

## PROCUREMENT & SUPPLY CHAIN ANALYTICS & INNOVATION

*“Harness data-driven insights to transform procurement and supply chain performance”*

### Schedule

Date	Venue	Fees (Face-to-Face)
10 – 14 Aug 2026	Dubai, UAE	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

In today’s competitive market, procurement and supply chain leaders must leverage analytics and innovation to drive efficiency, cost savings, and value creation. This 5-day course provides practical tools and methods for using data analytics, digital tools, and innovation strategies to optimize procurement and supply chain operations.

### Objectives

By the end of this course, participants will be able to:

- Understand key supply chain and procurement analytics concepts
- Apply data-driven techniques to procurement and supply chain decisions
- Identify and implement innovative solutions for supply chain challenges
- Leverage digital technologies (AI, blockchain, IoT) in procurement processes
- Develop strategies for continuous improvement and innovation

## Why Attend

- Gain a competitive edge by integrating analytics into procurement practices
- Improve supply chain visibility and forecasting accuracy
- Discover cutting-edge tools and trends shaping the future of supply chains
- Learn how to translate data into actionable insights
- Build innovative, agile procurement strategies

## Target Audience

This program is ideal for:

- Procurement and purchasing managers
- Supply chain analysts and specialists
- Logistics and operations professionals
- Data analysts working in supply chain or procurement
- Innovation and digital transformation leaders

## Individual Benefits

Participants will:

- Strengthen data literacy and analytical skills
- Enhance decision-making with real-time insights
- Discover tools to optimize procurement processes
- Boost career prospects by mastering digital supply chain tools
- Learn from case studies of successful innovation

## Organizational Benefits

Organizations will gain:

- Improved procurement performance and cost management
- Enhanced supply chain agility and resilience
- Better alignment of innovation with business goals
- Data-driven culture across procurement and logistics teams
- Competitive advantage through technology adoption

## Instructional Methodology

The course will include:

- Expert-led interactive lectures
- Hands-on exercises using analytical tools
- Case studies and group discussions
- Innovation workshops and brainstorming sessions
- Action planning for immediate workplace application

## Course Outline

### Detailed 5-Day Course Outline

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Foundations of Analytics in Procurement

- Module 1: Overview of Procurement and Supply Chain Analytics
- Module 2: Data Sources and Data Quality Management
- Module 3: Key Metrics and KPIs for Supply Chain Performance

#### Day 2: Analytical Tools and Techniques

- Module 4: Descriptive, Predictive, and Prescriptive Analytics
- Module 5: Forecasting Demand and Optimizing Inventory
- Module 6: Cost Analysis and Spend Analytics

#### Day 3: Driving Innovation in Procurement

- Module 7: Innovation Frameworks in Supply Chain
- Module 8: Emerging Technologies: AI, Blockchain, IoT
- Module 9: Supplier Innovation and Collaboration

#### Day 4: Digital Transformation Strategies

- Module 10: Digital Procurement and e-Sourcing Platforms
- Module 11: Automating Procurement Processes
- Module 12: Risk Management in Digital Supply Chains

#### Day 5: Action Planning and Future Trends

- Module 13: Case Studies of Analytics and Innovation Success
- Module 14: Group Exercise: Designing an Analytics-Driven Supply Chain Strategy
- Module 15: Building a Roadmap for Future Innovation

## Certification

Participants will receive a Certificate of Completion for the Procurement & Supply Chain Analytics & Innovation course, showcasing their expertise in using analytics and innovation to advance supply chain performance.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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