

# CAPITAL BUDGETING, COST MANAGEMENT, COST CONTROL & FINANCIAL ANALYSIS

*"Mastering Financial Tools for Smarter Investment and Cost Decisions"*

## Schedule

Date	Venue	Fees (Face-to-Face)
17 - 21 Aug 2026	Kuala Lumpur, Malaysia	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

## Introduction

This course provides financial and non-financial professionals with a comprehensive understanding of capital budgeting, cost management, cost control, and financial analysis. It equips participants with the skills to make sound investment decisions, manage project and operational costs effectively, and interpret financial data for strategic insights.

Through hands-on exercises and real-world case studies, participants will strengthen their ability to analyze investment opportunities, control expenditures, and apply financial metrics to drive business success.

## Objectives

By the end of this course, participants will be able to:

- Understand key concepts and principles of capital budgeting and cost management.
- Apply financial analysis techniques to assess investment decisions.
- Implement effective cost control measures to improve profitability.
- Use financial tools to enhance planning, budgeting, and forecasting.
- Interpret financial statements and ratios to guide strategic decisions.

## Why Attend

- Gain mastery over capital budgeting processes and tools.
- Learn to manage and reduce costs while maintaining value.
- Enhance your ability to analyze and improve financial performance.
- Strengthen decision-making through robust financial analysis.
- Improve communication with financial stakeholders and executives.

## Target Audience

This program is designed for:

- Financial analysts, controllers, and managers.
- Accountants and auditors involved in budgeting or cost control.
- Project managers overseeing financial aspects of projects.
- Operations and department heads responsible for budget performance.
- Executives and decision-makers seeking stronger financial insights.

## Individual Benefits

Key competencies that will be developed include:

- Proficiency in capital budgeting methods like NPV, IRR, and payback analysis.
- Strong skills in cost analysis, management, and reduction techniques.
- Ability to conduct detailed financial analyses for better decisions.
- Enhanced strategic thinking supported by financial data.
- Improved confidence in communicating financial insights to stakeholders.

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More effective allocation of capital and resources.
- Improved project and operational cost control.
- Stronger financial performance and profitability.
- Better financial reporting and risk management.
- Informed strategic decisions driven by financial analysis.

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - In-depth sessions on capital budgeting, cost management, and financial analysis frameworks.
- Case Studies - Review of real-life examples from various industries.
- Workshops - Practical exercises on budgeting, cost control, and financial calculations.
- Peer Exchange - Group discussions on challenges, solutions, and lessons learned.
- Tools - Access to financial templates, models, and checklists.

## MAWA EVENTS

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## Course Outline

**Detailed 5-Day Course Outline Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

### Day 1: Foundations of Capital Budgeting and Cost Management

- Module 1: Introduction to Capital Budgeting (07:30 – 09:30)
  - Purpose and importance of capital budgeting.
  - Capital investment decision-making process.
  - Overview of NPV, IRR, payback, and profitability index.
- Module 2: Principles of Cost Management (09:30 – 11:15)
  - Cost classification and behavior.
  - Cost drivers and cost allocation.
  - Linking cost management to strategy.

### Day 2: Tools and Techniques in Financial Analysis

- Module 3: Financial Statements and Ratio Analysis (07:30 – 09:30)
  - Reading and interpreting balance sheets, income statements, and cash flow statements.
  - Key financial ratios for performance analysis.
  - Common financial red flags and signals.
- Module 4: Budgeting and Forecasting Techniques (09:30 – 11:15)
  - Types of budgets and their uses.
  - Forecasting methods for revenues and costs.
  - Variance analysis and corrective actions.

### Day 3: Advanced Capital Budgeting Applications

- Module 5: Discounted Cash Flow (DCF) Analysis (07:30 – 09:30)
  - Building a DCF model.
  - Adjusting for risk and uncertainty.
  - Sensitivity and scenario analysis.
- Module 6: Evaluating Investment Opportunities (09:30 – 11:15)
  - Comparing mutually exclusive projects.
  - Capital rationing and portfolio selection.
  - Real options and strategic considerations.

### Day 4: Cost Control and Performance Management

- Module 7: Implementing Cost Control Measures (07:30 – 09:30)
  - Cost reduction strategies and techniques.
  - Benchmarking and best practice comparison.
  - Monitoring and controlling cost performance.
- Module 8: Linking Financial and Operational Performance (09:30 – 11:15)
  - Aligning financial goals with operational KPIs.
  - Using balanced scorecards.
  - Driving continuous improvement through financial insights.

### Day 5: Practical Applications and Certification

- Module 9: Hands-on Financial Analysis Workshop (07:30 – 09:30)
  - Applying tools to real or simulated case studies.
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Group exercises on cost control and capital budgeting decisions.

- Presentation of findings and action plans.
- Module 10: Review, Assessment, and Certification (09:30 – 11:15)
- Summary of course key takeaways.
- Final Q&A and assessment.
- Distribution of certificates and wrap-up.

### Certification

Participants will receive a Certificate of Completion in Capital Budgeting, Cost Management, and Financial Analysis, validating their expertise in applying advanced financial tools to improve decision-making, optimize costs, and drive organizational performance.

### Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p><b>In-House / Customized Training</b></p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p><b>+601116373203</b></p>	<p>EMAIL:</p> <p><b>info@mawaevents.net</b></p>
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