

SUPPLY CHAIN MANAGEMENT EFFICIENCY - A HEALTH CHECK

“Evaluating and Enhancing End-to-End Supply Chain Performance for Agility, Cost Control & Resilience”

Schedule

Date	Venue	Fees (Face-to-Face)
02 - 06 Mar 2026	Dubai, UAE	USD 3495 per delegate
05 - 09 Oct 2026	Dubai, UAE	USD 3495 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

A well-functioning supply chain is the backbone of operational excellence, but inefficiencies often go unnoticed until they cause disruption, rising costs, or customer dissatisfaction. Conducting a systematic health check allows organizations to identify weak points, improve integration, and future-proof their supply chains.

This 5-day course provides a holistic and practical framework to evaluate and improve supply chain performance across all functions—planning, sourcing, production, logistics, inventory, and customer fulfillment. Participants will use proven diagnostic tools to assess supply chain maturity, benchmark performance, and create targeted action plans.

Objectives

By the end of this course, participants will be able to:

- Conduct a comprehensive supply chain health check using structured frameworks
- Identify bottlenecks, inefficiencies, and alignment gaps across functions
- Evaluate KPIs related to cost, service, lead time, and flexibility
- Apply best practices for performance improvement and digital integration
- Develop an actionable roadmap for supply chain transformation

Why Attend

- To gain a complete view of your supply chain's strengths and weaknesses
- To uncover hidden inefficiencies that increase costs or risk
- To build internal capability for supply chain performance audits
- To identify opportunities for automation, agility, and resilience
- To align supply chain practices with organizational strategy and customer needs

Target Audience

This program is designed for:

- Supply chain, logistics, and operations managers
- Procurement, sourcing, and planning professionals
- Inventory and warehouse managers
- Continuous improvement and business transformation teams
- Anyone responsible for supply chain performance or redesign

Individual Benefits

Key competencies that will be developed include:

- Supply chain diagnostics and benchmarking
- Process mapping and performance measurement
- Risk identification and mitigation
- Lean supply chain thinking and agility assessment
- Action planning and change leadership

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved visibility and control over end-to-end supply chain activities
- Better alignment of supply chain goals with business strategy
- Reduced cost-to-serve through process improvements
- Enhanced ability to manage demand, disruptions, and vendor performance
- A culture of continuous improvement within the supply chain

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Concepts of supply chain diagnostics, maturity models, and metrics
- Case Studies - Real-life examples of supply chain transformation and gaps
- Workshops - Health check exercises, KPI reviews, and improvement planning
- Peer Exchange - Group collaboration on real-world supply chain challenges
- Tools - Diagnostic templates, assessment checklists, KPI scorecards, and root cause analysis frameworks

MAWA EVENTS

Address: No. 857, Block A2, Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net



Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Introduction to Supply Chain Health Check

- Module 1: Supply Chain Excellence - What Does It Look Like? (07:30 - 09:30) • Supply chain strategy, architecture, and performance overview • End-to-end integration: from supplier to customer • Why regular health checks matter
- Module 2: The Supply Chain Health Check Framework (09:45 - 11:15) • Maturity models and diagnostic dimensions • SCOR and Lean supply chain principles • Benchmarking practices and performance tiers
- Module 3: Planning the Assessment (11:30 - 01:00) • Setting scope and objectives • Data collection, stakeholder input, and confidentiality • Base-lining and goal setting
- Module 4: Workshop - Draft a Health Check Plan (02:00 - 03:30) • Create a plan for evaluating your organization's supply chain

Day 2: Procurement, Inventory & Demand Planning Assessment

- Module 1: Procurement Process Efficiency (07:30 - 09:30) • Lead times, sourcing strategy, and supplier performance • Cost visibility, P2P cycle time, and procurement controls
- Module 2: Inventory Management and Optimization (09:45 - 11:15) • ABC classification and stock holding cost • Stock-outs, overstock, and safety stock settings • Warehouse performance metrics
- Module 3: Demand Planning and Forecasting (11:30 - 01:00) • Forecast accuracy and bias • S&OP integration • Planning frequency and system support
- Module 4: Group Review - Analyze Planning Gaps (02:00 - 03:30) • Use real data or scenarios to spot weak points

Day 3: Logistics, Distribution, and Fulfillment Assessment

- Module 1: Transportation and Distribution (07:30 - 09:30) • Inbound/outbound logistics performance • Transportation costs, delays, and route optimization • Delivery accuracy and OTIF (on-time-in-full)
- Module 2: Warehouse Operations (09:45 - 11:15) • Order cycle time, picking accuracy, and returns • Layout design, automation, and safety indicators
- Module 3: Customer Fulfillment and Service (11:30 - 01:00) • Customer-centric KPIs: fill rate, backorders, responsiveness • Complaint handling and root cause tracing
- Module 4: Workshop - Evaluate Logistics Scorecard (02:00 - 03:30) • Use a case study to score logistics performance

Day 4: Technology, Risk, and Sustainability in the Supply Chain

- Module 1: Supply Chain Technology Assessment (07:30 - 09:30) • Digital maturity and system integration (ERP, WMS, TMS) • Data accuracy and decision-making tools • Automation and AI readiness
- Module 2: Risk and Resilience Assessment (09:45 - 11:15) • Supply continuity, geopolitical and environmental risks • Disruption response and contingency planning • Supplier dependency analysis
- Module 3: ESG and Sustainable Supply Chain Practices (11:30 - 01:00) • Carbon footprint tracking • Green sourcing and packaging • ESG reporting compliance
- Module 4: Simulation - Risk Heat Map and Recovery Plan (02:00 - 03:30) • Identify high-risk areas and propose mitigations

Day 5: Strategy Alignment and Action Planning

- Module 1: Aligning Supply Chain with Business Strategy (07:30 - 09:30) • Strategy deployment and KPI cascades • Cost-to-serve and value stream analysis
- Module 2: Prioritizing Improvement Initiatives (09:45 - 11:15) • Quick wins vs. long-term projects • ROI and effort analysis
- Module 3: Building a Supply Chain Health Check Roadmap (11:30 - 01:00) • Project charter, stakeholder engagement, timelines • Monitoring and continuous review

- Module 4: Final Review and Certificate Award (02:00 – 03:30) • Group presentations: Supply Chain Health Report • Wrap-up and Q&A

Certification

Participants will receive a Certificate of Completion in Supply Chain Management Efficiency – A Health Check, confirming their ability to diagnose and enhance end-to-end supply chain performance using structured tools and data-driven methods.

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