

STRATEGIC CFO

“Empowering CFOs to Drive Financial Strategy and Organizational Growth”

Schedule

Date	Venue	Fees (Face-to-Face)
22 – 26 Mar 2026	Online	USD 1500 per delegate

► Available delivery methods: Face-to-Face & Online Training

Introduction

The role of the Chief Financial Officer (CFO) has evolved beyond financial stewardship to encompass strategic leadership, business innovation, and value creation. Today’s CFOs are expected to shape corporate strategy, drive performance, and enable sustainable growth in an increasingly complex and digitalized environment.

This intensive 5-day course equips senior finance leaders with the critical skills and insights needed to thrive in this expanded role. Through interactive modules, case studies, and strategic workshops, participants will enhance their capabilities in financial leadership, digital finance, performance management, capital strategy, and stakeholder engagement.

Objectives

- By the end of this course, participants will be able to:
- Align financial strategy with corporate goals to drive long-term value
 - Lead enterprise-wide transformation and strategic initiatives
 - Strengthen performance management and financial forecasting capabilities
 - Develop capital and investment strategies that support business priorities
 - Utilize digital tools and analytics for informed financial decision-making
 - Enhance communication with boards, investors, and key stakeholders

Why Attend

- To transition from operational CFO to strategic business leader
- To build skills in capital allocation, corporate finance, and M&A
- To learn how to embed finance at the center of strategic decision-making
- To stay ahead of disruptive financial trends, tools, and technologies
- To network with peers and share insights on real-world CFO challenges

Target Audience

This program is designed for:

- Chief Financial Officers and Deputy CFOs
- Finance Directors, Controllers, and Senior Finance Managers
- Business Unit CFOs and Group Finance Leaders
- Finance professionals aspiring to strategic leadership roles
- Senior executives involved in strategy, investment, and transformation

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking and business acumen for senior finance leadership
- Advanced financial planning, capital management, and risk analysis
- Effective communication and influence at board and executive levels
- Use of digital finance tools and strategic performance dashboards
- Confidence to lead cross-functional initiatives and financial transformation

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger alignment between finance and business strategy
- Improved capital allocation and value creation across the enterprise
- Enhanced financial governance, forecasting, and risk mitigation
- Greater agility and digital readiness in finance operations
- Effective engagement with investors and key stakeholders

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Exploration of modern CFO roles, strategic finance, and business leadership
- Case Studies – Real-world financial strategy scenarios and boardroom challenges
- Workshops – Hands-on development of financial strategies and KPIs
- Peer Exchange – Group collaboration and scenario-based problem solving
- Tools – Frameworks and templates for performance metrics, dashboards, and financial models

Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: The Expanding Role of the Strategic CFO

- Module 1: Evolving CFO Responsibilities in the Modern Enterprise (07:30 – 09:30) • From controller to catalyst: key expectations for today's CFO • Integrating financial leadership with corporate strategy • Shaping the CFO agenda for long-term value
- Module 2: Strategic Planning and Business Alignment (09:45 – 11:15) • Linking finance to business vision and operating models • Role of CFO in strategic planning and execution • Tools for aligning strategy with KPIs and budgets
- Module 3: Driving Organizational Change (11:30 – 01:00) • Leading enterprise-wide transformation initiatives • Building cross-functional influence and leadership credibility • Overcoming resistance to change in financial transformation
- Module 4: Group Discussion and Action Planning (02:00 – 03:30) • Interactive exchange on CFO challenges and future roles • Building your own CFO development roadmap

Day 2: Financial Strategy, Forecasting and Value Creation

- Module 1: Financial Planning and Analysis for Strategic Impact (07:30 – 09:30) • Integrating strategic goals into forecasting and planning • Scenario planning and financial modeling • Bridging planning cycles with agile decision-making
- Module 2: Capital Allocation and Investment Strategies (09:45 – 11:15) • Optimizing capital structure and funding decisions • Evaluating investment opportunities and return metrics • Strategic use of debt, equity, and retained earnings
- Module 3: Value-Based Management (11:30 – 01:00) • Understanding value drivers and shareholder expectations • Aligning financial metrics with value creation strategies • EVA, MVA, and other performance indicators
- Module 4: Workshop – Building a Financial Strategy Map (02:00 – 03:30) • Hands-on development of financial strategy using real-world data

Day 3: Performance Management and Decision Support

- Module 1: Designing Strategic KPIs and Scorecards (07:30 – 09:30) • Linking financial performance to strategic goals • Balanced scorecard and advanced KPI systems • Reporting for performance and accountability
- Module 2: Cost Management and Profitability Analysis (09:45 – 11:15) • Cost-to-serve models and value chain analysis • Activity-based costing vs. traditional costing • Profitability by segment, customer, and product line
- Module 3: Decision Support Systems (11:30 – 01:00) • Using data and dashboards for decision-making • Designing financial reports that drive insights • Automation and visualization tools for finance
- Module 4: Peer Review and Application Session (02:00 – 03:30) • Group review of KPIs and reporting strategies

Day 4: Risk Management, Governance, and Compliance

- Module 1: Enterprise Risk Management for CFOs (07:30 – 09:30) • Financial and operational risk frameworks • Risk-based decision-making and contingency planning • Internal controls and risk registers
- Module 2: Governance and Stakeholder Management (09:45 – 11:15) • CFO interaction with the board and audit committee • Compliance, transparency, and ethical finance • Investor communication strategies
- Module 3: Regulation and Corporate Reporting (11:30 – 01:00) • Emerging standards (e.g., ESG, IFRS updates) • Non-financial reporting and integrated disclosures • Managing regulatory risks
- Module 4: Crisis Finance and Response Planning (02:00 – 03:30) • Finance leadership in times of volatility • Cash flow resilience and liquidity planning • Case scenarios: pandemic, inflation, currency shocks

Day 5: Digital Finance and Future-Ready CFO Capabilities

- Module 1: Digital Transformation of Finance (07:30 – 09:30) • Future technologies reshaping finance (AI, RPA, analytics) • Building a digital-first finance function • Data governance and cybersecurity implications
- Module 2: Agile Finance Operations (09:45 – 11:15) • Lean finance, shared services, and automation • Real-time reporting and cloud finance tools • Developing future-ready finance teams
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- Module 3: CFO Capability Development and Talent Strategy (11:30 – 01:00) • CFO succession planning • Building leadership capacity in the finance function • Developing a learning finance culture
- Module 4: Final Presentations and Action Plans (02:00 – 03:30) • Group presentations: CFO strategies for growth • Feedback and commitment to personal development • Course conclusion and certification ceremony

Certification

Participants will receive a Certificate of Completion in Strategic CFO Leadership, validating their advanced expertise in corporate financial strategy, strategic planning, capital management, and digital finance leadership.

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