

PLANNING & OPERATIONS MANAGEMENT FOR OPTIMAL PERFORMANCE

"Master the art of strategic planning and operations management to drive organizational efficiency and performance."

Schedule

Date	Venue	Fees (Face-to-Face)
02 - 06 Aug 2026	Cairo, Egypt	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Effective planning and operations management are critical to optimizing organizational performance. This course will equip participants with the tools and strategies to improve planning processes, enhance operational efficiency, and align business operations with organizational goals. Through practical case studies and interactive workshops, attendees will gain insights into the best practices for managing resources, streamlining processes, and achieving operational excellence.

Participants will explore techniques for forecasting, capacity planning, inventory management, and performance optimization. This training prepares managers to design and implement strategies that reduce costs, improve service delivery, and enhance the overall performance of their organizations.

Objectives

By the end of this course, participants will be able to:

- Understand the key principles and frameworks of planning and operations management.
- Implement effective strategies for resource planning and performance optimization.
- Use forecasting and capacity planning techniques to improve operational efficiency.
- Manage inventory and logistics to ensure smooth operations.
- Analyze key performance indicators (KPIs) and implement improvements based on data-driven insights.

Why Attend

- Gain a comprehensive understanding of strategic planning and operations management.
- Learn practical methods for optimizing operations and improving efficiency.
- Develop skills to enhance team productivity and align operational goals with business strategy.
- Apply best practices in resource allocation, inventory management, and performance tracking.
- Network with industry peers and gain insights into common operational challenges.

Target Audience

This program is designed for:

- Operations managers and directors responsible for business performance.
- Supply chain professionals and logistics managers.
- Business analysts and process improvement specialists.
- Senior managers involved in strategic planning and performance optimization.
- Professionals looking to enhance their skills in operations management and business performance.

Individual Benefits

Key competencies that will be developed include:

- Advanced planning and operations management techniques.
- Strategic thinking and problem-solving in operations.
- Process optimization and cost reduction methods.
- Capacity planning, inventory management, and logistics strategies.
- Data analysis and decision-making based on performance metrics.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved operational performance and efficiency within their departments.
- Enhanced ability to manage resources and optimize processes for maximum output.
- Greater alignment between operational strategies and organizational goals.
- More effective planning and forecasting for future growth and capacity.
- Increased ability to drive continuous improvement and innovation in operations.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Overview of strategic planning frameworks and their application to operations management.
- Case Studies - Real-world examples of successful planning and operations management.
- Workshops - Hands-on exercises to apply planning and operational strategies, including resource planning and performance analysis.
- Peer Exchange - Group discussions on common operational challenges and solutions.
- Tools - Templates and tools for capacity planning, performance tracking, and operational improvement.

Course Outline

Training Hours: 8:30 AM – 4:30 PM **Daily Format:** 3-4 Learning Modules | Coffee Breaks: 10:00 & 3:00 | Lunch Buffet: 12:30 – 1:30

Day 1: Introduction to Planning & Operations Management

- Module 1: Overview of Planning and Operations Management (08:30 – 10:30)
- Module 2: Key Principles of Strategic Planning in Operations (10:45 – 12:45)
- Module 3: Aligning Operations with Organizational Strategy (1:30 – 3:30)

Day 2: Resource and Capacity Planning

- Module 4: Resource Allocation and Utilization (08:30 – 10:30)
- Module 5: Capacity Planning and Forecasting Methods (10:45 – 12:45)
- Module 6: Managing Workloads and Scheduling (1:30 – 3:30)

Day 3: Inventory Management and Logistics Optimization

- Module 7: Inventory Control and Management Techniques (08:30 – 10:30)
- Module 8: Logistics and Supply Chain Optimization (10:45 – 12:45)
- Module 9: Streamlining Operations for Cost Reduction (1:30 – 3:30)

Day 4: Performance Metrics and Continuous Improvement

- Module 10: Key Performance Indicators (KPIs) and Metrics (08:30 – 10:30)
- Module 11: Analyzing Performance and Identifying Gaps (10:45 – 12:45)
- Module 12: Implementing Continuous Improvement Strategies (1:30 – 3:30)

Day 5: Putting It All Together: Strategic Operations Management

- Module 13: Developing an Operations Improvement Plan (08:30 – 10:30)
- Module 14: Best Practices in Operational Excellence (10:45 – 12:45)
- Module 15: Action Planning and Next Steps for Optimal Performance (1:30 – 3:30)

Certification

Participants will receive a Certificate of Completion in Operations Management and Strategic Planning, recognizing their ability to optimize organizational performance through effective planning, resource management, and continuous improvement strategies.

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