

STRATEGY, STRATEGY EXECUTION & PERFORMANCE MANAGEMENT SYSTEM

“Linking Strategy to Results Through Aligned Execution and Measurable Performance”

Schedule

Date	Venue	Duration	Fees (Face-to-Face)
03 - 05 Mar 2026	Manama, Bahrain	3 Days	USD 2,495 per delegate
08 - 10 Jul 2026	Dubai, UAE	3 Days	USD 2,495 per delegate
29 - 30 Sep 2026	Manama, Bahrain	2 Days	USD 1,995 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

Strategic planning alone is not enough—success depends on consistent execution and a performance management system that drives accountability and results. Many organizations face challenges aligning their day-to-day operations with long-term goals, resulting in fragmented efforts and missed opportunities.

This practical 3-day course bridges the gap between strategic vision and operational reality. It equips professionals with frameworks, tools, and KPIs to formulate strategy, execute it through structured initiatives, and measure performance using balanced scorecards and modern performance systems.

Objectives

By the end of this course, participants will be able to:

- Formulate strategy using proven frameworks and stakeholder analysis
- Translate strategy into actionable initiatives and cascading objectives
- Design and align performance management systems with strategic priorities
- Apply balanced scorecard, OKRs, and other KPI models to monitor execution
- Build a performance culture that supports accountability and results

Why Attend

- Strengthen your ability to bridge strategy with operational execution
- Learn practical models for aligning people, processes, and performance
- Understand how to design KPIs that actually drive strategic impact
- Get hands-on tools to build dashboards and performance scorecards
- Support organizational growth with clear performance governance

Target Audience

This program is designed for:

- Strategy and corporate planning professionals
- HR and performance management officers
- Business unit heads and team leaders
- Project managers and execution leads
- Anyone responsible for implementing strategic initiatives or tracking performance

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking and execution alignment
- Performance scorecard and KPI development
- Goal cascading and initiative prioritization
- Strategy communication and progress tracking
- Data-driven performance improvement

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Greater alignment between strategy and execution at all levels
- Improved results through focused initiatives and performance metrics
- A unified language for strategy, KPIs, and accountability
- A structured approach to performance management system design
- Enhanced reporting to leadership and stakeholders

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Models such as SWOT, PESTLE, BSC, and OKRs
- Case Studies - Strategy execution successes and failures
- Workshops - Designing scorecards, cascading objectives, and strategy maps
- Peer Exchange - Sharing implementation challenges and KPI experiences
- Tools - Strategy maps, KPI templates, and initiative tracking sheets

Course Outline

Taining Hours: 07:30 AM – 03:30 PM Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Break: 01:00 – 02:00

Day 1: Strategic Planning Frameworks

- Module 1: Understanding Strategy in Practice (07:30 – 09:30) • Strategy vs operations: common gaps and pitfalls • Key elements of a winning strategy
- Module 2: Strategic Tools and Models (09:45 – 11:15) • SWOT, PESTLE, Porter's Five Forces • Stakeholder alignment and environmental scanning
- Module 3: Workshop – Strategic Planning Simulation (11:30 – 01:00) • Create a draft strategy for a sample business scenario

Day 2: Strategy Execution and Cascading Objectives

- Module 4: Translating Strategy into Execution (07:30 – 09:30) • Setting strategic objectives and initiatives • Goal cascading and departmental alignment
- Module 5: Building an Execution Governance Framework (09:45 – 11:15) • PMOs, steering committees, and ownership structures • Initiative prioritization and resource allocation
- Module 6: Workshop – Designing a Strategy Execution Plan (11:30 – 01:00) • Develop a governance model for a strategic initiative

Day 3: Performance Measurement and Culture

- Module 7: Performance Management Systems (07:30 – 09:30) • Balanced scorecard, OKRs, KPI development • Metrics that align with strategy and create value
- Module 8: Performance Culture and Accountability (09:45 – 11:15) • Communicating progress, feedback loops, and performance reviews • Linking individual and team metrics to business success
- Module 9: Workshop – Building a Scorecard (11:30 – 01:00) • Create a performance scorecard and dashboard

Certification

Participants will receive a Certificate of Completion in Strategy, Strategy Execution & Performance Management System, confirming their capability to design, execute, and monitor strategic plans through aligned performance systems.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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