MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

STRATEGIC RISK MANAGEMENT

"Aligning Risk with Strategy to Drive Business Resilience and Long-Term Value"

Schedule

Date	Venue	Fees (Face-to-Face)
25 – 27 Nov 2026	Dubai, UAE	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's volatile business environment, risk is no longer a function to be managed at the margins—it is a strategic imperative. Strategic Risk Management (SRM) focuses on identifying and navigating risks that can significantly impact an organization's long-term goals, reputation, and stakeholder value.

This intensive 3-day course equips business leaders and risk professionals with the tools to integrate risk management into corporate strategy. Participants will explore frameworks for enterprise risk governance, risk appetite definition, scenario analysis, and performance alignment, ensuring that risks are proactively addressed within strategic decision-making.

Objectives

By the end of this course, participants will be able to:

- Identify and assess strategic risks that affect organizational objectives
- Integrate risk thinking into business planning and execution
- Develop a risk appetite framework aligned with corporate goals
- Conduct scenario planning, stress testing, and emerging risk analysis
- Design governance structures for enterprise risk oversight

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Why Attend

- Understand how strategic risks can derail performance and reputation
- Build risk-aware decision-making at executive and operational levels
- Gain tools to align risk, strategy, and performance metrics
- Anticipate and prepare for systemic, reputational, and disruptive risks
- Strengthen enterprise-wide resilience in dynamic markets

Target Audience

This program is designed for:

- Chief Risk Officers and Risk Managers
- Strategic planning and corporate governance teams
- Executives and senior decision-makers
- Internal auditors and compliance officers
- Board members and business continuity leaders

Individual Benefits

Key competencies that will be developed include:

- Strategic risk mapping and prioritization
- Linking risk exposure to corporate performance and KPIs
- Designing and implementing risk governance frameworks
- Scenario planning and early warning signal monitoring
- Effective stakeholder communication on strategic risks

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved alignment of risk and strategy across the enterprise
- Stronger governance and board-level visibility of critical risks
- Enhanced ability to anticipate and respond to external threats
- More resilient execution of strategic plans
- Better decision-making through risk-informed business models

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – ERM frameworks, ISO 31000, COSO ERM, and risk governance
- Case Studies – Corporate failures and successes in strategic risk response
- Workshops – Risk appetite articulation, scenario analysis, and response planning
- Peer Exchange – Cross-industry insights on strategic resilience
- Tools – Risk registers, strategy-risk alignment matrices, and dashboard templates

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Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Strategic Risk Thinking

- Module 1: Introduction to Strategic Risk Management (07:30 – 09:30) • Types of risk: strategic vs. operational vs. financial
- Module 2: Strategic Risk Identification and Prioritization (09:45 – 11:15) • External and internal drivers of strategic uncertainty
- Module 3: Workshop – Strategic Risk Mapping (11:30 – 01:00) • Develop a heat map for a selected organization
- Module 4: Case Study – Strategic Risk Blind Spots (02:00 – 03:30) • Examine real-world failures tied to poor risk foresight

Day 2: Frameworks, Governance & Scenario Planning

- Module 5: Risk Appetite and Tolerance Frameworks (07:30 – 09:30) • Defining limits for strategic and reputational risk-taking
- Module 6: Risk Governance Structures (09:45 – 11:15) • Board roles, ERM integration, and oversight protocols
- Module 7: Workshop – Scenario Analysis and Stress Testing (11:30 – 01:00) • Simulate disruptive events and assess strategic impact
- Module 8: Peer Exchange – Risk Committees and Culture (02:00 – 03:30) • Discuss real examples of governance evolution

Day 3: Linking Risk, Strategy, and Performance

- Module 9: Strategy-Risk Alignment and KPIs (07:30 – 09:30) • Integrating risk insights into strategic planning
- Module 10: Early Warning Indicators and Monitoring Tools (09:45 – 11:15) • Building dashboards for executive visibility
- Module 11: Final Project – Strategic Risk Management Plan (11:30 – 01:00) • Create a plan for enterprise-level risk alignment
- Module 12: Wrap-Up, Feedback, and Certification (02:00 – 03:30) • Course reflection, review, and certificate distribution

Certification

Participants will receive a Certificate of Completion in Strategic Risk Management, validating their ability to design, lead, and embed risk-aware strategies across the enterprise.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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