

## STRATEGIC FACILITY PLANNING & MANAGEMENT

*"Aligning Facilities with Business Strategy to Optimize Performance, Efficiency, and Long-Term Value"*

### Schedule

Date	Venue	Fees (Face-to-Face)
05 - 09 Apr2026	Doha, Qatar	USD 3,495 per delegate
06 - 10 Dec 2026	Manama, Bahrain	USD 3,495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

In an era of cost optimization, sustainability goals, and hybrid work environments, the strategic role of facility management has never been more critical. Effective facility planning ensures that space, infrastructure, and resources align with organizational strategy while optimizing performance, safety, and user experience.

This intensive 5-day training equips professionals with the tools and frameworks to design, manage, and optimize facility operations strategically. Participants will learn how to conduct facility assessments, plan capital projects, manage assets, and align facility performance with long-term business needs and sustainability objectives.

### Objectives

By the end of this course, participants will be able to:

- Develop and implement facility strategies that support organizational goals
- Conduct facility condition assessments and long-term capital planning
- Apply space planning and utilization best practices
- Manage maintenance, operations, and sustainability programs effectively
- Integrate technology, performance metrics, and risk controls into facility management

## Why Attend

- Gain a holistic understanding of strategic facility planning and its impact on business performance
- Learn practical tools to manage facilities more efficiently and sustainably
- Strengthen your ability to plan for growth, relocation, or asset renewal
- Build facility resilience through risk assessment and preventive planning
- Boost your career with structured expertise in modern facility management

## Target Audience

This program is designed for:

- Facility managers and directors
- Real estate and property managers
- Operations, maintenance, and engineering leaders
- Project and asset management professionals
- Anyone responsible for the planning, performance, or delivery of facility services

## Individual Benefits

Key competencies that will be developed include:

- Strategic planning and alignment with corporate goals
- Facility lifecycle costing and capital project planning
- Space and occupancy management techniques
- Technology integration and performance monitoring
- Risk-based maintenance and sustainability practices

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved facility utilization and space efficiency
- Optimized capital investment through strategic asset planning
- Reduced operational costs through smarter maintenance and energy use
- Enhanced workplace safety, comfort, and employee satisfaction
- Stronger alignment between workplace strategy and business direction

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings: Facility planning frameworks, KPIs, and best practices
- Case Studies: Real-world examples of facility strategy success and failure
- Workshops: Space analysis, maintenance planning, and facility audits
- Peer Exchange: Group discussions and benchmarking of facility practices
- Tools: Facility assessment templates, planning models, and risk maps

## Course Outline

Detailed 5-Day Course Outline

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

### Day 1: Facility Strategy and Alignment

- Module 1: Role of Facilities in Business Strategy (07:30 – 09:30) • Translating corporate goals into facility initiatives
- Module 2: Strategic Facility Planning Framework (09:45 – 11:15) • Planning cycles, inputs, and scenario analysis
- Module 3: Workshop – Facility Planning Gap Analysis (11:30 – 01:00) • Assess current facility alignment with strategy
- Module 4: Peer Exchange – Strategic vs. Operational Facilities (02:00 – 03:30) • Discussion on managing short- and long-term needs

### Day 2: Facility Condition and Lifecycle Planning

- Module 5: Facility Condition Assessment (FCA) Methods (07:30 – 09:30) • Inspection protocols, scoring, and reporting
- Module 6: Asset Lifecycle and Capital Planning (09:45 – 11:15) • Forecasting renewal needs and justifying budgets
- Module 7: Workshop – Create a Facility Capital Plan (11:30 – 01:00) • Prioritize assets for repair, replace, or invest
- Module 8: Case Study – Long-Term Facility Investment Planning (02:00 – 03:30) • Analyze a public/private sector case

### Day 3: Space Planning and Utilization

- Module 9: Space Programming and Standards (07:30 – 09:30) • Functional area planning and workplace requirements
- Module 10: Space Utilization and Optimization (09:45 – 11:15) • Occupancy data, stacking, and hybrid workplace design
- Module 11: Workshop – Space Allocation Plan (11:30 – 01:00) • Map space needs and forecast growth
- Module 12: Peer Exchange – Responding to Occupancy Changes (02:00 – 03:30) • Discuss impacts of remote work and change

### Day 4: Operations, Maintenance & Sustainability

- Module 13: Facility Operations and Maintenance Models (07:30 – 09:30) • In-house vs outsourced, preventive vs reactive
- Module 14: Energy Management and Sustainability (09:45 – 11:15) • Green buildings, certifications, and resource optimization
- Module 15: Workshop – Design a PM and Energy Strategy (11:30 – 01:00) • Plan key actions for lifecycle and cost savings
- Module 16: Case Study – FM Innovation and Technology Adoption (02:00 – 03:30) • Evaluate a facility management software solution

### Day 5: Risk, Performance, and Final Strategy

- Module 17: Risk Assessment in Facilities (07:30 – 09:30) • Fire, security, asset failure, and health risks
- Module 18: KPIs and Performance Management (09:45 – 11:15) • Creating dashboards, reports, and continuous improvement
- Module 19: Final Project – Strategic Facility Plan Presentation (11:30 – 01:00) • Develop a mock facility plan proposal
- Module 20: Wrap-Up, Feedback, and Certification (02:00 – 03:30) • Review, Q&A, and certificate distribution

## Certification

Participants will receive a Certificate of Completion in Strategic Facility Planning & Management, validating their expertise in aligning facility operations and strategy for optimal performance, safety, and cost efficiency.

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