

RISK APPETITE, STRATEGY & PERFORMANCE

“Aligning Risk Appetite with Strategic Objectives to Drive Sustainable Business Performance”

Schedule

Date	Venue	Fees (Online)
25 - 26 Mar 2026	Online	USD 700 per delegate

► Available delivery methods: In-House Training

Introduction

In today's volatile business environment, organizations must strike the right balance between risk-taking and value creation. Defining and integrating risk appetite into corporate strategy enables leaders to make informed decisions, pursue opportunities with confidence, and ensure that performance is achieved within acceptable risk boundaries.

This intensive two-day course equips senior leaders, strategy professionals, and risk managers with the knowledge and tools to define, articulate, and operationalize risk appetite across the organization. Through practical frameworks, real-world case studies, and hands-on exercises, participants will learn how to embed risk appetite into strategy formulation, performance measurement, and governance processes.

Objectives

By the end of this course, participants will be able to:

- Define and structure a practical risk appetite framework aligned with organizational goals
- Link risk appetite to corporate strategy, investment decisions, and risk governance
- Develop risk thresholds and indicators for performance and compliance monitoring
- Communicate risk appetite across departments to support a strong risk culture
- Ensure decision-making reflects the organization's risk-return balance

Why Attend

- Understand how risk appetite impacts long-term value creation and business sustainability
- Learn how to set and cascade risk appetite across functions and units
- Improve alignment between strategic planning, risk management, and performance goals
- Translate board-level risk expectations into measurable operational guidelines
- Strengthen enterprise-wide accountability through clearer risk governance

Target Audience

This program is designed for:

- Chief Risk Officers and risk management professionals
- Strategy and corporate planning executives
- Board members and executive leadership
- Internal audit and governance specialists
- Department heads responsible for performance delivery and compliance

Individual Benefits

Key competencies that will be developed include:

- Risk appetite definition and measurement techniques
- Strategic alignment of risk and performance targets
- Development of key risk indicators (KRIs) and risk-adjusted KPIs
- Risk communication and reporting to executive and board levels
- Integration of risk appetite into business planning and capital allocation

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced clarity on acceptable risk boundaries across the organization
- Stronger connection between strategic intent and enterprise risk posture
- Better decision-making through proactive risk and opportunity assessment
- Improved ability to monitor and report on risk-adjusted performance
- A more resilient, accountable, and transparent governance environment

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - International standards and best practices in risk appetite frameworks
- Case Studies - How leading organizations embed risk appetite into decision-making
- Workshops - Drafting and evaluating risk appetite statements and risk tolerance limits
- Peer Exchange - Cross-sector dialogue on risk appetite, culture, and performance alignment
- Tools - Templates for appetite statements, risk dashboards, and strategic integration maps

Course Outline

Detailed 2-Day Course Outline

Training Hours: 07:30 AM – 3:30 PM **Daily Format:** 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Risk Appetite and Strategic Integration

- Module 1: Understanding Risk Appetite and Its Role (07:30 – 09:30) • Definitions, principles, and distinctions: appetite, tolerance, limits
- Module 2: Designing the Risk Appetite Framework (09:45 – 11:15) • Components of a risk appetite statement and alignment with business model
- Module 3: Risk Appetite and Strategic Planning (11:30 – 01:00) • Linking risk appetite to strategy, objectives, and capital allocation
- Module 4: Workshop – Drafting a Department-Level Risk Appetite Statement (02:00 – 03:30)

Day 2: Risk Measurement, Communication, and Governance

- Module 1: Cascading Risk Appetite into Operations (07:30 – 09:30) • Translating appetite into KRIs, risk-adjusted KPIs, and performance thresholds
- Module 2: Monitoring, Reporting, and Escalation (09:45 – 11:15) • Dashboarding, appetite breaches, and escalation protocols
- Module 3: Role of Leadership and Risk Culture (11:30 – 01:00) • Board oversight, senior leadership ownership, and organizational behavior
- Module 4: Certification and Wrap-Up (02:00 – 03:30) • Final case study, Q&A, and certificate distribution

Certification

Participants will receive a Certificate of Completion in Risk Appetite, Strategy & Performance, confirming their ability to define and operationalize risk appetite in alignment with enterprise strategy and governance standards.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.