

BUSINESS CONTINUITY MANAGEMENT SYSTEM (BCMS) (ARABIC & ENGLISH)

“Strengthening Organizational Resilience through Effective Business Continuity Strategies”

Schedule

Date	Venue	Fees (Face-to-Face)
09 - 13 Aug 2026	Doha, Qatar	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

This 5-day intensive training course is designed to provide participants with a comprehensive understanding of Business Continuity Management (BCM) and the essential elements of implementing an effective Business Continuity Management System (BCMS). The course covers the processes, standards, and procedures necessary to ensure that an organization can continue to function during and after a crisis or disaster.

Participants will explore the key principles of BCMS, including risk assessment, business impact analysis, recovery strategies, and crisis management, and will be equipped with the skills necessary to create and implement their own BCMS. The course emphasizes both theoretical and practical aspects of business continuity, ensuring participants can confidently apply these concepts within their organizations.

Objectives

By the end of this course, participants will be able to:

- Understand the key concepts and principles of Business Continuity Management (BCM)
- Develop a Business Continuity Management System (BCMS) tailored to their organization’s needs
- Conduct Business Impact Analysis (BIA) and risk assessments to identify critical business functions
- Implement and manage recovery strategies and crisis response plans
- Continuously monitor and improve the BCMS to ensure resilience

Why Attend

- Gain in-depth knowledge of business continuity and the benefits of BCMS
- Learn practical tools and techniques for developing and implementing a BCMS
- Improve organizational resilience and response capabilities in times of crisis
- Understand the integration of BCMS with risk management, crisis management, and recovery planning
- Enhance your ability to lead and manage business continuity efforts within your organization

Target Audience

This program is designed for:

- Business continuity managers and professionals
- Risk management and crisis management specialists
- Disaster recovery and emergency management professionals
- Senior managers and decision-makers responsible for organizational resilience
- Any individual involved in planning, implementing, or overseeing business continuity strategies

Individual Benefits

Key competencies that will be developed include:

- Expertise in designing, implementing, and managing a Business Continuity Management System
- Skills in risk assessment and business impact analysis (BIA)
- Knowledge of recovery strategies and crisis management techniques
- Ability to lead business continuity planning and resilience efforts
- Understanding of international standards and best practices in BCMS

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced ability to ensure organizational continuity during disruptions or crises
- Stronger alignment of business continuity efforts with overall risk management strategies
- Improved crisis response capabilities and organizational resilience
- Effective integration of BCMS into everyday operations
- Ability to foster a culture of preparedness and resilience within the organization

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Detailed exploration of BCMS principles, business continuity planning, and risk management frameworks
- Case Studies - Analysis of real-world examples and lessons learned from successful BCMS implementations
- Workshops - Practical exercises to develop business continuity plans, conduct risk assessments, and create recovery strategies
- Peer Exchange - Group discussions on best practices and challenges in business continuity management
- Tools - Templates for BIA, risk assessments, recovery plans, and crisis communication

MAWA EVENTS

Address: No. 857, Block A2, Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net



Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to Business Continuity Management System (BCMS)

- Module 1: Overview of BCMS (07:30 – 09:30)
 - Introduction to Business Continuity Management and its importance
 - Key principles and components of BCMS
 - Understanding the BCMS lifecycle and its role in organizational resilience
- Module 2: International Standards for BCMS (09:45 – 11:15)
 - Overview of ISO 22301:2019 and other global BCM standards
 - Key requirements for BCMS implementation and certification
 - Integrating BCMS into an organization's risk management framework
- Module 3: Risk Assessment and Business Impact Analysis (BIA) (11:30 – 01:00)
 - Conducting risk assessments to identify potential threats and vulnerabilities
 - Performing Business Impact Analysis (BIA) to determine critical business functions
 - Understanding the relationship between BIA, risk assessments, and BCMS

Day 2: Developing and Implementing the BCMS

- Module 1: BCMS Policy and Governance (07:30 – 09:30)
 - Developing a BCMS policy that aligns with organizational objectives
 - Governance structures for BCMS implementation
 - Role of leadership in supporting BCMS initiatives
- Module 2: Business Continuity Strategy Development (09:45 – 11:15)
 - Developing business continuity strategies for critical business functions
 - Recovery time objectives (RTO) and recovery point objectives (RPO)
 - Resource planning for business continuity
- Module 3: Crisis Management and Communication (11:30 – 01:00)
 - Developing effective crisis management and communication plans
 - Key elements of crisis management and the role of communication
 - Tools for managing crisis communication in real-time

Day 3: Testing, Exercising, and Maintaining the BCMS

- Module 1: BCMS Testing and Exercises (07:30 – 09:30)
 - Developing testing strategies for BCMS plans
 - Types of exercises (tabletop, simulation, and full-scale)
 - Best practices for conducting and evaluating BCMS tests
- Module 2: Maintaining the BCMS (09:45 – 11:15)
 - Ongoing monitoring and continuous improvement of the BCMS
 - Updating plans based on lessons learned from tests and real events
 - Maintaining BCMS documentation and compliance with standards
- Module 3: Integrating BCMS with Other Management Systems (11:30 – 01:00)
 - Integrating BCMS with quality, safety, and environmental management systems
 - Synergies between BCMS and other organizational frameworks
 - Ensuring alignment and consistency across management systems

Day 4: Advanced BCMS Implementation

- Module 1: Leadership and Organizational Culture in BCMS (07:30 – 09:30)
 - The role of leadership in driving BCMS success
 - Building an organizational culture of resilience and preparedness
 - Engaging employees in business continuity efforts
- Module 2: Supply Chain and Vendor Continuity Planning (09:45 – 11:15)
 - Developing continuity strategies for the supply chain and external vendors
 - Managing dependencies and third-party risks
 - Best practices for assessing and managing vendor continuity
- Module 3: Legal and Regulatory Considerations (11:30 – 01:00)
 - Understanding the legal and regulatory requirements for BCMS
 - Compliance with laws and regulations in the event of a crisis
 - Ensuring BCMS compliance during audits and inspections

Day 5: Final Review and Practical Application

- Module 1: BCMS Strategy Workshop (07:30 – 09:30)
 - Hands-on session to develop and present BCMS strategies
 - Working with case studies to apply learned concepts
- Module 2: Final Review and Group Discussion (09:45 – 11:15)
 - Review of key concepts and best practices
 - Group discussions on challenges and lessons learned in BCMS implementation
- Module 3: Certification and Closing (11:30 – 01:00)
 - Recap of training objectives and final Q&A
 - Certificate distribution and course feedback

Certification

Upon successful completion of the course, participants will receive a Certificate of Completion in Business Continuity Management System (BCMS), recognizing their ability to design, implement, and manage a robust BCMS in alignment with global standards and best practices.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.