

EFFECTIVE BUSINESS PROCESS MANAGEMENT METHODOLOGY (EBPM)

“Aligning Processes with Strategy to Drive Efficiency, Agility, and Continuous Improvement”

Schedule

Date	Venue	Fees (Face-to-Face)
21 - 22 Apr 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's dynamic business environment, organizations must ensure that their processes are not only efficient but also aligned with strategic goals and adaptable to change. Effective Business Process Management (EBPM) goes beyond documenting workflows—it integrates people, systems, and performance to create a culture of continuous improvement and customer value.

This 2-day course offers a structured methodology for modeling, analyzing, improving, and governing business processes. It equips professionals with practical tools to identify inefficiencies, redesign processes, and drive business performance through a clear, data-driven BPM approach.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and lifecycle of Business Process Management
- Map and analyze business processes using recognized standards
- Identify process inefficiencies, gaps, and improvement opportunities
- Design optimized, agile, and customer-centric processes
- Establish process governance, ownership, and performance metrics.

Why Attend

- Learn how to turn business processes into strategic assets
- Improve visibility and control over key operational workflows
- Drive collaboration between departments and eliminate silos
- Strengthen your organization's ability to adapt to change
- Align business processes with customer needs and organizational goals

Target Audience

This program is designed for:

- Process analysts, BPM professionals, and operations managers
- Business excellence, quality, and performance improvement officers
- Internal auditors, project managers, and strategy coordinators
- IT and digital transformation leaders
- Anyone involved in process mapping, optimization, or governance

Individual Benefits

Key competencies that will be developed include:

- Process modeling using BPMN or similar standards
- Root cause analysis and value stream mapping
- Process performance measurement and KPIs
- Process redesign and change implementation
- Stakeholder engagement and governance techniques

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Increased process transparency and accountability
- Enhanced operational efficiency and cost control
- Stronger alignment of processes with strategic goals
- Better cross-functional integration and performance monitoring
- Sustained culture of innovation and continuous improvement

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - BPM lifecycle, methodologies, and maturity models
- Case Studies - Real-life BPM successes and transformation journeys
- Workshops - Process mapping, root cause analysis, and redesign planning
- Peer Exchange - Sharing BPM challenges and sector-specific insights
- Tools - BPM templates, stakeholder maps, KPI scorecards, and governance models

Course Outline

Training Hours: 07:30 AM - 03:30 PM Daily Format: 3-4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Break: 01:00 - 02:00

Day 1: BPM Foundations and Process Mapping

- Module 1: Introduction to Business Process Management (07:30 - 09:30) • What is BPM and why it matters • BPM lifecycle and its role in strategy execution
- Module 2: Process Mapping and Documentation (09:45 - 11:15) • Tools and standards (e.g., BPMN) • Mapping cross-functional processes
- Module 3: Workshop - Mapping a Current Process (11:30 - 01:00) • Hands-on process flowcharting and stakeholder analysis

Day 2: Process Analysis, Redesign, and Governance

- Module 4: Process Analysis and Problem Identification (07:30 - 09:30) • Identifying waste, bottlenecks, and duplication • Root cause tools: cause-and-effect, value stream maps
- Module 5: Designing and Implementing Improvements (09:45 - 11:15) • Redesign principles, automation, and agility • Change planning and stakeholder engagement
- Module 6: Workshop - Process Redesign and KPI Planning (11:30 - 01:00) • Create an improved process model and define performance indicators

Certification

Participants will receive a Certificate of Completion in Effective Business Process Management Methodology (EBPM), validating their ability to lead, improve, and govern business processes for operational excellence and strategic alignment.

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