

BUSINESS LEADERSHIP

“Leading with Impact and Strategy”

Schedule

Date	Venue	Fees (Face-to-Face)
16 Jul, 2026	Online	USD 450 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

The BUSINESS LEADERSHIP course is designed to enhance the leadership skills of professionals in a fast-paced business environment. This one-day online course will focus on developing strategic thinking, effective decision-making, and managing organizational change. Participants will gain a deep understanding of leadership principles and practical tools to lead teams successfully in today’s dynamic business landscape.

Objectives

By the end of this course, participants will be able to:

- Understand the key traits and mindsets of effective business leaders
- Apply emotional intelligence to lead teams with empathy and confidence
- Communicate vision and direction clearly across all levels of an organization
- Motivate and influence people through change and uncertainty
- Make strategic decisions while managing conflict and performance

Why Attend

- Gain practical leadership tools you can apply immediately
- Learn how to influence, inspire, and engage others in a virtual or in-person setting
- Strengthen your presence and decision-making under pressure
- Build leadership confidence and strategic alignment in your organization

Target Audience

This program is designed for:

- New and aspiring leaders
- Supervisors and team leaders
- Mid-level managers and project heads
- Entrepreneurs and department heads
- Anyone transitioning into a leadership role

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking and vision setting
- Emotional intelligence and team influence
- Communication and motivation skills
- Conflict resolution and coaching for performance
- Confidence and clarity in leadership decisions

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger alignment between leadership behavior and business goals
- Improved team performance and morale
- Greater resilience and adaptability in leadership roles
- Enhanced communication and execution across departments
- A leadership culture built on accountability, trust, and purpose

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Understanding leadership strategies and organizational behavior.
- Case Studies - Analyzing leadership challenges in real business scenarios.
- Workshops - Practical activities to develop leadership skills in decision-making and team management.
- Peer Exchange - Group discussions on leadership experiences and challenges.
- Tools - Access to templates and tools for business leadership improvement.

Course Outline

DETAILED 1-DAY COURSE OUTLINE

Training Hours: 7:30 AM – 3:30 PM **Format:** 4 Interactive Online Modules | Short Breaks + Lunch from 01:00 – 02:00 PM

- Module 1: Foundations of Business Leadership (07:30 – 09:30)
 - What defines a great leader today?
 - Leadership vs. management: Clarifying your role
 - Understanding your leadership style
- Module 2: Emotional Intelligence & Influence (09:45 – 11:15)
 - Self-awareness and social awareness in leadership
 - Leading through empathy and active listening
 - Influence without authority
- Module 3: Strategic Communication & Decision-Making (11:30 – 01:00)
 - Communicating with clarity, confidence, and consistency
 - Making decisions under pressure
 - Resolving conflict and coaching for improvement
- Module 4: Leading Teams Through Change (02:00 – 03:30)
 - Aligning team goals with vision and strategy
 - Motivating others through uncertainty
 - Personal leadership action plan

Certification

Participants will receive a Certificate of Completion in Business Leadership, validating their advanced leadership skills and strategic decision-making abilities in business contexts.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.