

DIGITAL TRANSFORMATION IN EDUCATION

“Empowering Institutions and Educators to Deliver Smart, Inclusive and Future-Ready Learning”

Schedule

Date	Venue	Fees (Face-to-Face)
21 - 25 Sep 2026	London, UK	USD 3495 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

Education systems across the globe are rapidly evolving in response to digital technologies, shifting learner needs, and demands for flexible, inclusive, and personalized learning. Digital transformation in education is no longer optional—it is essential for institutions to remain relevant, improve learning outcomes, and prepare students for a dynamic future workforce.

This 5-day course is designed to provide education leaders, administrators, and teaching professionals with the knowledge, frameworks, and tools to effectively drive digital change within their institutions. The program covers strategic planning, EdTech integration, digital pedagogy, data-driven decision-making, and managing transformation for sustainable impact.

Objectives

By the end of this course, participants will be able to:

- Understand the drivers, benefits, and barriers of digital transformation in education
- Develop digital strategies aligned with institutional vision and learner needs
- Apply digital pedagogy and blended learning approaches effectively
- Integrate EdTech tools for curriculum delivery, student engagement, and assessment
- Manage change, build capacity, and evaluate the impact of digital initiatives

Why Attend

- To future-proof your institution with smart learning models and technology adoption
- To enhance teaching effectiveness through data, content platforms, and AI tools
- To ensure equitable, accessible, and inclusive learning for all students
- To lead digital innovation in curriculum design, delivery, and evaluation
- To create a culture of continuous improvement and digital fluency

Target Audience

This program is designed for:

- School and university leaders, principals, deans, and department heads
- Policy makers and education transformation officers
- Education technology coordinators and digital learning managers
- Instructional designers, curriculum developers, and academic staff
- Anyone involved in planning, implementing, or supporting digital initiatives in education

Individual Benefits

Key competencies that will be developed include:

- Digital leadership and transformation strategy
- Blended and online learning design
- Educational technology evaluation and implementation
- Learner analytics and adaptive instruction
- Change leadership and stakeholder engagement

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved institutional digital maturity and innovation capability
- Increased student engagement and improved learning outcomes
- Better use of digital platforms, content, and data for decision-making
- Stronger alignment of technology investments with educational goals
- A sustainable roadmap for digital development and upskilling

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Global trends, policies, and transformation models in education
- Case Studies - Successful digital transformation stories from schools and universities
- Workshops - Framework development, EdTech tools review, and digital design labs
- Peer Exchange - Cross-institutional collaboration and challenge-solving
- Tools - Digital maturity assessment templates, strategy maps, technology evaluation checklists, and stakeholder engagement plans

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: The Case for Digital Transformation in Education

- Module 1: Global Trends and Disruption in Education (07:30 - 09:30) • Why education must evolve • Technology, learner expectations, and societal impact • COVID-19 lessons and long-term digital shifts
- Module 2: Digital Maturity and Readiness (09:45 - 11:15) • Evaluating institutional digital readiness • Models for education digital maturity • Barriers to transformation and mitigation strategies
- Module 3: Vision, Strategy and Governance (11:30 - 01:00) • Developing a shared digital vision • Strategic alignment and KPIs • Governance frameworks for education IT and innovation
- Module 4: Workshop - Maturity Assessment (02:00 - 03:30) • Participants assess their organization's digital maturity and set objectives

Day 2: Digital Pedagogy and Learning Models

- Module 1: Blended and Online Learning Fundamentals (07:30 - 09:30) • Designing effective hybrid and online experiences • Learning management systems (LMS) and delivery models • Flexible scheduling and asynchronous tools
- Module 2: Digital Content and Curriculum Design (09:45 - 11:15) • Developing engaging multimedia content • Curating OERs and adaptive digital resources • Microlearning and modular course structures
- Module 3: Assessment and Feedback in the Digital Age (11:30 - 01:00) • Formative vs. summative assessments • Using quizzes, e-portfolios, and auto-grading tools • Data-informed feedback and continuous improvement
- Module 4: Workshop - Designing a Digital Learning Unit (02:00 - 03:30) • Create a digital lesson plan using selected tools

Day 3: Educational Technology and Tools

- Module 1: EdTech Landscape and Selection (07:30 - 09:30) • Evaluating and selecting educational technologies • Trends in AI tutors, gamification, VR/AR, and content platforms
- Module 2: Learning Management Systems (LMS) and Ecosystems (09:45 - 11:15) • Using Moodle, Canvas, Blackboard, Google Classroom • System integration and user engagement
- Module 3: Data, Learning Analytics and Personalization (11:30 - 01:00) • Tracking learner behavior and progress • Using analytics to inform teaching and interventions • Adaptive learning platforms and AI-enhanced instruction
- Module 4: Case Study - Tool Selection and Implementation Plan (02:00 - 03:30) • Evaluate and recommend tools for a given education scenario

Day 4: Digital Inclusion, Safety, and Change Management

- Module 1: Accessibility and Equity in Digital Learning (07:30 - 09:30) • Digital divide and strategies for inclusion • Assistive technologies and UDL (Universal Design for Learning)
- Module 2: Cybersecurity and Digital Ethics in Education (09:45 - 11:15) • Student data privacy and protection • Ethical use of learning technologies and content
- Module 3: Change Leadership and Faculty Engagement (11:30 - 01:00) • Overcoming resistance and digital fatigue • Building digital competencies across staff • Incentives, communities of practice, and mentorship
- Module 4: Simulation - Change Management Strategy (02:00 - 03:30) • Develop an institutional change plan with communication strategies

Day 5: Planning and Leading Transformation Initiatives

- Module 1: Roadmapping and Project Management (07:30 - 09:30) • Phased transformation planning • Budgeting, timelines, and quick wins
- Module 2: Monitoring and Evaluation (09:45 - 11:15) • Measuring learning impact, engagement, and ROI • Surveys, dashboards, and analytics tools
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- Module 3: Finalizing Your Digital Strategy (11:30 – 01:00) • Consolidating action plans • Presentation and peer feedback
- Module 4: Final Presentations and Wrap-Up (02:00 – 03:30) • Team strategy presentations • Certificate distribution and next steps

Certification

Participants will receive a Certificate of Completion in Digital Transformation in Education, confirming their expertise in planning, leading, and sustaining digital innovation in learning environments and education institutions.

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