance professionals seeking financial acumen

## Individual Benefits

Key competencies that will be developed include:

- Financial statement interpretation and performance analysis
- Budgeting and forecasting techniques
- Financial control and corrective action planning
- Cost analysis and profit improvement strategies
- Communication of financial results to non-financial audiences

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved accuracy and transparency in financial reporting
- Better budgeting and resource allocation practices
- Enhanced ability to anticipate and respond to financial issues
- Stronger alignment between financial plans and strategic objectives
- Increased confidence among leadership in financial insights

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Financial reporting standards, analysis frameworks, and planning models
- Case Studies - Real-world financial scenarios and reporting practices
- Workshops - Budget development, variance interpretation, and dashboard creation
- Peer Exchange - Group discussions and planning exercises
- Tools - Excel templates for ratios, cash flow forecasts, and budget tracking

## Course Outline

**Training Hours: 07:30 AM - 03:30 PM** Daily Format: 3 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Break: 01:00 - 02:00

### Day 1: Financial Reporting and Performance Analysis

- Module 1: Understanding Financial Statements (07:30 - 09:30) • Income statement, balance sheet, and cash flow insights
- Module 2: Financial Ratios and Trend Analysis (09:45 - 11:15) • Profitability, liquidity, efficiency, and solvency metrics
- Module 3: Workshop - Analyze Financial Statements of a Case Company (11:30 - 01:00) • Hands-on ratio and trend interpretation

### Day 2: Planning, Budgeting, and Control

- Module 4: Budgeting and Forecasting Techniques (07:30 - 09:30) • Top-down vs bottom-up planning, rolling forecasts
- Module 5: Variance Analysis and Financial Control (09:45 - 11:15) • Identifying causes and taking corrective action
- Module 6: Workshop - Build a Budget Control Dashboard (11:30 - 01:00) • Apply Excel to track performance and align with targets

## Certification

Participants will receive a Certificate of Completion in Financial Reporting, Analysis, Planning & Control, recognizing their skills in interpreting financial data and supporting strategic business decisions through sound financial practices.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

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