

# LEADERSHIP AND STRATEGIC PLANNING FOR THE OIL & GAS INDUSTRY

*"Equipping Energy Leaders to Drive Strategy, Innovation, and Organizational Performance"*

## Schedule

Date	Venue	Fees (Face-to-Face)
07 - 11 Dec 2026	London, UK	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

## Introduction

The oil and gas industry faces unprecedented challenges—from volatile markets and environmental pressures to digital transformation and workforce transitions. In such a complex environment, strong leadership and robust strategic planning are essential for long-term success and sustainability.

This intensive 5-day course empowers mid-to-senior leaders in the oil and gas sector with the tools to lead with vision, formulate adaptive strategies, and navigate uncertainty. It integrates leadership development with real-world strategy frameworks to enhance both organizational agility and personal leadership effectiveness.

## Objectives

By the end of this course, participants will be able to:

- Formulate and execute effective strategies aligned with market dynamics
- Apply leadership techniques to influence, motivate, and engage diverse teams
- Use strategic tools such as SWOT, PESTLE, and scenario planning
- Translate long-term vision into operational priorities and KPIs
- Lead change and innovation in upstream, midstream, and downstream operations

## Why Attend

- To enhance your strategic thinking and decision-making capabilities
- To lead high-performing teams and align them with corporate goals
- To respond effectively to disruptions in global energy markets
- To drive innovation, sustainability, and performance across oil and gas operations
- To strengthen leadership presence in a high-stakes environment

## Target Audience

This program is designed for:

- Executives and senior managers in the oil, gas, and energy sectors
- Strategic planners and business development professionals
- Operations and technical leaders seeking to expand their strategic impact
- HR, finance, and support leaders involved in long-term planning
- Project and asset managers transitioning into strategic roles

## Individual Benefits

Key competencies that will be developed include:

- Strategic analysis and planning in volatile markets
- Visionary leadership and decision-making under pressure
- Stakeholder engagement and internal alignment
- Change management and cultural leadership
- KPI-driven execution and performance accountability

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger alignment between strategy and operations
- Improved risk management and scenario planning
- Enhanced leadership pipeline and organizational resilience
- Clearer performance goals and execution roadmaps
- Greater ability to adapt to energy transition trends and ESG expectations

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Industry trends, energy market shifts, and corporate strategy models
- Case Studies - Lessons from leading oil & gas companies on transformation and growth
- Workshops - Strategic planning simulations and leadership self-assessments
- Peer Exchange - Group discussions on sector-specific challenges and leadership dilemmas
- Tools - Strategic plan templates, KPI scorecards, scenario maps, and leadership development plans

## Course Outline

### Detailed 5-Day Course Outline

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Strategic Landscape and Industry Dynamics

- Module 1: Global Oil & Gas Trends and Strategic Implications (07:30 – 09:30) • Energy transition, regulatory shifts, and market forces
- Module 2: PESTLE and SWOT for Oil & Gas Organizations (09:45 – 11:15) • Mapping external and internal strategic drivers
- Module 3: Workshop – Strategic Environment Analysis (11:30 – 01:00) • Building a strategy map for your organization
- Module 4: Competitive Advantage and Market Positioning (02:00 – 03:30) • Cost leadership vs. differentiation strategies

#### Day 2: Strategic Formulation and Business Models

- Module 5: Strategy Design and Business Models (07:30 – 09:30) • Integrated vs. specialized models in oil & gas
- Module 6: Scenario Planning for Uncertainty (09:45 – 11:15) • Tools to plan across economic and energy futures
- Module 7: Workshop – Building Strategic Options (11:30 – 01:00) • Evaluating resilience, profitability, and risk
- Module 8: Investment, Growth, and Diversification Strategies (02:00 – 03:30) • Asset portfolio planning and long-term ROI

#### Day 3: Leadership Competencies for Strategy Execution

- Module 9: Leadership Styles and Adaptive Influence (07:30 – 09:30) • Situational leadership and energy industry leadership profiles
- Module 10: Leading High-Performing Teams (09:45 – 11:15) • Motivation, trust, and cross-functional collaboration
- Module 11: Workshop – Leadership Strengths Assessment (11:30 – 01:00) • Self-assessment and development planning
- Module 12: Managing Culture and Change in Energy Organizations (02:00 – 03:30) • Leading through transformation and uncertainty

#### Day 4: Operationalizing Strategy and Setting KPIs

- Module 13: Translating Strategy into Operational Goals (07:30 – 09:30) • Aligning vision with execution through strategic plans
- Module 14: Performance Measurement and KPI Development (09:45 – 11:15) • Creating scorecards to monitor execution
- Module 15: Workshop – Designing a Strategic Dashboard (11:30 – 01:00) • KPI selection and cascading metrics
- Module 16: Governance and Accountability for Strategic Delivery (02:00 – 03:30) • Decision rights, roles, and strategic reviews

#### Day 5: Strategic Leadership in Action

- Module 17: Communicating Strategy to Stakeholders (07:30 – 09:30) • Presenting strategy with clarity and influence
- Module 18: Strategic Risk Management (09:45 – 11:15) • Identifying and mitigating financial, operational, and ESG risks
- Module 19: Workshop – Final Strategic Plan Presentation (11:30 – 01:00) • Presenting a strategic plan for feedback
- Module 20: Wrap-Up and Certification (02:00 – 03:30) • Reflection, Q&A, and action planning

## Certification

Participants will receive a Certificate of Completion in Leadership and Strategic Planning for the Oil & Gas Industry, validating their ability to lead with foresight and execute strategies aligned with the evolving energy landscape.

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