

SECURITY TOKEN OFFERING (STO)

“Understanding and Implementing Security Token Offerings in Blockchain and Finance”

Schedule

Date	Venue	Fees (Face-to-Face)
04 - 05 Mar 2026	Manama, Bahrain	USD 1995 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

Security Token Offerings (STOs) are a revolutionary way to raise capital through the use of blockchain technology, offering the security and regulatory compliance of traditional securities, but with the efficiency and transparency of blockchain. This 2-day course is designed for professionals who want to understand the mechanics of STOs, how they differ from Initial Coin Offerings (ICOs), and how they can be applied within the financial industry. Participants will learn the legal, technical, and operational aspects of STOs and explore how to issue, trade, and manage security tokens in a compliant and secure manner.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of Security Token Offerings (STOs) and their role in blockchain finance
- Differentiate between STOs, ICOs, and traditional securities offerings
- Learn the regulatory frameworks surrounding STOs and the compliance requirements
- Develop a strategy for launching an STO, including token structuring and marketing
- Gain insights into the technical infrastructure and platforms for conducting STOs

Why Attend

- Learn how STOs are transforming the fundraising landscape and the advantages over traditional methods
- Understand the legal and regulatory aspects of issuing and trading security tokens
- Gain practical knowledge of how to structure, issue, and manage an STO
- Explore the potential of blockchain technology to enhance transparency and reduce operational costs in financial markets
- Stay ahead of the curve with cutting-edge knowledge on blockchain-based fundraising and investment opportunities

Target Audience

This program is designed for:

- Blockchain professionals and developers
- Financial services professionals, including investment managers, analysts, and advisors
- Compliance officers and legal professionals in the fintech space
- Entrepreneurs and startups looking to raise capital through blockchain technology
- Investors interested in learning about security tokens and blockchain finance

Individual Benefits

Key competencies that will be developed include:

- A deep understanding of Security Token Offerings (STOs) and their applications in modern finance
- Knowledge of the regulatory landscape and compliance requirements for STOs
- Skills to develop and execute a successful STO strategy
- Insights into blockchain technology and its role in transforming financial markets
- Practical experience in launching and managing a security token offering

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced ability to incorporate STOs as part of an organization's capital-raising strategy
- Better understanding of how to navigate regulatory requirements and ensure compliance in STO projects
- Ability to leverage blockchain technology to enhance operational efficiency and transparency in financial transactions
- Improved knowledge of how to integrate digital asset offerings into business models
- Stronger ability to evaluate and manage investment opportunities related to security tokens

Instructional Methodology

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Course Outline

Training Hours: 07:30 AM - 03:30 PM Daily Format: 3-4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Break: 01:00 - 02:00

Day 1: Introduction to STOs, Blockchain Technology, and Regulatory Frameworks

- Module 1: Introduction to Security Token Offerings (07:30 - 09:30) • What are STOs and how do they work? • Key differences between STOs, ICOs, and traditional securities offerings • Why STOs are a game-changer in the fundraising space
- Module 2: Blockchain Technology and Its Role in STOs (09:45 - 11:15) • Blockchain fundamentals and how they enable STOs • The benefits of blockchain technology in ensuring transparency and security in financial markets • Overview of key blockchain platforms used in STOs
- Module 3: Regulatory Environment and Compliance for STOs (11:30 - 01:00) • Global regulatory frameworks for STOs • Securities laws and compliance issues related to STOs • How to navigate the regulatory landscape and avoid common pitfalls

Day 2: Structuring, Issuing, and Managing an STO

- Module 4: Structuring an STO (07:30 - 09:30) • How to structure a security token: token economics, governance, and rights • Choosing the right blockchain platform for your STO • Developing a legal framework and compliance procedures
- Module 5: Marketing and Managing an STO (09:45 - 11:15) • How to market an STO and attract investors • Investor relations and managing the token holder community • Post-STO activities, including secondary market trading and reporting
- Module 6: Workshop - Developing an STO Strategy (11:30 - 01:00) • Participants will work in groups to develop an STO strategy, including structuring, marketing, and compliance

Certification

Upon successful completion of this course, participants will receive a Certificate of Completion in Security Token Offering (STO), demonstrating their ability to understand and implement STOs in a compliant and secure manner.

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