

WOMEN & LEADERSHIP

“Empowering women to lead with confidence, influence, and resilience.”

Schedule

Date	Venue	Fees (Online)
08 Jul 2026	Online	USD 450 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

This 1-day online course is designed to equip women leaders with the tools and strategies to navigate today’s complex leadership landscape. It focuses on strengthening leadership presence, building influence, and overcoming the unique challenges faced by women in leadership roles.

Participants will gain insights, practical techniques, and the confidence to step into leadership positions, drive change, and make meaningful contributions to their organizations.

Objectives

By the end of this course, participants will be able to:

- Understand the key leadership challenges and opportunities for women.
- Develop strategies to strengthen leadership presence and personal brand.
- Build influence and navigate organizational dynamics effectively.
- Overcome self-limiting beliefs and enhance resilience.
- Create a personal leadership action plan for career advancement.

Why Attend

- Learn how to lead with authenticity and impact.
- Gain strategies to break through barriers and stereotypes.
- Build confidence in handling difficult conversations and negotiations.
- Expand your professional network with other women leaders.
- Position yourself for future leadership opportunities.

Target Audience

This program is designed for:

- Women in current leadership roles seeking to enhance their impact.
- Emerging women leaders preparing for greater responsibilities.
- Female professionals aspiring to leadership positions.
- HR and diversity champions supporting women's leadership development.

Individual Benefits

Key competencies that will be developed include:

- Strengthened leadership and communication skills.
- Enhanced confidence and executive presence.
- Greater influence and political savvy within organizations.
- Improved resilience and stress management.
- Clear personal action plan for leadership growth.

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Increased representation of women in leadership pipelines.
- Stronger, more diverse leadership teams.
- Improved collaboration and innovation across teams.
- Enhanced employee engagement and retention.
- Positive impact on organizational culture and performance.

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Key trends, challenges, and opportunities for women leaders.
- Case Studies - Success stories of women leaders across industries.
- Workshops - Exercises to build leadership presence, confidence, and influence.
- Peer Exchange - Group discussions on shared experiences and solutions.
- Tools - Personal leadership assessments, action planning templates, and networking strategies.

Course Outline

Training Hours: 9:00 AM – 4:00 PM **Format:** 3 Learning Modules | Breaks: 11:00 & 2:00

Day 1: Women & Leadership

- Module 1: Understanding the Landscape (09:00 – 11:00)
- Challenges and opportunities facing women in leadership.
- Building a strong leadership identity and personal brand.
- Overcoming self-limiting beliefs and imposter syndrome.
- Module 2: Building Influence and Impact (11:15 – 1:15)
- Strategies for effective communication and negotiation.
- Navigating organizational politics and dynamics.
- Expanding your influence and building strategic networks.
- Module 3: Leading with Confidence and Resilience (2:00 – 4:00)
- Strengthening resilience and managing stress.
- Balancing authenticity with organizational expectations.
- Developing a personal leadership action and growth plan.

Certification

Participants will receive a Certificate of Completion in Women & Leadership, validating their enhanced leadership capabilities and readiness to lead with confidence, influence, and resilience.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
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Interested in running this course for your team?

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