MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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PROCUREMENT & SUPPLY CHAIN ANALYTICS & INNOVATION

"Harness data-driven insights to transform procurement and supply chain performance"

Schedule

Date	Venue	Fees (Face-to-Face)
10 – 14 Aug 2026	Dubai, UAE	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's competitive market, procurement and supply chain leaders must leverage analytics and innovation to drive efficiency, cost savings, and value creation. This 5-day course provides practical tools and methods for using data analytics, digital tools, and innovation strategies to optimize procurement and supply chain operations.

Objectives

By the end of this course, participants will be able to:

- Understand key supply chain and procurement analytics concepts
- Apply data-driven techniques to procurement and supply chain decisions
- Identify and implement innovative solutions for supply chain challenges
- Leverage digital technologies (AI, blockchain, IoT) in procurement processes
- Develop strategies for continuous improvement and innovation

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Why Attend

- Gain a competitive edge by integrating analytics into procurement practices
- Improve supply chain visibility and forecasting accuracy
- Discover cutting-edge tools and trends shaping the future of supply chains
- Learn how to translate data into actionable insights
- Build innovative, agile procurement strategies

Target Audience

This program is ideal for:

- Procurement and purchasing managers
- Supply chain analysts and specialists
- Logistics and operations professionals
- Data analysts working in supply chain or procurement
- Innovation and digital transformation leaders

Individual Benefits

Participants will:

- Strengthen data literacy and analytical skills
- Enhance decision-making with real-time insights
- Discover tools to optimize procurement processes
- Boost career prospects by mastering digital supply chain tools
- Learn from case studies of successful innovation

Organizational Benefits

Organizations will gain:

- Improved procurement performance and cost management
- Enhanced supply chain agility and resilience
- Better alignment of innovation with business goals
- Data-driven culture across procurement and logistics teams
- Competitive advantage through technology adoption

Instructional Methodology

The course will include:

- Expert-led interactive lectures
- Hands-on exercises using analytical tools
- Case studies and group discussions
- Innovation workshops and brainstorming sessions
- Action planning for immediate workplace application

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Analytics in Procurement

- Module 1: Overview of Procurement and Supply Chain Analytics
- Module 2: Data Sources and Data Quality Management
- Module 3: Key Metrics and KPIs for Supply Chain Performance

Day 2: Analytical Tools and Techniques

- Module 4: Descriptive, Predictive, and Prescriptive Analytics
- Module 5: Forecasting Demand and Optimizing Inventory
- Module 6: Cost Analysis and Spend Analytics

Day 3: Driving Innovation in Procurement

- Module 7: Innovation Frameworks in Supply Chain
- Module 8: Emerging Technologies: AI, Blockchain, IoT
- Module 9: Supplier Innovation and Collaboration

Day 4: Digital Transformation Strategies

- Module 10: Digital Procurement and e-Sourcing Platforms
- Module 11: Automating Procurement Processes
- Module 12: Risk Management in Digital Supply Chains

Day 5: Action Planning and Future Trends

- Module 13: Case Studies of Analytics and Innovation Success
- Module 14: Group Exercise: Designing an Analytics-Driven Supply Chain Strategy
- Module 15: Building a Roadmap for Future Innovation

Certification

Participants will receive a Certificate of Completion for the Procurement & Supply Chain Analytics & Innovation course, showcasing their expertise in using analytics and innovation to advance supply chain performance.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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