MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

STRATEGIC THINKING FOR LEADERS

"Unlock Your Leadership Potential with Strategic Insight"

Schedule

Date	Venue	Fees (Face-to-Face)
18 - 20 Aug 2026	Manama - Bahrain	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

This 3-day intensive training program is designed to enhance leadership skills through strategic thinking. Participants will learn how to analyze complex business environments, develop long-term strategies, and make decisions that drive organizational success. The course combines theory and practice to enable leaders to think critically, plan effectively, and execute strategies with confidence. Through interactive discussions, case studies, and exercises, participants will gain the tools to think strategically in dynamic business settings.

This course is ideal for leaders who wish to sharpen their strategic thinking and planning abilities, helping them navigate through today\'s ever-changing business landscape. Participants will leave the training with a renewed perspective on leadership and strategy and the skills to implement powerful strategies in their organizations.

Objectives

By the end of this course, participants will be able to:

- Understand the importance of strategic thinking and its role in leadership.
- Apply strategic frameworks and models to real-world business scenarios.
- Enhance decision-making skills by evaluating strategic options and trade-offs.
- Develop and implement strategies that align with organizational goals and market demands.

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Why Attend

- Learn to approach business challenges with a strategic mindset.
- Develop the ability to think long-term and create actionable plans.
- Gain tools to make data-driven decisions that enhance business performance.
- Improve your leadership ability by fostering innovation and growth.
- Build confidence in your ability to lead strategic change in your organization.

Target Audience

This program is designed for:

- Senior managers and executives who want to develop their strategic thinking capabilities.
- Team leaders looking to enhance their leadership and decision-making skills.
- Professionals in leadership positions who wish to drive organizational success through strategy.
- Aspiring leaders seeking to cultivate strategic thinking for future roles.

Individual Benefits

Key competencies that will be developed include:

- Enhanced critical thinking and problem-solving abilities.
- Ability to make informed decisions based on strategic analysis.
- Strengthened leadership skills and strategic influence within an organization.
- Increased confidence in managing complex business situations.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- A strategic approach to leadership, aligned with the organization\'s long-term goals.
- Improved decision-making processes that drive business growth and innovation.
- Ability to implement and execute strategic initiatives that enhance performance.
- Enhanced organizational capability to adapt to changing market conditions.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Introduction to strategic thinking models and frameworks.
- Case Studies – Real-world examples of successful strategic planning and execution.
- Workshops – Hands-on exercises to develop strategic plans for organizational challenges.
- Peer Exchange – Group discussions and exchange of experiences on strategic leadership.
- Tools – Templates for strategic planning, performance measurement, and scenario analysis.

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Course Outline

Detailed 3-Day Course Outline Training Hours: 9:00 AM – 4:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 10:30 & 12:30 | Lunch Buffet: 01:30 – 02:30

Day 1: Foundations of Strategic Thinking

- Module 1: Introduction to Strategic Thinking (09:00 – 10:30)
- Defining strategic thinking and its importance for leaders.
- Key principles of strategic thinking and decision-making.
- Overview of strategic thinking models.
- Module 2: Strategic Vision and Mission (10:45 – 12:30)
- Developing and communicating a clear vision and mission.
- Aligning organizational goals with strategic vision.
- Case studies on successful strategic alignment.
- Module 3: Competitive Analysis and Market Positioning (01:30 – 03:00)
- Analyzing market dynamics and competitive landscapes.
- Techniques for identifying opportunities and threats in the market.
- Positioning your organization for long-term success.
- Module 4: Scenario Planning and Forecasting (03:15 – 04:30)
- Understanding the value of scenario planning.
- Tools for forecasting and predicting market trends.
- Case examples of strategic shifts based on market forecasting.

Day 2: Strategic Decision-Making and Planning

- Module 5: Decision-Making Models and Frameworks (09:00 – 10:30)
- Frameworks for making strategic decisions.
- Evaluating risks and rewards in decision-making.
- Implementing decision-making processes that align with organizational strategy.
- Module 6: Strategic Planning in Action (10:45 – 12:30)
- Translating strategic thinking into actionable plans.
- Defining clear objectives and KPIs for strategic initiatives.
- Aligning resources and capabilities with strategic goals.
- Module 7: Leading Strategic Change (01:30 – 03:00)
- Managing change within organizations during strategic transformations.
- Overcoming resistance to change in strategic initiatives.
- Real-life examples of leaders driving strategic change.
- Module 8: Building a Culture of Strategic Thinking (03:15 – 04:30)
- Encouraging a strategic mindset at all levels of the organization.
- Developing leadership teams that support strategic initiatives.
- Best practices for fostering a culture of innovation and growth.

Day 3: Executing and Measuring Strategy

- Module 9: Strategic Execution and Performance Management (09:00 – 10:30)
- Ensuring successful execution of strategic plans.
- Monitoring and evaluating the progress of strategic initiatives.
- Tools for measuring and improving strategic performance.
-

Module 10: Leadership in Strategy Execution (10:45 – 12:30)

- Leading teams through the execution phase of strategic plans.
- Motivating and inspiring teams to achieve strategic objectives.
- Effective communication strategies for executing strategy.
- Module 11: Risk Management in Strategic Planning (01:30 – 03:00)
- Identifying and mitigating risks associated with strategic initiatives.
- Balancing risk and opportunity in strategic decision-making.
- Real-life case studies on risk management in strategy.
- Module 12: Final Project and Strategy Presentation (03:15 – 04:30)
- Workshop: Developing a strategic plan for a real-world business scenario.
- Presentation of strategic plans to peers for feedback.
- Final Q&A and closing discussion

Certification

Participants will receive a Certificate of Completion in Strategic Thinking for Leaders, validating their ability to think strategically and implement business strategies effectively.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

Follow us: **Facebook** **Twitter** **YouTube** **LinkedIn** **Instagram**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.