**MAWA EVENTS**

**Address:** No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

**Phone:** +601116373203 | **Email:** info@mawaevents.net

# AGILE BUSINESS ANALYSIS

*"Deliver Faster, Smarter Solutions with Adaptive Business Analysis in Agile Environments"*

## Schedule

| Date | Venue | Fees (Face-to-Face) |
|---|---|---|
| 18 – 22 Oct 2026 | Doha – Qatar | USD 3495 per delegate |

► **Available delivery methods:** Face-to-Face & Online Training, In-House Training

## Introduction

In today's fast-paced, innovation-driven landscape, traditional business analysis methods often fail to keep up with the speed of change. Agile Business Analysis equips professionals with flexible, collaborative, and iterative techniques to ensure business value is continuously delivered throughout project lifecycles.

This hands-on 5-day course prepares participants to perform business analysis activities in Agile projects, including user story development, backlog grooming, stakeholder collaboration, and value-driven planning. The course blends Agile principles with the role of the business analyst to improve outcomes, speed, and stakeholder engagement.

## Objectives

By the end of this course, participants will be able to:

- Understand the role of business analysis in Agile frameworks (Scrum, SAFe, Kanban)
- Elicit and define user stories, epics, and acceptance criteria
- Prioritize requirements and manage evolving stakeholder needs
- Collaborate effectively with product owners, developers, and Scrum teams
- Apply tools to support backlog grooming, iteration planning, and value delivery

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## Why Attend

- Learn how to align business analysis with Agile values and practices
- Gain tools to support adaptive planning, rapid delivery, and continuous feedback
- Improve communication and collaboration with Agile stakeholders
- Understand the BA’s evolving role in Agile and hybrid project environments
- Bridge the gap between business objectives and technical implementation

## Target Audience

This program is designed for:

- Business analysts working in Agile or transitioning to Agile roles
- Product owners and Scrum team members
- Project managers, Scrum masters, and solution architects
- Process analysts and requirements engineers
- Anyone involved in business change, software development, or digital transformation

## Individual Benefits

Key competencies that will be developed include:

- Agile elicitation and requirements decomposition
- Writing effective user stories and managing product backlogs
- Facilitating Agile ceremonies and collaborative analysis
- Supporting iterative development and testing cycles
- Applying Agile BA tools such as personas, story maps, and value stream mapping

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Faster time-to-value through incremental delivery
- Improved stakeholder engagement and business alignment
- More adaptive response to changing requirements
- Stronger collaboration across cross-functional teams
- Consistent delivery of high-priority features and improvements

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Agile frameworks, BA role, and adaptive planning models
- Case Studies – Agile projects with BA success factors and pitfalls
- Workshops – Story writing, prioritization, and sprint planning simulations
- Peer Exchange – Real-world Agile BA experiences and team challenges
- Tools – Backlog templates, story maps, persona sheets, and Agile metrics

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## Course Outline

DETAILED 5-DAY COURSE OUTLINE

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

**Day 1: Agile Foundations for Business Analysts**

- Module 1: Agile Principles and the Role of the BA (07:30 – 09:30) • Agile Manifesto, Scrum, Kanban, SAFe, and Agile BA mindset
- Module 2: Agile Planning Horizons (09:45 – 11:15) • Release planning, iteration planning, and daily standups
- Module 3: Workshop – Mapping BA Activities to Agile Phases (11:30 – 01:00) • BA task alignment across Agile workflows
- Module 4: Agile Stakeholder Engagement (02:00 – 03:30) • Working with product owners, teams, and customers

**Day 2: Requirements in Agile – Stories, Epics, and Backlogs**

- Module 1: Eliciting and Writing User Stories (07:30 – 09:30) • INVEST criteria, acceptance criteria, and examples
- Module 2: Managing Epics and Themes (09:45 – 11:15) • Decomposing complex features into manageable units
- Module 3: Workshop – Writing and Refining Stories (11:30 – 01:00) • Practice story writing from real-world scenarios
- Module 4: Backlog Grooming and Prioritization (02:00 – 03:30) • MoSCoW, WSJF, Kano, and team input

**Day 3: Agile Techniques and Visual Tools**

- Module 1: Visual Modeling for Agile Analysis (07:30 – 09:30) • Story maps, wireframes, process diagrams
- Module 2: Personas and Scenarios (09:45 – 11:15) • Creating user-centered analysis and design
- Module 3: Workshop – Building a Product Story Map (11:30 – 01:00) • Visualizing product backlog and release slices
- Module 4: Agile Documentation – Just Enough, Just in Time (02:00 – 03:30) • Lean documentation approaches and tools

**Day 4: Collaborating Through the Agile Lifecycle**

- Module 1: Agile Ceremonies and BA Contributions (07:30 – 09:30) • Standups, retrospectives, sprint reviews, and planning
- Module 2: Supporting QA and Testing (09:45 – 11:15) • Behavior-driven development and test case alignment
- Module 3: Workshop – BA Role in an Iteration Simulation (11:30 – 01:00) • Facilitating discussion, refining tasks, supporting dev/test
- Module 4: Working in Hybrid and Scaled Agile Environments (02:00 – 03:30) • Adapting BA roles in SAFe, Disciplined Agile, or hybrid models

**Day 5: Agile Value Delivery and Continuous Improvement**

- Module 1: Value Streams and Agile Metrics (07:30 – 09:30) • Velocity, cycle time, business value delivery
- Module 2: Continuous Improvement and Feedback Loops (09:45 – 11:15) • Lessons learned, adaptation, and change support
- Module 3: Workshop – Agile BA Toolkit in Action (11:30 – 01:00) • Draft a backlog and Agile analysis plan for a sample project
- Module 4: Wrap-Up – BA Growth Paths and Certification Options (02:00 – 03:30) • IIBA-AAC, PMI-ACP, and continuous learning

## Certification

Participants will receive a Certificate of Completion in Agile Business Analysis, validating their ability to perform key business analysis functions within Agile environments, supporting product development and iterative value delivery.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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| **In-House / Customized Training**<br>Interested in running this course for your team?<br>Please contact us: | TEL:<br>**+601116373203** | EMAIL:<br>**info@mawaevents.net** |

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