MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

DRIVING SUPERIOR VALUE THROUGH DIGITAL PROCUREMENT

"Harness Technology to Streamline Procurement, Reduce Costs, and Increase Strategic Impact"

Schedule

Date	Venue	Fees (Face-to-Face)
06 – 08 Oct 2026	Doha, Qatar	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Digital procurement is reshaping the way organizations manage sourcing, supplier relationships, and spend analysis. With intelligent automation, advanced analytics, and cloud-based platforms, procurement professionals can drive greater value, reduce risk, and enable strategic decision-making.

This 3-day course introduces the tools, technologies, and transformation strategies needed to modernize procurement functions. Participants will explore digital sourcing platforms, supplier collaboration tools, e-procurement systems, and data-driven spend management practices to unlock efficiency and competitive advantage.

Objectives

By the end of this course, participants will be able to:

- Understand the key technologies and trends driving digital procurement transformation
- Implement digital tools for sourcing, contract management, and supplier engagement
- Use spend analytics and dashboards to make informed procurement decisions
- Align digital procurement strategy with organizational goals and compliance requirements
- Manage change, stakeholders, and risks during digital procurement initiatives

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Why Attend

- Gain a competitive edge by embracing digital procurement technologies
- Improve cost savings, supplier transparency, and process automation
- Learn to interpret procurement data for strategic insights and compliance
- Stay ahead of digital disruption in global supply chains
- Build a roadmap for implementing digital transformation in your procurement function

Target Audience

This program is designed for:

- Procurement and supply chain professionals
- Category managers and sourcing specialists
- Digital transformation leaders and IT-business liaisons
- Procurement analysts and project managers
- Anyone involved in procurement modernization or innovation initiatives

Individual Benefits

Key competencies that will be developed include:

- Familiarity with e-Sourcing, e-Auctions, e-Procurement platforms
- Spend analysis and supplier performance analytics
- Digital supplier collaboration and risk monitoring
- Procurement workflow automation and dashboard creation
- Change leadership and digital project execution

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Increased efficiency and cost-effectiveness in procurement operations
- Enhanced procurement compliance and audit readiness
- Better supplier relationship management and data transparency
- Accelerated sourcing cycles and decision-making processes
- Clear alignment of procurement activities with strategic business goals

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Technology trends, procurement digitization frameworks
- Case Studies – Success stories and challenges in digital procurement transformations
- Workshops – Hands-on simulations with procurement dashboards, analytics, and tools
- Peer Exchange – Experience sharing on digital maturity and supplier innovations
- Tools – Digital procurement checklists, strategy templates, and KPI dashboards

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Course Outline

DETAILED 3-DAY COURSE OUTLINE

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Understanding the Digital Procurement Landscape

- Module 1: Introduction to Digital Procurement (07:30 – 09:30) • Drivers of digital transformation in procurement • Maturity models and global benchmarks
- Module 2: Technology Platforms & Tools (09:45 – 11:15) • e-Sourcing, e-Auctions, e-Procurement, P2P, and SRM platforms
- Module 3: Workshop – Mapping Your Procurement Tech Landscape (11:30 – 01:00) • Evaluate your organization's digital procurement tools
- Module 4: Case Study – Digital Success in Procurement (02:00 – 03:30) • Real-world examples of ROI-driven digital initiatives

Day 2: Analytics, Dashboards & Automation

- Module 1: Spend Analysis & Performance Monitoring (07:30 – 09:30) • Categorizing and visualizing procurement spend
- Module 2: Dashboards & Reporting Tools (09:45 – 11:15) • Creating KPIs and tracking supplier performance
- Module 3: Workshop – Building a Procurement Dashboard (11:30 – 01:00) • Hands-on Excel/BI dashboard design exercise
- Module 4: Process Automation Opportunities (02:00 – 03:30) • Automating requisitions, approvals, and workflows

Day 3: Change Management, Risk & Implementation

- Module 1: Digital Procurement Implementation Strategy (07:30 – 09:30) • Roadmaps, vendor selection, and implementation planning
- Module 2: Supplier Risk & Collaboration in Digital Context (09:45 – 11:15) • Tools for supplier onboarding, ESG tracking, and risk scoring
- Module 3: Workshop – Planning a Digital Procurement Rollout (11:30 – 01:00) • Define objectives, milestones, and stakeholder engagement
- Module 4: Wrap-Up – Driving Continuous Improvement (02:00 – 03:30) • Feedback loops, innovation tracking, and next steps

Certification

Participants will receive a Certificate of Completion in Driving Superior Value Through Digital Procurement, validating their ability to lead, support, and deliver value-enhancing digital initiatives within procurement and supply chain functions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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