

## FINANCIAL MARKETS FOR THE CFO & TREASURER

*“Master Market Instruments, Risks & Opportunities for Financial Decision-Making”*

### Schedule

Date	Venue	Fees (Face-to-Face)
19 - 20 May 2026	Doha, Qatar	USD 1995 per delegate
07 - 08 Oct 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

As financial markets grow increasingly complex and interconnected, CFOs and corporate treasurers must have a firm grasp of market dynamics to manage liquidity, funding, investment, and risk. Their ability to interpret market signals and respond strategically is vital for safeguarding financial health and maximizing corporate value.

This intensive 2-day program equips senior finance leaders with the analytical tools, frameworks, and insights necessary to engage effectively with capital markets, manage exposure, and lead treasury functions with confidence and clarity. The course covers fixed income, FX, derivatives, and interest rate markets from a strategic and operational perspective.

### Objectives

By the end of this course, participants will be able to:

- Understand the structure and function of global financial markets
- Assess the impact of interest rates, currency fluctuations, and credit spreads
- Utilize market instruments for funding, investing, and hedging
- Monitor and interpret economic indicators, central bank policy, and market trends
- Optimize treasury operations in alignment with corporate strategy and risk tolerance

## Why Attend

- Gain deep understanding of market instruments and their strategic applications
- Make informed decisions about debt, investment, and currency exposures
- Strengthen financial risk management capabilities
- Enhance treasury performance and alignment with business objectives
- Benchmark best practices in corporate finance, liquidity, and hedging

## Target Audience

This program is designed for:

- Chief Financial Officers and Deputy CFOs
- Group Treasurers, Treasury Managers, and Treasury Analysts
- Financial Controllers and Directors of Finance
- Finance professionals involved in investment, funding, or market exposure management

## Individual Benefits

Key competencies that will be developed include:

- Market interpretation and decision-making
- Treasury strategy and cash flow planning
- FX and interest rate risk assessment and mitigation
- Liquidity, working capital, and surplus management
- Engagement with banks, rating agencies, and capital markets

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced financial agility and market responsiveness
- Better hedging of financial exposures and reduction in volatility
- Strategic use of financial instruments to support growth and risk management
- Strengthened treasury governance and compliance
- Improved communication with board, investors, and financial institutions

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Financial market dynamics, instruments, and economic context
- Case Studies - Treasury and funding decisions in real corporate settings
- Workshops - Yield curve interpretation, hedging simulations, and exposure analysis
- Peer Exchange - Interactive discussions and corporate benchmarking
- Tools - Templates for liquidity planning, FX exposure tracking, and market risk dashboards

## Course Outline

### DETAILED 2-DAY COURSE OUTLINE

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Market Fundamentals and Treasury Tools

- Module 1: Global Financial Market Overview (07:30 – 09:30) • Structure and function of bond, FX, equity, and money markets • Interplay between markets, monetary policy, and corporate finance
- Module 2: Treasury Instruments and Investment Vehicles (09:45 – 11:15) • Time deposits, commercial paper, repos, and T-bills • Short-term investments and surplus cash management
- Module 3: Interest Rate Markets & Yield Curves (11:30 – 01:00) • Central bank policy transmission • Yield curve analysis and fixed vs. floating rate borrowing
- Module 4: Workshop – Market Conditions & Treasury Strategy (02:00 – 03:30) • Aligning treasury instruments with rate environment and risk profile

#### Day 2: Managing Risk and Financial Exposure

- Module 1: FX Market Dynamics and Risk Exposure (07:30 – 09:30) • Currency movement drivers and forecasting approaches • Identifying transaction, translation, and economic exposure
- Module 2: Hedging Tools and Derivatives (09:45 – 11:15) • FX forwards, swaps, options, and interest rate hedging • Hedging policies and effectiveness testing
- Module 3: Liquidity, Credit, and Working Capital (11:30 – 01:00) • Cash flow forecasting and liquidity buffers • Optimizing receivables, payables, and bank lines
- Module 4: Final Exercise – CFO’s Market Playbook (02:00 – 03:30) • Build a tactical plan based on macro outlook and firm’s exposure

## Certification

Participants will receive a Certificate of Completion in Financial Markets for the CFO & Treasurer, validating their expertise in navigating financial markets, managing treasury risks, and supporting strategic financial decisions in a global environment.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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TEL:

**+601116373203**

EMAIL:

**info@mawaevents.net**

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