

EFFECTIVE SUPPLY CHAIN MANAGEMENT

“Master the Art of Efficient Supply Chains for Seamless Business Operations”

Schedule

Date	Venue	Fees (Face-to-Face)
26 – 27 Aug 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

This 2-day course provides participants with a comprehensive understanding of the principles and strategies for managing an effective supply chain. It focuses on how to optimize the flow of goods, services, and information from suppliers to customers. By addressing key areas such as demand forecasting, inventory management, procurement, and logistics, the course equips professionals with practical tools and knowledge to enhance their organization's supply chain performance.

Participants will explore advanced supply chain concepts, best practices, and real-world case studies to develop solutions for supply chain challenges. By the end of the course, they will be equipped to drive operational efficiency, reduce costs, and improve the overall effectiveness of their supply chain.

Objectives

- By the end of this course, participants will be able to:
- Understand the key components and functions of an effective supply chain
 - Implement best practices in demand forecasting, procurement, and inventory management
 - Optimize logistics operations and reduce lead times in the supply chain
 - Leverage technology to improve supply chain visibility and decision-making
 - Develop strategies for continuous improvement and sustainability in the supply chain

Why Attend

- Learn how to optimize supply chain processes for greater efficiency
- Gain practical insights into demand forecasting, inventory management, and procurement strategies
- Enhance your ability to manage logistics and reduce costs
- Stay up-to-date with the latest trends and technologies in supply chain management
- Improve your decision-making skills by applying real-world case studies and solutions

Target Audience

This program is designed for:

- Supply chain managers and professionals
- Logistics and transportation managers
- Procurement and inventory managers
- Business analysts and consultants in supply chain management
- Anyone involved in improving supply chain performance and operational efficiency

Individual Benefits

Key competencies that will be developed include:

- In-depth understanding of supply chain management principles
- Practical knowledge of demand forecasting, inventory management, and procurement
- Skills in optimizing logistics and reducing operational costs
- Proficiency in leveraging technology and data for better decision-making
- Ability to develop sustainable and efficient supply chain strategies

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced ability to optimize supply chain operations and reduce costs
- Improved forecasting accuracy and inventory management
- Stronger supplier relationships and more efficient procurement practices
- Better logistics management for faster and more reliable deliveries
- Development of more resilient and sustainable supply chain strategies

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Introduction to the core principles and strategies of supply chain management
- Case Studies – Real-world examples of successful supply chain optimization
- Workshops – Practical exercises on demand forecasting, inventory management, and logistics optimization
- Peer Exchange – Group discussions on supply chain challenges and solutions
- Tools – Templates for supply chain optimization, inventory management, and procurement

Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

- **Day 1: Introduction to Supply Chain Management and Key Principles**
 - Module 1: Overview of Supply Chain Management (07:30 – 09:30)
 - The role of supply chain management in business success
 - Key components of the supply chain: procurement, inventory, logistics
 - Understanding the supply chain lifecycle and its integration
 - Module 2: Demand Forecasting and Inventory Management (09:45 – 11:15)
 - Techniques for accurate demand forecasting
 - Best practices in inventory management and optimization
 - Managing stock levels to reduce costs and improve service
 - Module 3: Procurement and Supplier Relationship Management (11:30 – 01:00)
 - Building strong supplier relationships for better supply chain performance
 - Strategic sourcing and procurement practices
 - Managing vendor performance and compliance
- **Day 2: Advanced Supply Chain Practices and Optimization Techniques**
 - Module 1: Logistics and Transportation Management (07:30 – 09:30)
 - Key considerations in logistics and transportation management
 - Optimizing transportation networks to reduce costs and improve efficiency
 - Managing delivery schedules and lead times
 - Module 2: Technology and Data in Supply Chain Management (09:45 – 11:15)
 - Using technology to improve supply chain visibility and performance
 - Leveraging data analytics and real-time tracking systems
 - The role of automation in supply chain optimization
 - Module 3: Continuous Improvement and Sustainability in Supply Chain (11:30 – 01:00)
 - Principles of continuous improvement (Kaizen) in supply chain management
 - Sustainable supply chain practices and reducing environmental impact
 - Strategies for enhancing resilience and agility in the supply chain

Certification

Upon successful completion of the course, participants will receive a Certificate of Completion in Effective Supply Chain Management, validating their ability to optimize and manage efficient supply chains within their organizations.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: +601116373203	EMAIL: info@mawaevents.net
---	----------------------------------	--

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.