MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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STRATEGIC FINANCIAL ANALYSIS AND MODELING FOR INVESTMENT DECISIONS

"Empowering Professionals to Evaluate, Model, and Drive High-Impact Investment Strategies"

Schedule

Date	Venue	Fees (Face-to-Face)
18 – 20 Nov 2026	Dubai, UAE	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's capital-intensive and competitive business environment, investment decisions must be backed by solid financial analysis and dynamic modeling. Whether evaluating a new venture, acquisition, or project expansion, strategic financial modeling is vital to making informed, value-driven decisions.

This intensive 3-day course equips finance professionals, analysts, and strategic planners with practical tools to assess investments, build robust financial models, and interpret key performance indicators (KPIs) for decision-making. Emphasis is placed on applying Excel-based financial models and strategic techniques used by top investment and corporate finance teams globally.

Objectives

By the end of this course, participants will be able to:

- Build and interpret financial models for investment evaluation and capital allocation
- Conduct discounted cash flow (DCF), NPV, IRR, and sensitivity analysis
- Analyze investment risks and returns under different scenarios
- Translate financial insights into strategic recommendations
- Present investment cases to decision-makers with clarity and precision

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Why Attend

- Master Excel-based modeling techniques tailored for strategic investment decisions
- Understand how financial metrics impact shareholder value and business growth
- Strengthen your ability to appraise capital projects, mergers, and acquisitions
- Gain confidence in communicating recommendations to executive stakeholders
- Reduce uncertainty and bias in decision-making with rigorous financial logic

Target Audience

This program is designed for:

- Financial analysts and investment professionals
- Strategic planning and business development teams
- Corporate finance managers and controllers
- Project managers and decision-makers evaluating major investments
- Banking, private equity, and asset management professionals

Individual Benefits

Key competencies that will be developed include:

- Excel modeling for financial projections and valuation
- Investment evaluation using DCF, IRR, and scenario analysis
- Business case development and return justification
- Quantitative risk assessment and forecasting
- Communication of complex financial insights to executives

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More accurate investment evaluation and resource allocation
- Improved financial planning and business case justification
- Stronger alignment of finance with strategic objectives
- Reduced exposure to financial risk through modeling discipline
- Enhanced internal capabilities in capital budgeting and valuation

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Investment frameworks, capital budgeting, and risk return models
- Case Studies – Evaluating real-world investment decisions and project outcomes
- Workshops – Hands-on Excel modeling for cash flow, valuation, and scenario testing
- Peer Exchange – Sharing modeling insights and investment appraisal experience
- Tools – Valuation templates, ROI calculators, KPI dashboards, and pitch deck formats

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Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Financial Analysis and Modeling Foundations

- Module 1: Introduction to Strategic Financial Analysis (07:30 – 09:30) • Investment types, risk profiles, and financial objectives
- Module 2: Excel Modeling for Forecasting (09:45 – 11:15) • Revenue, cost, and cash flow modeling structure
- Module 3: Workshop – Building a Financial Projection Model (11:30 – 01:00) • Hands-on Excel forecasting for a proposed investment
- Module 4: Peer Exchange – Common Modeling Pitfalls (02:00 – 03:30) • Lessons from real-world financial misjudgments

Day 2: Valuation and Scenario Analysis

- Module 5: Discounted Cash Flow (DCF) and Valuation Techniques (07:30 – 09:30) • NPV, IRR, payback period, and terminal value
- Module 6: Sensitivity and Scenario Analysis (09:45 – 11:15) • Stress-testing assumptions and identifying value drivers
- Module 7: Workshop – DCF Model and Scenario Testing (11:30 – 01:00) • Apply valuation metrics and assess impact of variable changes
- Module 8: Case Study – Capital Project Investment Review (02:00 – 03:30) • Analyze a real capital investment decision from a strategic perspective

Day 3: Risk, Strategy, and Business Case Presentation

- Module 9: Risk Analysis and Strategic Alignment (07:30 – 09:30) • Mapping risk exposure and aligning with strategic priorities
- Module 10: KPI Interpretation and Executive Decision Support (09:45 – 11:15) • Translating financial models into executive-ready insights
- Module 11: Final Project – Investment Case Presentation (11:30 – 01:00) • Present a modeled investment proposal with ROI analysis
- Module 12: Wrap-Up, Feedback, and Certification (02:00 – 03:30) • Course summary and certificate distribution

Certification

Participants will receive a Certificate of Completion in Strategic Financial Analysis and Modeling for Investment Decisions, validating their expertise in building and interpreting financial models for high-impact strategic and investment decisions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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