

CORPORATE TREASURY BOOT CAMP

“Mastering Treasury Management for Business Optimization and Financial Risk Control”

Schedule

Date	Venue	Fees (Face-to-Face)
13 - 14 May 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Corporate treasury management is a crucial function for optimizing a company's financial resources, managing risks, and ensuring liquidity. This 2-day boot camp is designed for finance professionals who wish to deepen their understanding of treasury management, financial markets, and risk management strategies. Participants will explore the essential components of corporate treasury, including cash management, funding strategies, hedging, and financial planning.

Through practical workshops, case studies, and expert-led discussions, participants will gain the skills necessary to manage corporate treasury operations effectively, implement financial risk mitigation strategies, and optimize the use of a company's financial assets.

Objectives

By the end of this course, participants will be able to:

- Understand the core functions of corporate treasury and its role in managing corporate finances.
- Develop and manage cash and liquidity positions to ensure the company's financial stability.
- Apply risk management techniques for hedging interest rates, foreign exchange, and commodity risks.
- Optimize the company's capital structure and funding strategies.
- Evaluate treasury operations and implement best practices for treasury management.

Why Attend

- Gain a comprehensive understanding of corporate treasury functions and best practices.
- Learn to manage cash, liquidity, and funding strategies effectively for corporate financial health.
- Master the art of financial risk management and hedging strategies in treasury operations.
- Enhance your ability to make informed decisions in financial markets and corporate treasury management.
- Develop the necessary skills to manage financial risks associated with global operations and market volatility.
- Learn from industry experts and apply your knowledge in real-world treasury scenarios.

Target Audience

This program is designed for:

- Treasury managers, finance directors, and CFOs responsible for corporate treasury management
- Financial analysts and risk managers working in treasury or corporate finance
- Bankers and financial services professionals working with corporate clients
- Business leaders and decision-makers looking to optimize their company's financial strategy
- Anyone seeking to enhance their knowledge and skills in corporate treasury management

Individual Benefits

Key competencies that will be developed include:

- Expertise in managing cash and liquidity, ensuring effective capital management.
- Advanced understanding of financial risk management and hedging strategies.
- Proficiency in developing funding strategies and optimizing the capital structure.
- Ability to evaluate and improve corporate treasury operations.
- Enhanced skills in financial decision-making, asset management, and financial reporting.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved efficiency and effectiveness in managing corporate treasury operations.
- Enhanced financial risk management capabilities, reducing exposure to market fluctuations.
- Stronger liquidity and cash flow management to ensure business continuity.
- More informed decision-making around capital structure and funding sources.
- A more strategic approach to managing financial assets and liabilities.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – In-depth sessions on the core functions of corporate treasury and financial markets.
- Case Studies – Real-world examples and hands-on exercises to demonstrate treasury management concepts.
- Workshops – Practical exercises on cash management, hedging, and risk management in corporate treasury.
- Peer Exchange – Group discussions and networking to exchange ideas and experiences in corporate finance.
- Tools – Practical templates and resources for managing treasury functions and risks effectively.

Course Outline

Training Hours: 9:00 AM – 4:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 10:30 & 12:00 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to Corporate Treasury Management

- Module 1: Overview of Corporate Treasury Functions (09:00 – 11:00)
 - Core responsibilities of the corporate treasury function
 - Treasury's role in managing cash flow, liquidity, and financial risk
 - Key treasury operations: cash management, funding, risk management
- Module 2: Cash Management and Liquidity Planning (11:15 – 01:00)
 - Managing daily cash flow and liquidity for operational efficiency
 - Optimizing cash holdings and managing cash reserves
 - Techniques for forecasting cash needs and managing working capital
- Module 3: Funding Strategies and Capital Structure (02:00 – 04:30)
 - Understanding short-term and long-term financing options
 - Developing and implementing funding strategies to meet business needs
 - Capital structure optimization: debt vs. equity financing, cost of capital analysis

Day 2: Financial Risk Management and Hedging Strategies

- Module 1: Financial Risk Management in Treasury (09:00 – 11:00)
 - Types of financial risks faced by businesses: market risk, credit risk, operational risk
 - Evaluating and assessing financial risk in treasury operations
 - Risk management frameworks and their application in treasury
- Module 2: Hedging Strategies for Treasury Operations (11:15 – 01:00)
 - Introduction to hedging: foreign exchange, interest rates, and commodity risks
 - Tools for hedging: derivatives, options, futures, and swaps
 - Practical application of hedging strategies in corporate treasury
- Module 3: Reporting, Compliance, and Treasury Performance (02:00 – 04:30)
 - Treasury performance metrics and key performance indicators (KPIs)
 - Reporting requirements for treasury activities: regulatory and internal reporting
 - Best practices for ensuring compliance in treasury operations

Certification

Upon completing the training course, participants will receive a Certificate of Completion in Corporate Treasury Management, recognizing their ability to manage cash flow, optimize financial strategies, and apply risk management techniques in corporate treasury operations.

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Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

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