MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

LEADERSHIP AND STRATEGIC PLANNING FOR THE OIL & GAS INDUSTRY

"Equipping Energy Leaders to Drive Strategy, Innovation, and Organizational Performance"

Schedule

Date	Venue	Fees (Face-to-Face)
07 – 11 Dec 2026	London, UK	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

The oil and gas industry faces unprecedented challenges—from volatile markets and environmental pressures to digital transformation and workforce transitions. In such a complex environment, strong leadership and robust strategic planning are essential for long-term success and sustainability.

This intensive 5-day course empowers mid-to-senior leaders in the oil and gas sector with the tools to lead with vision, formulate adaptive strategies, and navigate uncertainty. It integrates leadership development with real-world strategy frameworks to enhance both organizational agility and personal leadership effectiveness.

Objectives

By the end of this course, participants will be able to:

- Formulate and execute effective strategies aligned with market dynamics
- Apply leadership techniques to influence, motivate, and engage diverse teams
- Use strategic tools such as SWOT, PESTLE, and scenario planning
- Translate long-term vision into operational priorities and KPIs
- Lead change and innovation in upstream, midstream, and downstream operations

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Why Attend

- To enhance your strategic thinking and decision-making capabilities
- To lead high-performing teams and align them with corporate goals
- To respond effectively to disruptions in global energy markets
- To drive innovation, sustainability, and performance across oil and gas operations
- To strengthen leadership presence in a high-stakes environment

Target Audience

This program is designed for:

- Executives and senior managers in the oil, gas, and energy sectors
- Strategic planners and business development professionals
- Operations and technical leaders seeking to expand their strategic impact
- HR, finance, and support leaders involved in long-term planning
- Project and asset managers transitioning into strategic roles

Individual Benefits

Key competencies that will be developed include:

- Strategic analysis and planning in volatile markets
- Visionary leadership and decision-making under pressure
- Stakeholder engagement and internal alignment
- Change management and cultural leadership
- KPI-driven execution and performance accountability

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger alignment between strategy and operations
- Improved risk management and scenario planning
- Enhanced leadership pipeline and organizational resilience
- Clearer performance goals and execution roadmaps
- Greater ability to adapt to energy transition trends and ESG expectations

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Industry trends, energy market shifts, and corporate strategy models
- Case Studies – Lessons from leading oil & gas companies on transformation and growth
- Workshops – Strategic planning simulations and leadership self-assessments
- Peer Exchange – Group discussions on sector-specific challenges and leadership dilemmas
- Tools – Strategic plan templates, KPI scorecards, scenario maps, and leadership development plans

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Strategic Landscape and Industry Dynamics

- Module 1: Global Oil & Gas Trends and Strategic Implications (07:30 – 09:30) • Energy transition, regulatory shifts, and market forces
- Module 2: PESTLE and SWOT for Oil & Gas Organizations (09:45 – 11:15) • Mapping external and internal strategic drivers
- Module 3: Workshop – Strategic Environment Analysis (11:30 – 01:00) • Building a strategy map for your organization
- Module 4: Competitive Advantage and Market Positioning (02:00 – 03:30) • Cost leadership vs. differentiation strategies

Day 2: Strategic Formulation and Business Models

- Module 5: Strategy Design and Business Models (07:30 – 09:30) • Integrated vs. specialized models in oil & gas
- Module 6: Scenario Planning for Uncertainty (09:45 – 11:15) • Tools to plan across economic and energy futures
- Module 7: Workshop – Building Strategic Options (11:30 – 01:00) • Evaluating resilience, profitability, and risk
- Module 8: Investment, Growth, and Diversification Strategies (02:00 – 03:30) • Asset portfolio planning and long-term ROI

Day 3: Leadership Competencies for Strategy Execution

- Module 9: Leadership Styles and Adaptive Influence (07:30 – 09:30) • Situational leadership and energy industry leadership profiles
- Module 10: Leading High-Performing Teams (09:45 – 11:15) • Motivation, trust, and cross-functional collaboration
- Module 11: Workshop – Leadership Strengths Assessment (11:30 – 01:00) • Self-assessment and development planning
- Module 12: Managing Culture and Change in Energy Organizations (02:00 – 03:30) • Leading through transformation and uncertainty

Day 4: Operationalizing Strategy and Setting KPIs

- Module 13: Translating Strategy into Operational Goals (07:30 – 09:30) • Aligning vision with execution through strategic plans
- Module 14: Performance Measurement and KPI Development (09:45 – 11:15) • Creating scorecards to monitor execution
- Module 15: Workshop – Designing a Strategic Dashboard (11:30 – 01:00) • KPI selection and cascading metrics
- Module 16: Governance and Accountability for Strategic Delivery (02:00 – 03:30) • Decision rights, roles, and strategic reviews

Day 5: Strategic Leadership in Action

- Module 17: Communicating Strategy to Stakeholders (07:30 – 09:30) • Presenting strategy with clarity and influence
- Module 18: Strategic Risk Management (09:45 – 11:15) • Identifying and mitigating financial, operational, and ESG risks
- Module 19: Workshop – Final Strategic Plan Presentation (11:30 – 01:00) • Presenting a strategic plan for feedback
- Module 20: Wrap-Up and Certification (02:00 – 03:30) • Reflection, Q&A, and action planning

Certification

Participants will receive a Certificate of Completion in Leadership and Strategic Planning for the Oil & Gas Industry, validating their ability to lead with foresight and execute strategies aligned with the evolving energy landscape.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

Follow us: **Facebook** **Twitter** **YouTube** **LinkedIn** **Instagram**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.