MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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FINANCIAL MODELLING WITH BUSINESS INTELLIGENCE

""Transforming Financial Data into Strategic Insights through Dynamic Modelling and BI Tools""

Schedule

Date	Venue	Fees (Face-to-Face)
04 – 05 Mar 2026	Doha, Qatar	USD 1995 per delegate
10 – 11 Jun 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's data-driven business environment, financial professionals are expected to go beyond static spreadsheets and provide dynamic, forward-looking analysis that supports strategic decision-making. Business Intelligence (BI) tools have revolutionized the way financial models are built, enabling real-time dashboards, interactive reports, and deeper data insights.

This intensive two-day training equips participants with practical skills to create robust financial models while leveraging BI tools such as Microsoft Power BI and Excel's advanced features. Participants will learn how to design, visualize, and present models that integrate seamlessly with live business data—transforming raw numbers into actionable intelligence.

Objectives

By the end of this course, participants will be able to:

- Build and interpret financial models using Excel and BI platforms
- Structure integrated financial statements and scenario models
- Visualize key financial metrics using dashboards and data analytics tools
- Link models to live data sources for real-time updates and reporting
- Support forecasting, valuation, and performance monitoring using dynamic tools

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Why Attend

- Learn how to convert financial spreadsheets into interactive dashboards
- Improve accuracy, consistency, and speed in financial analysis
- Strengthen decision-making with automated scenario and sensitivity tools
- Eliminate manual updates through linked data models
- Bridge the gap between finance and business strategy using BI

Target Audience

This program is designed for:

- Financial analysts and business planners
- Accountants and corporate finance professionals
- BI analysts and reporting specialists
- CFOs and finance managers seeking digital transformation
- Professionals involved in budgeting, forecasting, or valuation

Individual Benefits

Key competencies that will be developed include:

- Financial modeling structure, logic, and best practices
- Excel-based modeling of income statement, balance sheet, and cash flow
- BI tools for real-time reporting, forecasting, and data linkage
- Scenario planning and model automation
- Data storytelling and performance visualization

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Faster and more insightful financial reporting cycles
- Stronger alignment between data systems and business planning
- Improved transparency and interactivity in board-level reporting
- Increased analytical capacity across finance and business teams
- Enhanced value from BI and digital finance investments

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Financial modeling logic, BI integration frameworks
- Case Studies – Real-world modeling challenges in business finance
- Workshops – Model building, Power BI dashboards, sensitivity tools
- Peer Exchange – Discussions on model design and real-time reporting use cases
- Tools – Excel templates, Power BI dashboards, scenario planners

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Course Outline

Detailed 2-Day Course Outline

Training Hours: 07:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Financial Modelling Fundamentals and Excel Techniques

- Module 1: Financial Modelling Best Practices (07:30 – 09:30) • Model planning, assumptions, logic structure
- Module 2: Building the 3-Statement Model (09:45 – 11:15) • Integrated income statement, balance sheet, and cash flow
- Module 3: Sensitivity and Scenario Tools in Excel (11:30 – 01:00) • Data tables, switches, break-even models
- Module 4: Workshop – Build a Simple Forecasting Model (02:00 – 03:30)

Day 2: BI Integration and Dashboard Reporting

- Module 1: Introduction to Power BI for Finance (07:30 – 09:30) • Power BI interface, importing data, model building
- Module 2: Visualizing Financial KPIs and Forecasts (09:45 – 11:15) • Dashboards for revenue, cost, margin, and cash metrics
- Module 3: Automating Reporting with Linked Models (11:30 – 01:00) • Connecting Excel models to BI dashboards and data sources
- Module 4: Certification and Wrap-Up (02:00 – 03:30) • Final Q&A, case review, and certificate distribution

Certification

Participants will receive a Certificate of Completion in Financial Modelling with Business Intelligence, validating their ability to design dynamic financial models and deliver real-time insights using Excel and BI tools for strategic business decision-making.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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