MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

INTRODUCTION TO NEURO-LINGUISTIC PROGRAMMING (NLP)

"Unlock the power of NLP to enhance communication, personal growth, and professional effectiveness."

Schedule

Date	Venue	Fees
30 Jul 2026	Online	USD 450 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

This one-day online course introduces participants to the basics of Neuro-Linguistic Programming (NLP) and its application in professional settings. NLP is a powerful tool for personal development, communication, and leadership. Participants will gain insight into how NLP can help improve interpersonal relationships, communication skills, and problem-solving abilities.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of Neuro-Linguistic Programming (NLP)
- Apply NLP techniques to improve communication and interpersonal relationships
- Use NLP strategies to enhance personal and professional effectiveness
- Identify and overcome limiting beliefs and behaviors
- Use NLP tools to set and achieve goals more effectively

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Why Attend

- Enhance Communication Skills: Master effective communication strategies with NLP
- Boost Personal Growth: Use NLP to transform limiting beliefs and achieve personal goals
- Improve Professional Effectiveness: Apply NLP techniques to enhance decision-making, leadership, and problem-solving
- Strengthen Relationships: Build better relationships by understanding and adapting to different communication styles
- Gain Practical Tools: Learn practical NLP techniques to apply in everyday interactions

Target Audience

This program is designed for:

- Professionals seeking to improve their communication and leadership skills
- HR and training professionals interested in applying NLP techniques in their work
- Individuals looking for personal development tools to overcome limiting behaviors
- Anyone interested in understanding how language and perception shape human behavior

Individual Benefits

Key competencies that will be developed include:

- Mastering effective communication techniques for personal and professional growth
- Understanding the influence of language on thought and behavior
- Learning techniques for overcoming personal obstacles and limiting beliefs
- Using NLP tools to enhance decision-making and problem-solving
- Developing self-awareness and emotional intelligence

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- The ability to communicate more effectively with clients, colleagues, and teams
- Improved leadership skills through the application of NLP strategies
- Enhanced emotional intelligence and conflict resolution abilities
- Better understanding of how to motivate and inspire others
- A deeper understanding of the connection between language, thought, and behavior

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Interactive Sessions – Live demonstrations and interactive exercises to practice NLP techniques
- Case Studies – Real-life examples of how NLP has been successfully applied in various fields
- Role-Playing – Hands-on experience applying NLP strategies in simulated scenarios
- Group Discussions – Share personal experiences and learn from others' perspectives
- Expert Guidance – Receive insights and practical tips from NLP experts

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Course Outline

Training Hours: 9:00 AM – 4:30 PM (Online) **Breaks:** Morning break, lunch, afternoon break

- Introduction to Neuro-Linguistic Programming (NLP)
- The principles of NLP: understanding how language and behavior are connected
- Key NLP techniques: anchoring, reframing, and rapport-building
- Using NLP to overcome limiting beliefs and boost self-confidence
- NLP in action: improving communication, decision-making, and leadership
- Practical applications of NLP in the workplace and personal life

Certification

Participants will receive a Certificate of Completion in Neuro-Linguistic Programming (NLP), demonstrating their understanding of NLP and its practical applications.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

Follow us: **Facebook** **Twitter** **YouTube** **LinkedIn** **Instagram**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.