

FOREIGN EXCHANGE RISK

“Identifying, Measuring & Mitigating Currency Exposure in Global Markets”

Schedule

Date	Venue	Fees (Face-to-Face)
04 - 05 Mar 2025	Doha, Qatar	USD 1995 per delegate
06 - 07 May 2025	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today’s volatile global economy, foreign exchange risk poses a significant threat to businesses operating across borders. Currency fluctuations can lead to financial losses, distort financial reporting, and undermine competitiveness. This two-day intensive training equips finance professionals with the tools and strategies to identify, quantify, and manage foreign exchange risk effectively. It covers the latest techniques in hedging, forecasting, and compliance with international standards.

Objectives

By the end of this course, participants will be able to:

- Understand different types of foreign exchange exposures (transaction, translation, economic)
- Apply financial instruments and techniques to hedge FX risk
- Develop internal policies for effective currency risk governance
- Assess and report the impact of FX volatility on financial performance
- Monitor, control, and forecast foreign exchange risk exposures

Why Attend

- Gain clarity on the financial impact of currency fluctuations
- Learn how to protect revenue, margins, and asset values from FX risk
- Use case studies and real-world data to build risk models
- Enhance decision-making through practical tools and frameworks
- Reduce compliance and reputational risks associated with mismanaged FX exposures

Target Audience

This program is designed for:

- Treasury and finance professionals dealing with international transactions
- Corporate accountants and financial controllers
- Risk management officers and compliance professionals
- Import/export managers and trade finance officers
- Bankers and investment professionals in currency markets

Individual Benefits

Key competencies that will be developed include:

- FX exposure identification and analysis
- Hedging strategies using derivatives and natural hedging techniques
- Quantitative methods for FX forecasting
- Development of FX risk management policy frameworks
- Compliance with accounting and regulatory standards (e.g., IFRS 9)

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved management of foreign currency risk across global operations
- Reduction in unexpected FX-related losses and volatility in earnings
- Improved policy alignment between treasury, finance, and strategy functions
- Enhanced capability to report and communicate currency risks to stakeholders
- Stronger risk culture and decision-making around FX transactions

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Deep dive into foreign exchange risk types, hedging instruments, and regulatory frameworks
- Case Studies - Currency risk incidents and their financial impact in multinational corporations
- Workshops - Hands-on exercises for calculating exposures and designing hedge strategies
- Peer Exchange - Group discussions on policy design and FX risk oversight
- Tools - Excel-based models, hedging templates, and exposure assessment worksheets

Course Outline

Detailed 2-Day Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Understanding Foreign Exchange Risk and Exposure Management

- Module 1: Fundamentals of Foreign Exchange Risk (07:30 – 09:30) • Definition and drivers of FX risk in global business • Types of exposure: transaction, translation, and economic • Real-world cases of FX volatility impacting firms
- Module 2: Identifying and Measuring FX Exposure (09:45 – 11:15) • Techniques to measure transaction and translation exposure • Forecasting currency movements and volatility • Tools and templates for exposure mapping
- Module 3: Hedging Techniques and Derivative Instruments (11:30 – 01:00) • Forwards, futures, options, and swaps explained • Hedging strategies: matched currency flows, leading & lagging • Evaluating cost-benefit of hedge decisions
- Module 4: Workshop: Exposure Assessment & Strategy Selection (02:00 – 03:30) • Simulated FX exposure scenarios • Hands-on hedge decision-making using case data • Group discussion on lessons learned

Day 2: Strategic Hedging, Risk Governance and Compliance

- Module 1: Developing a Foreign Exchange Risk Policy (07:30 – 09:30) • Designing a corporate FX risk policy framework • Authority limits, controls, and segregation of duties • Integrating treasury operations with corporate strategy
- Module 2: Accounting, Disclosure, and Compliance (09:45 – 11:15) • IFRS 9 and hedge accounting basics • Documentation and effectiveness testing • Compliance with audit and internal control expectations
- Module 3: Building a Risk-Aware Culture (11:30 – 01:00) • Cross-functional awareness of currency risk • Aligning procurement, finance, and operations • Reporting and communicating FX risk to executives
- Module 4: Capstone Exercise: FX Risk Management Plan (02:00 – 03:30) • Design a hedging policy for a multinational business • Group presentations with feedback from facilitator • Action planning and Q&A

Certification

Participants will receive a Certificate of Completion in Foreign Exchange Risk Management, validating their expertise in identifying, measuring, and managing currency exposure using strategic and practical approaches.

Why Choose MAWA Events

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