MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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DEVELOPING AN EFFECTIVE SAFETY CULTURE

""Transforming Organizational Mindsets and Behaviors to Build a Proactive Safety Environment""

Schedule

Date	Venue	Fees
01 – 02 Jun 2026	Doha, Qatar	USD 1995 per delegate
25 – 26 Nov 2026	Dubai, UAE	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Creating and sustaining a strong safety culture is not just about compliance—it\'s about commitment, leadership, and embedding safety into the DNA of every process and person in the organization. A mature safety culture reduces incidents, enhances performance, and fosters a workplace where employees take ownership of their own safety and that of their colleagues.

This comprehensive 2-day course equips safety professionals, managers, and leaders with the tools, strategies, and frameworks needed to assess current cultural maturity and implement sustainable improvements. Using global best practices and real-world examples, the training focuses on proactive risk awareness, behavioral change, leadership engagement, and continuous improvement.

Objectives

By the end of this course, participants will be able to:

- Understand the key elements and levels of safety culture maturity
- Diagnose cultural weaknesses and plan targeted improvement initiatives
- Develop leadership and employee engagement strategies that reinforce safety values
- Apply behavioral safety principles to reduce unsafe acts and conditions
- Measure and sustain a positive safety culture over time

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Why Attend

- Shift from reactive to proactive safety practices
- Reduce incidents, improve morale, and meet regulatory expectations
- Empower teams to take accountability for safety performance
- Strengthen leadership alignment and commitment to safety
- Learn proven tools and techniques for transforming culture across all levels

Target Audience

This program is designed for:

- HSE Managers, Advisors, and Safety Officers
- Operational Leaders and Supervisors
- HR and Organizational Development Professionals
- Quality and Risk Managers
- Anyone responsible for shaping or improving safety culture within their organization

Individual Benefits

Key competencies that will be developed include:

- Safety culture assessment and maturity modeling
- Leadership communication and safety coaching
- Behavior-based safety (BBS) implementation
- Incident prevention through cultural intervention
- Change management in safety-related behaviors and mindsets

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- A shared safety vision and values across teams and departments
- Reduction in safety incidents and near-misses
- Stronger employee engagement and accountability in safety practices
- Improved compliance with internal policies and external standards
- Enhanced reputation and stakeholder confidence in HSE performance

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Safety culture theories, models, and maturity frameworks
- Case Studies – Cultural transformation success stories and incident analysis
- Workshops – Culture assessment, action planning, and leadership alignment exercises
- Peer Exchange – Sharing of field experiences and sector-specific challenges
- Tools – Culture audit checklists, behavior observation forms, and KPI dashboards

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Course Outline

DETAILED 2-DAY COURSE OUTLINE

Training Hours: 07:30 AM – 03:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Safety Culture Foundations and Diagnosis

- Module 1: Understanding Safety Culture and Its Impact (07:30 – 09:30) • Definitions, models (e.g., Hudson's safety maturity model), and success factors
- Module 2: Assessing Current Culture and Identifying Gaps (09:45 – 11:15) • Safety perception surveys, interviews, and behavioral observation
- Module 3: Root Causes of Unsafe Behaviors and Cultural Barriers (11:30 – 01:00) • Organizational norms, communication breakdowns, and competing priorities
- Module 4: Workshop – Safety Culture Maturity Assessment (02:00 – 03:30) • Participants assess their organization\'s current culture level and identify gaps

Day 2: Implementation, Engagement, and Sustainability

- Module 5: Leadership's Role in Culture Transformation (07:30 – 09:30) • Visible leadership, safety walks, and empowering frontline supervision
- Module 6: Behavior-Based Safety (BBS) and Engagement Tactics (09:45 – 11:15) • BBS principles, observation programs, reinforcement and feedback systems
- Module 7: Measuring, Reinforcing and Sustaining Culture Change (11:30 – 01:00) • KPIs, leading indicators, safety champions, and reinforcement strategies
- Module 8: Workshop – Culture Change Roadmap Development (02:00 – 03:30) • Developing a strategic plan for implementing or enhancing a safety culture

Certification

Participants will receive a Certificate of Completion in Developing an Effective Safety Culture, validating their ability to assess, influence, and sustain safety culture improvements aligned with organizational goals and safety excellence standards.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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