MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

BEHAVIOR-BASED SAFETY

"Driving a Safer Workplace through Positive Behavior Change"

Schedule

Date	Venue	Fees (Face-to-Face)
02 – 04 Jun 2026	Doha, Qatar	USD 2495 per delegate
14 – 16 Jul 2026	Manama, Bahrain	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Behavior-Based Safety (BBS) is a proven approach that focuses on identifying and reinforcing safe behaviors while reducing unsafe actions. By understanding human factors and promoting a culture of safety, organizations can significantly lower workplace incidents and improve overall safety performance.

This 3-day intensive training equips participants with the tools and techniques needed to design, implement, and sustain an effective BBS program. Through case studies, workshops, and peer discussions, participants will gain practical knowledge to foster a proactive safety culture in their organizations.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and foundations of Behavior-Based Safety
- Identify and analyze unsafe behaviors and their root causes
- Develop effective observation and feedback strategies
- Design and implement a successful BBS program
- Measure and sustain improvements in workplace safety performance

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Why Attend

- Learn best practices for applying behavioral science to workplace safety
- Improve employee engagement and ownership of safety initiatives
- Reduce incidents, injuries, and associated costs
- Strengthen your organization’s safety culture and compliance
- Gain actionable tools to implement immediately in your workplace

Target Audience

This program is designed for:

- Health, Safety & Environment (HSE) managers and officers
- Safety supervisors and team leaders
- HR and organizational development professionals
- Line managers and frontline supervisors
- Anyone involved in workplace safety improvement initiatives

Individual Benefits

Key competencies that will be developed include:

- Strong understanding of behavioral safety principles
- Skills to observe, analyze, and influence safe behaviors
- Ability to provide constructive feedback and coaching
- Enhanced capacity to lead cultural change toward safety
- Confidence in applying BBS methods to reduce incidents

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- A reduction in unsafe behaviors and workplace incidents
- Improved safety performance metrics
- Higher employee participation and accountability in safety efforts
- Sustainable integration of BBS into safety management systems
- Enhanced organizational reputation and compliance

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Core concepts of BBS, behavioral science, and cultural change
- Case Studies – Real-world success stories and challenges in BBS implementation
- Workshops – Hands-on exercises in observation, feedback, and program design
- Peer Exchange – Group discussions on barriers, solutions, and best practices
- Tools – Checklists, observation forms, and feedback templates for BBS deployment

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Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Behavior-Based Safety

- Module 1: Introduction to BBS (07:30 – 09:30)
- Overview of BBS concepts and definitions
- Behavioral science applied to workplace safety
- The role of attitudes, perceptions, and habits
- Module 2: Understanding Unsafe Behaviors (09:45 – 11:15)
- Identifying critical behaviors and at-risk practices
- Root cause analysis of unsafe actions
- Linking behavior to incident data
- Module 3: Building a Safety Culture (11:30 – 01:00)
- Leadership commitment and employee involvement
- Overcoming resistance to change
- Strategies for fostering a proactive safety mindset

Day 2: Designing an Effective BBS Program

- Module 4: Observation Techniques (07:30 – 09:30)
- Setting up observation processes
- Tools and forms for behavior tracking
- Ensuring objectivity and consistency
- Module 5: Providing Effective Feedback (09:45 – 11:15)
- Techniques for positive reinforcement
- Correcting unsafe behaviors without blame
- Engaging employees in safety conversations
- Module 6: BBS Program Implementation (11:30 – 01:00)
- Steps to roll out a BBS initiative
- Integrating BBS with existing safety systems
- Training and communication strategies

Day 3: Sustaining and Measuring BBS Success

- Module 7: Measuring BBS Outcomes (07:30 – 09:30)
- Defining KPIs and success metrics
- Using observation data for continuous improvement
- Linking BBS outcomes to organizational goals
- Module 8: Continuous Improvement Strategies (09:45 – 11:15)
- Conducting program reviews and updates
- Addressing challenges and barriers
- Recognizing and rewarding success
- Module 9: Action Planning and Wrap-Up (11:30 – 01:00)
- Developing an action plan for your organization
- Final review of key takeaways
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Preparing for BBS program sustainability

Certification

Participants will receive a Certificate of Completion in Behavior-Based Safety, validating their skills in applying behavioral science and practical tools to improve workplace safety performance and foster a strong safety culture.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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