MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

MIND MAPPING

""Unlocking Creativity, Clarity, and Cognitive Power for Better Thinking and Communication""

Schedule

Date	Venue	Fees (Online)
09 Apr 2026	Online (Live)	USD 450 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Mind Mapping is a powerful visual thinking tool used to structure information, unlock creativity, and enhance memory. It helps professionals organize their thoughts more clearly, develop ideas efficiently, and improve comprehension during meetings, presentations, and strategic planning.

This 1-day interactive online training introduces participants to the fundamentals of Mind Mapping and demonstrates how it can be applied for problem-solving, brainstorming, note-taking, and productivity enhancement in both personal and professional contexts.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and cognitive science behind mind mapping
- Create effective mind maps for idea generation, learning, and planning
- Apply mind mapping to real work tasks such as note-taking and brainstorming
- Use digital and manual techniques for personal and team productivity
- Enhance memory retention, comprehension, and communication

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Why Attend

- Learn a proven technique to think faster and more clearly
- Organize complex ideas and communicate them effectively
- Save time when preparing reports, plans, or project overviews
- Enhance problem-solving and creativity using visual logic
- Apply mind mapping to meetings, presentations, and strategic discussions

Target Audience

This program is designed for:

- Professionals in leadership, management, or planning roles
- Trainers, educators, and public speakers
- Project managers, strategists, and business analysts
- Students and lifelong learners
- Anyone seeking to improve clarity of thought and information retention

Individual Benefits

Key competencies that will be developed include:

- Visual thinking and memory structuring
- Rapid ideation and decision-making
- Structured note-taking and content summarization
- Enhanced communication through mapped logic
- Creative problem-solving and concept development

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Faster comprehension of ideas across teams
- Increased creativity and engagement in brainstorming sessions
- More effective planning, reporting, and team communication
- Improved productivity through structured thought processes
- Enhanced meeting efficiency and visual documentation

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Cognitive principles of mind mapping
- Case Studies – Use of mind maps in meetings, planning, and learning
- Workshops – Step-by-step creation of personal and team mind maps
- Peer Exchange – Sharing and comparing visual ideas
- Tools – Templates and app demos for manual and digital mapping

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Course Outline

Delivery Format: Online (Live) | Platform: Zoom, WebEx or Microsoft Teams

Day 1: Mastering the Art and Application of Mind Mapping

- Module 1: Introduction to Mind Mapping
- • What is mind mapping? Key concepts and brain science • Benefits of mind mapping in professional settings
- Module 2: Building Your First Mind Map • Hands-on practice with basic structure, keywords, and branches • Color, imagery, and association techniques
- Module 3: Applying Mind Mapping at Work • Mind maps for meetings, project planning, and decision-making • Using software tools for digital mapping

Certification

Participants will receive a Certificate of Completion in Mind Mapping, affirming their ability to structure and communicate information effectively using mind maps for clarity, creativity, and productivity.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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