MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

BUSINESS SUCCESSION PLANNING

"Secure your business's future with a structured and effective succession plan."

Schedule

Date	Venue	Fees (Online)
22 Jul 2026	Online	USD 450 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Succession planning ensures the long-term success of a business by preparing for leadership transitions before they happen. This one-day online program provides essential tools to help business owners and managers identify key roles, develop successor talent, and build continuity plans that protect organizational stability.

Objectives

By the end of this course, participants will be able to:

- Understand the critical elements of an effective succession plan
- Identify key positions and high-potential talent within the organization
- Develop strategies to prepare successors for leadership roles
- Address legal, financial, and operational aspects of succession
- Build a step-by-step action plan for successful leadership transition

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Why Attend

- Protect Business Value: Minimize disruptions during leadership changes
- Retain Talent: Ensure key personnel are engaged and developed
- Plan for Continuity: Avoid surprises that can jeopardize operations
- Strengthen Leadership Pipeline: Build internal capabilities for future success
- Enhance Stakeholder Confidence: Demonstrate proactive governance to investors, employees, and clients

Target Audience

This program is designed for:

- Business owners and entrepreneurs planning leadership transitions
- CEOs, directors, and board members involved in succession planning
- HR leaders and talent development professionals
- Family business managers preparing next-generation leadership
- Financial and legal advisors supporting client succession strategies

Individual Benefits

Key competencies that will be developed include:

- Succession strategy development
- Leadership assessment and coaching
- Talent management and retention
- Legal and financial structuring for succession
- Communication and change management

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger organizational readiness for planned or unplanned transitions
- Clear succession pathways for critical roles
- Better alignment between business goals and talent development
- Improved risk management in leadership succession
- Enhanced organizational stability and resilience

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Interactive Presentations – Led by expert succession planners
- Case Studies – Real-world examples of successful and failed transitions
- Practical Exercises – Building customized succession frameworks
- Group Discussions – Sharing challenges and best practices
- Action Planning – Drafting a succession roadmap tailored to your organization

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Course Outline

DETAILED COURSE OUTLINE

Training Hours: 9:00 AM – 4:30 PM (Online) **Breaks:** Morning break, lunch, afternoon break

- Understanding succession planning essentials
- Identifying critical positions and key successors
- Preparing leaders for future roles (development and mentoring)
- Legal, financial, and tax considerations in succession
- Communicating the plan: internal and external stakeholders
- Monitoring and updating succession plans over time

Certification

Participants will receive a Certificate of Completion in Business Succession Planning, validating their knowledge and preparedness for managing leadership transitions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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