

DIGITAL TRANSFORMATION IN ACCOUNTING & FINANCIAL MANAGEMENT

"Navigating the Future of Financial Management through Digital Transformation and Technological Innovation"

Schedule

Date	Venue	Fees (Face-to-Face)
08 - 12 Jun 2026	London, UK	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

The digital transformation of accounting and financial management has revolutionized how organizations manage their financial processes. This course explores the integration of digital tools and technologies in accounting, focusing on automation, data analytics, cloud solutions, and AI in finance. Participants will gain practical insights into how these advancements enhance decision-making, streamline workflows, and improve financial performance.

This course is designed to equip finance professionals with the knowledge and tools needed to drive digital transformation initiatives in their organizations. Through case studies, workshops, and expert insights, attendees will understand the practical application of digital tools in accounting and finance.

Objectives

By the end of this course, participants will be able to:

- Understand the key components of digital transformation in accounting and finance
- Evaluate the role of automation, AI, and data analytics in financial decision-making
- Implement cloud-based accounting solutions for greater efficiency and collaboration
- Leverage advanced tools for financial reporting and performance analysis
- Assess the impact of digital transformation on financial operations and strategic goals

Why Attend

- Learn how digital transformation can improve efficiency and reduce costs in accounting and finance
- Gain hands-on experience with the latest digital tools and technologies for financial management
- Understand how AI, automation, and data analytics are reshaping the finance sector
- Improve decision-making through real-time financial data and enhanced reporting capabilities
- Stay ahead of the curve in adopting innovative digital solutions in your financial practices

Target Audience

This program is designed for:

- Chief Financial Officers (CFOs) and Finance Directors
- Finance and Accounting Managers
- Financial Controllers and Analysts
- Digital Transformation Leaders and Project Managers
- Internal Auditors and IT-Finance Integrators
- Professionals in planning, budgeting, or reporting functions

Individual Benefits

Key competencies that will be developed include:

- Mastery of digital accounting tools and technologies
- Expertise in automating and streamlining accounting processes
- Ability to evaluate and implement cloud-based financial solutions
- Understanding of AI and data analytics applications in financial management
- Enhanced skills in financial reporting and performance analysis

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- A more efficient and cost-effective financial operation
- Improved financial decision-making through the use of advanced technologies
- Better alignment between finance and IT departments in digital initiatives
- An increased ability to adapt to emerging technologies in the finance sector
- Enhanced capabilities to implement and manage digital transformation strategies

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Exploration of digital finance trends, tools, and transformation frameworks
- Case Studies – Real-world examples of finance digitalization in global organizations
- Workshops – Hands-on sessions with automation, dashboarding, and scenario planning tools
- Peer Exchange – Cross-industry discussions on challenges and opportunities in finance transformation
- Tools – Practical templates for digital readiness assessment, technology ROI, and implementation roadmaps

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Digital Transformation in the Finance Function

- Module 1: The Future of Finance (07:30 – 09:30)
 - Evolution of financial roles in the digital era
 - Impact of emerging technologies on finance
- Module 2: Key Enablers of Digital Finance (09:45 – 11:15)
 - Cloud ERP, RPA, AI, blockchain, and data analytics
 - Digital maturity assessment tools
- Module 3: Building a Digital Finance Roadmap (11:30 – 01:00)
 - Digital strategy planning and execution
 - Integration with enterprise transformation programs
- Module 4: Change Management and Stakeholder Engagement (02:00 – 03:30)
 - Leading cultural and organizational change

Day 2: Automation and Financial Process Optimization

- Module 1: Robotic Process Automation in Finance (07:30 – 09:30)
 - Use cases for RPA in AP/AR, reconciliations, and reporting
 - Implementation frameworks
- Module 2: AI and Machine Learning Applications (09:45 – 11:15)
 - Predictive analytics for forecasting and credit analysis
 - AI tools for fraud detection and decision support
- Module 3: Finance Process Redesign (11:30 – 01:00)
 - Streamlining P2P, O2C, and record-to-report cycles
- Module 4: Workshop – Mapping Automation Opportunities (02:00 – 03:30)
 - Identifying automation quick wins

Day 3: Data-Driven Decision Making in Finance

- Module 1: Financial Analytics and Dashboards (07:30 – 09:30)
 - Creating real-time insights with BI tools
 - KPIs and metrics for finance leaders
- Module 2: Budgeting and Forecasting with Technology (09:45 – 11:15)
 - Driver-based planning and rolling forecasts
- Module 3: Scenario and Sensitivity Analysis (11:30 – 01:00)
 - Using data to support business strategy
- Module 4: Hands-on Workshop – Dashboard Design (02:00 – 03:30)
 - Building a sample finance dashboard

Day 4: Risk, Compliance, and Digital Governance

- Module 1: Cybersecurity in Finance Systems (07:30 – 09:30)
 - Securing financial data and transactions
- Module 2: Regulatory and Ethical Considerations (09:45 – 11:15)
 - Compliance in digital environments (IFRS, SOX, GDPR)
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Module 3: Digital Audit and Internal Control (11:30 – 01:00)

- Monitoring automated processes and internal audit readiness
- Module 4: Risk Management in Digital Finance (02:00 – 03:30)
- Identifying and mitigating transformation risks

Day 5: Transformation Strategy, Implementation & Innovation

- Module 1: Building a Digital-Ready Finance Team (07:30 – 09:30)
- Upskilling and talent development for future finance
- Module 2: Innovation in Financial Services (09:45 – 11:15)
- FinTech collaboration and digital ecosystems
- Module 3: Capstone Workshop – Transformation Plan (11:30 – 01:00)
- Develop and present a finance transformation strategy
- Module 4: Wrap-Up, Review & Feedback (02:00 – 03:30)
- Final Q&A and action planning

Certification

Participants will receive a Certificate of Completion in Digital Transformation in Accounting & Financial Management, recognizing their expertise in leveraging digital tools to transform financial operations and decision-making.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p>In-House / Customized Training</p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p>+601116373203</p>	<p>EMAIL:</p> <p>info@mawaevents.net</p>
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