

BOARDROOM MASTERCLASS IN BUSINESS TRANSFORMATION

“Driving Strategic Change and Transformation at the Executive Level”

Schedule

Date	Venue	Fees (Face-to-Face)
22 - 24 Apr 2026	Dubai, UAE	USD 2995 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

In today’s fast-paced business environment, organizational transformation is not just an option but a necessity for sustaining growth and competitive advantage. This 3-day Boardroom Masterclass is designed for senior executives and board members to equip them with the strategic tools, frameworks, and leadership skills required to lead and drive business transformation successfully.

The course will focus on the key challenges leaders face during transformation initiatives, including navigating change, aligning teams, managing resistance, and ensuring sustainable results. Participants will learn proven strategies for reshaping organizational culture, reimagining business models, and executing transformation at scale. Through case studies, expert insights, and interactive sessions, this masterclass offers actionable knowledge that can be immediately applied in the boardroom.

Objectives

By the end of this course, participants will be able to:

- Understand the key drivers of business transformation and how to align them with organizational goals.
- Lead and manage change effectively across all levels of the organization.
- Develop strategic roadmaps for transforming business models, processes, and culture.
- Overcome resistance to change and foster a culture of innovation and agility.
- Implement best practices for measuring and sustaining transformation success.

Why Attend

- Gain strategic insights and practical tools to drive organizational change and transformation.
- Learn how to align business transformation efforts with long-term corporate strategy.
- Acquire leadership skills to manage complex transformation projects and lead teams through change.
- Understand how to create and maintain a culture that supports transformation and innovation.
- Enhance your ability to make data-driven decisions and track progress toward transformation goals.

Target Audience

This program is designed for:

- CEOs, COOs, and senior executives involved in business transformation initiatives
- Board members and decision-makers overseeing organizational change
- Directors and managers responsible for leading transformation projects
- Leaders who want to enhance their strategic thinking and leadership capabilities in driving change
- Business consultants and advisors working with organizations undergoing transformation

Individual Benefits

Key competencies that will be developed include:

- In-depth understanding of the strategic and operational aspects of business transformation.
- Enhanced leadership skills for driving and managing change at the organizational level.
- Ability to create a clear, actionable roadmap for successful transformation initiatives.
- Improved skills in managing resistance to change and aligning teams with transformation goals.
- Knowledge of frameworks and methodologies for measuring the success of transformation efforts.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger leadership capabilities in managing and driving transformation efforts across the organization.
- Improved alignment between business transformation strategies and organizational objectives.
- Increased agility in responding to market changes and evolving customer demands.
- A culture of innovation, adaptability, and continuous improvement.
- A proven approach for measuring and sustaining transformation outcomes.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- **Strategy Briefings** - In-depth discussions on key concepts, frameworks, and methodologies for business transformation.
- **Case Studies** - Analysis of real-world transformation stories and lessons learned from leading organizations.
- **Workshops** - Practical exercises focused on applying transformation strategies and tools to your organization.
- **Peer Exchange** - Group discussions to share experiences, challenges, and solutions in driving transformation.
- **Tools** - Actionable templates and tools for managing transformation projects and tracking results.

MAWA EVENTS

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Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to Business Transformation and Leadership in Change Module 1: Understanding Business

Transformation (07:30 – 09:30)

- Defining business transformation and its strategic importance
- The role of leadership in guiding successful transformation initiatives
- Key drivers of transformation: technology, market disruption, and organizational goals

Module 2: Leading Change at the Boardroom Level (09:45 – 11:15)

- Leadership competencies required for driving transformation
- Aligning leadership teams around a common transformation vision
- Building a strategic framework for change leadership

Module 3: Culture and Change Management (11:30 – 01:00)

- Building a transformation-friendly organizational culture
- Managing resistance to change and overcoming barriers
- Engaging stakeholders and aligning teams with transformation goals

Day 2: Developing and Implementing Transformation Strategies Module 1: Creating a Transformation Roadmap (07:30 – 09:30)

- Steps for creating a clear and actionable transformation plan
- Setting measurable goals and objectives for the transformation journey
- Aligning transformation strategies with business model evolution

Module 2: Implementing and Managing Transformation Projects (09:45 – 11:15)

- Key steps for managing large-scale transformation projects
- Resource management, timelines, and ensuring stakeholder buy-in
- Integrating transformation efforts with other operational activities

Module 3: Overcoming Challenges and Ensuring Execution (11:30 – 01:00)

- Identifying common pitfalls in transformation initiatives and strategies for overcoming them
- Ensuring the right mix of leadership, skills, and resources for successful execution
- Case study of a successful transformation project

Day 3: Measuring, Sustaining, and Scaling Transformation Success Module 1: Measuring Transformation Success (07:30 – 09:30)

- Defining success in business transformation
- Metrics and KPIs for tracking transformation outcomes
- Analyzing the impact of transformation on business performance

Module 2: Sustaining Transformation Results (09:45 – 11:15)

- Creating sustainable change and embedding transformation into the organization's culture
- Continuous improvement practices for maintaining transformation success
- Managing long-term performance and scalability

Module 3: Future Trends in Business Transformation (11:30 – 01:00)

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Innovations in business transformation: digitalization, AI, and data-driven strategies

- Adapting to emerging market trends and customer expectations
- Closing thoughts and action plan for applying transformation strategies

Certification

Upon completing the training course, participants will receive a **Certificate of Completion in Boardroom Masterclass in Business Transformation**, validating their expertise in leading and executing business transformation strategies at the executive level.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p>In-House / Customized Training Interested in running this course for your team? Please contact us:</p>	<p>TEL: +601116373203</p>	<p>EMAIL: info@mawaevents.net</p>
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