MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

THE CFO PROFESSIONAL

"Elevating financial leadership for strategic decision-making and organizational growth."

Schedule

Date	Venue	Fees (Face-to-Face)
13 – 17 Jul 2026	Singapore	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

The role of the Chief Financial Officer (CFO) has expanded beyond numbers — today's CFO is a key strategic partner in driving business growth and resilience. This 5-day intensive program equips finance leaders with the tools, insights, and strategies to master financial leadership and contribute effectively to organizational success.

Participants will explore cutting-edge approaches to financial management, risk oversight, performance optimization, and strategic decision-making to position themselves as indispensable leaders in today's dynamic business environment.

Objectives

By the end of this course, participants will be able to:

- Strengthen their strategic role as a CFO within the executive team.
- Apply advanced financial planning and analysis tools.
- Oversee risk management and ensure robust governance.
- Drive value creation and business transformation initiatives.
- Communicate effectively with key stakeholders and the board.

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Why Attend

- Master the competencies required for today’s high-performing CFOs.
- Gain advanced financial, strategic, and leadership tools.
- Learn to manage uncertainty and drive business resilience.
- Enhance your influence within the executive team and the board.
- Expand your professional network with fellow finance leaders.

Target Audience

This program is designed for:

- Chief Financial Officers (CFOs) and Deputy CFOs.
- Finance directors and senior finance managers.
- Controllers and financial planning & analysis (FP&A) leaders.
- Senior accountants aiming for executive finance roles.
- Finance professionals involved in strategic decision-making.

Individual Benefits

Key competencies that will be developed include:

- Strategic financial leadership and decision-making.
- Advanced financial analysis and performance management.
- Risk management and governance oversight.
- Leadership and communication skills for executive success.
- Change management and driving transformation.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced financial leadership aligned with business goals.
- Stronger risk management and governance practices.
- Improved financial performance and value creation.
- More effective communication with boards and stakeholders.
- Greater capacity to lead transformation and innovation.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Expert Briefings – Strategic insights from senior CFOs and finance experts.
- Case Studies – Real-world examples of financial leadership and transformation.
- Workshops – Hands-on exercises on financial strategy, analysis, and planning.
- Interactive Discussions – Peer exchange on challenges and solutions.
- Toolkits – Templates, checklists, and models for immediate application.

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Course Outline

Training Hours: 8:30 AM – 4:30 PM **Daily Format**: 3–4 Learning Modules | Coffee Breaks: 10:00 & 3:00 | Lunch Buffet: 12:30 – 1:30

Day 1: The Modern CFO Role

- Module 1: Evolving Role of the CFO (08:30 – 10:30)
- From financial steward to strategic partner.
- Module 2: Financial Leadership (10:45 – 12:45)
- Aligning finance with business strategy.

Day 2: Advanced Financial Management

- Module 3: Financial Planning & Analysis (08:30 – 10:30)
- Tools for performance monitoring and forecasting.
- Module 4: Value Creation Strategies (10:45 – 12:45)
- Driving profitability and growth.

Day 3: Risk, Governance, and Compliance

- Module 5: Risk Management (08:30 – 10:30)
- Identifying and managing financial risks.
- Module 6: Corporate Governance (10:45 – 12:45)
- Ensuring compliance and ethical standards.

Day 4: Leadership & Communication

- Module 7: Executive Communication (08:30 – 10:30)
- Engaging the board and stakeholders.
- Module 8: Leading Change (10:45 – 12:45)
- Driving organizational transformation.

Day 5: Practical CFO Toolkit

- Module 9: Financial Dashboards & KPIs (08:30 – 10:30)
- Designing and using key performance metrics.
- Module 10: CFO Action Plan (10:45 – 12:45)
- Building a roadmap for financial leadership success

Certification

Participants will receive a Certificate of Completion as The CFO Professional, validating their advanced knowledge in financial leadership, strategy, and value creation.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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