**MAWA EVENTS**

**Address:** No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

**Phone:** +601116373203 | **Email:** info@mawaevents.net

# ESSENTIALS OF BANKING

*"Building Strong Foundations in Modern Banking Practices and Operations"*

## Schedule

| Date | Venue | Fees (Face-to-Face) |
|---|---|---|
| 10 – 12 Jun 2026 | Dubai, UAE | USD 2495 per delegate |
| 11 – 13 Aug 2026 | Doha, Qatar | USD 2495 per delegate |

► **Available delivery methods:** Face-to-Face & Online Training

## Introduction

This intensive 3-day course offers a comprehensive overview of the core functions, principles, and operations of modern banking. Participants will gain essential knowledge about the banking sector, its products and services, regulatory frameworks, and risk management practices.

Through a practical, hands-on approach, this course equips professionals with the foundational understanding needed to navigate today's complex banking environment, preparing them for more advanced responsibilities or specialized roles.

## Objectives

By the end of this course, participants will be able to:

- Understand key banking concepts, terminology, and operations
- Explain the functions of different banking departments and services
- Analyze the regulatory and compliance landscape affecting banks
- Recognize common banking risks and effective management approaches
- Apply knowledge to enhance banking service delivery and client relationships

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## Why Attend

- Gain a solid foundation in essential banking principles and functions
- Strengthen your understanding of regulatory, compliance, and risk issues
- Develop a clearer view of how banks operate and generate value
- Build confidence for more advanced banking roles or certifications
- Learn from industry experts using real-world examples and case studies

## Target Audience

This program is designed for:

- New and mid-level banking professionals
- Finance and operations staff seeking banking knowledge
- Risk and compliance officers looking to broaden their understanding
- Professionals transitioning into the banking sector
- Anyone interested in gaining essential insights into modern banking

## Individual Benefits

Key competencies that will be developed include:

- Strong grasp of banking structures, products, and services
- Improved understanding of financial regulations and compliance
- Enhanced risk awareness and management skills
- Better client communication and service delivery practices
- Ability to apply foundational banking knowledge to real-world scenarios

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved internal understanding of banking operations and processes
- Enhanced staff capacity to manage client relationships effectively
- Greater compliance with regulatory standards and practices
- Strengthened internal risk management culture
- Contribution to the overall efficiency and resilience of banking operations

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Deep dive into banking principles, products, services, and operations
- Case Studies – Real-world examples of banking challenges, innovations, and compliance issues
- Workshops – Hands-on exercises for analyzing banking scenarios and improving practices
- Peer Exchange – Group discussions on banking trends, challenges, and lessons learned
- Tools – Checklists, frameworks, and templates for evaluating banking services and risks

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## Course Outline

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

### Day 1: Foundations of Banking

- Module 1: Introduction to Banking (07:30 – 09:30)
- Overview of the banking industry and its evolution
- Key functions and types of banks
- Essential banking terminology and concepts
- Module 2: Banking Products and Services (09:45 – 11:15)
- Retail, corporate, and investment banking services
- Deposit accounts, loans, payments, and trade finance
- Understanding interest rates, spreads, and margins
- Module 3: Banking Operations and Systems (11:30 – 01:00)
- Core banking processes and technology
- Transaction processing and settlement systems
- Importance of operational efficiency and controls

### Day 2: Regulatory Environment and Compliance

- Module 1: Banking Regulations and Supervision (07:30 – 09:30)
- Overview of global and regional banking regulations
- Roles of central banks and regulatory bodies
- Licensing, capital adequacy, and liquidity requirements
- Module 2: Compliance and Anti-Money Laundering (09:45 – 11:15)
- Key compliance requirements and frameworks
- Anti-Money Laundering (AML) and Know Your Customer (KYC) practices
- Managing compliance risks effectively
- Module 3: Risk Management in Banking (11:30 – 01:00)
- Understanding credit, market, and operational risks
- Risk identification, assessment, and mitigation strategies
- Role of risk management in ensuring banking resilience

### Day 3: Enhancing Banking Performance

- Module 1: Financial Analysis for Banking (07:30 – 09:30)
- Reading and interpreting bank financial statements
- Key performance indicators (KPIs) for banks
- Profitability, liquidity, and solvency metrics
- Module 2: Customer Relationship Management (09:45 – 11:15)
- Building strong client relationships in banking
- Managing customer needs and expectations
- Enhancing service delivery through client insights
- Module 3: Innovation and the Future of Banking (11:30 – 01:00)
- Digital transformation and fintech impacts on banking
- Emerging trends such as open banking and blockchain
- Preparing for future challenges and opportunities

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## Certification

Participants will receive a Certificate of Completion in Essentials of Banking, validating their foundational expertise in banking operations, regulatory compliance, and risk management practices.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

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| **In-House / Customized Training**<br>Interested in running this course for your team?<br>Please contact us: | TEL:<br>**+601116373203** | EMAIL:<br>**info@mawaevents.net** |

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