

FINANCIAL TECHNOLOGY (FINTECH) FOR ACCOUNTING & FINANCIAL MANAGEMENT

"Unlocking the Future of Financial Management through Innovations in Financial Technology"

Schedule

Date	Venue	Fees (Face-to-Face)
01 - 05 Jun 2026	London, UK	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

The financial services industry has experienced a rapid transformation with the rise of Financial Technology (FinTech). This course will provide a deep dive into how FinTech innovations are reshaping accounting and financial management practices. From blockchain to digital currencies, machine learning, and automated solutions, FinTech is driving efficiency, transparency, and innovation in the sector. Participants will explore the latest tools, technologies, and best practices that are redefining financial operations.

In this training, attendees will gain insights into the applications of FinTech in accounting and financial management, as well as the practical challenges and opportunities of adopting these technologies in their organizations. The course will also focus on the future of financial technology and its potential impact on global financial systems.

Objectives

By the end of this course, participants will be able to:

- Understand the core concepts of FinTech and its relevance to accounting and financial management
- Implement blockchain technology in financial reporting and auditing
- Leverage AI and machine learning for financial analysis and decision-making
- Understand and apply the role of digital currencies in financial management
- Explore cloud-based financial management systems and their advantages

Why Attend

- Stay ahead of the curve by learning how FinTech is revolutionizing the finance and accounting industry
- Gain hands-on experience with cutting-edge technologies such as blockchain and AI
- Understand the role of digital currencies and how they impact financial management
- Learn from industry experts about the practical applications of FinTech in financial services
- Gain the skills necessary to integrate FinTech solutions into your organization's financial operations

Target Audience

This program is designed for:

- CFOs, financial managers, and accountants looking to explore and implement FinTech solutions
- IT professionals working with financial systems and solutions
- Business consultants advising organizations on digital transformation in finance
- Financial analysts seeking to understand the latest technologies in financial decision-making
- Professionals interested in blockchain, AI, and digital currencies in finance

Individual Benefits

Key competencies that will be developed include:

- Proficiency in blockchain and digital currencies in the context of financial management
- Understanding the application of AI and machine learning for financial decision-making
- Knowledge of how cloud-based systems and FinTech tools can optimize financial operations
- Enhanced skills in managing and auditing financial data with advanced technologies
- Ability to drive innovation in financial management practices through the use of FinTech

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- A strong understanding of FinTech trends and their applications in financial management
- The ability to implement FinTech solutions that improve operational efficiency
- Enhanced financial transparency and accuracy through automation and blockchain
- Knowledge of how to integrate digital currencies and other FinTech tools into existing financial frameworks
- Ability to lead the adoption of new technologies that provide a competitive edge in the market

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Insights into the FinTech landscape and its role in financial services
- Case Studies - Real-world examples of how FinTech is transforming accounting and financial management
- Workshops - Practical exercises on implementing FinTech tools, including blockchain and AI
- Peer Exchange - Group discussions on challenges and opportunities in adopting FinTech solutions
- Tools - Hands-on experience with blockchain, AI tools, and digital currency systems

MAWA EVENTS

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Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to Financial Technology in Accounting & Finance

- **Module 1: Overview of FinTech in Accounting – 07:30–09:30** Introduction to FinTech and its impact on the accounting industry Key drivers of FinTech: automation, blockchain, AI, and digital currencies The future of FinTech in financial services
- **Module 2: Blockchain Technology in Financial Reporting – 09:45–11:15** What is blockchain and how does it work? Applications of blockchain in accounting and auditing Real-life case studies of blockchain use in financial reporting
- **Module 3: Introduction to Digital Currencies – 11:30–01:00** The rise of digital currencies and their role in the financial ecosystem Using digital currencies in accounting and financial transactions Regulatory challenges and considerations in the use of digital currencies
- **Module 4: Workshop – Blockchain and Digital Currency Use Cases – 02:00–03:30** Practical exercise on using blockchain for financial transactions and reporting

Day 2: AI and Machine Learning for Financial Management

- **Module 1: Leveraging AI in Financial Analysis – 07:30–09:30** How AI and machine learning transform financial decision-making Predictive analytics for budgeting, forecasting, and investment strategies Risk management and fraud detection using AI
- **Module 2: Financial Automation and Robotics Process Automation (RPA) – 09:45–11:15** How RPA improves efficiency in financial operations Use cases of RPA in invoicing, reconciliation, and reporting The impact of AI and automation on reducing human error
- **Module 3: Data Analytics for Financial Insights – 11:30–01:00** How data analytics and machine learning are revolutionizing financial reporting Using big data for deeper insights and better decision-making Tools and techniques for applying analytics to financial data
- **Module 4: Workshop – Implementing AI in Financial Management – 02:00–03:30** Group exercise to apply AI tools to financial data for forecasting and reporting

Day 3: Cloud Solutions and SaaS in Financial Management

Module 1: Cloud-Based Accounting Systems – 07:30–09:30 ● The benefits and challenges of cloud-based financial systems ● Cloud-based tools for real-time financial management and collaboration ● Security and data protection in cloud accounting solutions

Module 2: SaaS for Financial Management – 09:45–11:15 ● Introduction to Software-as-a-Service (SaaS) tools for financial operations ● Key SaaS solutions in financial reporting, accounting, and auditing ● Integrating SaaS tools with existing financial systems

Module 3: Financial Reporting in the Cloud – 11:30–01:00 ● Automating financial reporting and consolidations with cloud solutions ● Real-time reporting and dashboards for senior management ● Ensuring compliance with cloud-based financial tools

Module 4: Workshop – Implementing Cloud Solutions – 02:00–03:30 ● Practical exercise on migrating financial processes to the cloud

Day 4: Emerging Trends in FinTech and Future Implications

- **Module 1: The Role of AI and Blockchain in the Future of Finance – 07:30–09:30** Exploring the future applications of AI and blockchain in finance How these technologies will change the role of accountants and financial managers The evolving regulatory landscape for emerging FinTech solutions
- **Module 2: Open Banking and the Digital Revolution – 09:45–11:15** What is open banking and how does it impact financial management? Open banking technologies and their implications for financial institutions Best practices for adopting open banking in financial organizations
- **Module 3: Preparing for the FinTech Future – 11:30–01:00** How organizations can prepare for the digital transformation in finance Identifying key FinTech innovations to implement in the next 5 years Building a strategy for integrating emerging technologies into financial operations

- **Module 4: Workshop – Building a FinTech Strategy – 02:00–03:30** Group exercise to create a roadmap for integrating FinTech in financial management

Day 5: Review, Certification, and Networking

- **Module 1: Review of Key Concepts – 07:30–09:30** Key takeaways from the course How to apply FinTech solutions in your organization Final Q&A session
- **Module 2: Certification Ceremony – 09:45–11:15** Distribution of course completion certificates Closing remarks
- **Module 3: Networking and Next Steps – 11:30–01:00** Networking session with peers and experts Exploring opportunities for future learning and collaboration

Certification

Participants will receive a Certificate of Completion in Financial Technology (FinTech) for Accounting & Financial Management, validating their expertise in integrating FinTech solutions into accounting and financial management processes.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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