

CASH MANAGEMENT

“Maximizing Liquidity, Minimizing Risk, and Optimizing Cash Flows for Financial Stability”

Schedule

Date	Venue	Fees (Face-to-Face)
04 - 05 Mar 2026	Doha, Qatar	USD 1995 per delegate
03 - 04 Jun 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Effective cash management is essential for ensuring business continuity, improving financial agility, and maximizing return on short-term assets. In today's volatile economic landscape, organizations must proactively manage cash flows, liquidity risks, and working capital while maintaining strong banking relationships and optimizing treasury operations.

This intensive 2-day training provides finance and treasury professionals with practical tools and insights to plan, monitor, and control cash resources. The course covers liquidity forecasting, collections and disbursements optimization, bank relationship management, and the application of digital tools in modern cash operations.

Objectives

By the end of this course, participants will be able to:

- Develop and maintain cash flow forecasts for short- and medium-term planning
- Optimize working capital through improved receivables and payables management
- Analyze cash positions, liquidity gaps, and financing needs
- Manage banking relationships and select cash management products
- Reduce idle cash and increase returns on surplus funds

Why Attend

- Improve organizational liquidity and funding efficiency
- Reduce borrowing costs and enhance investment of excess cash
- Gain better visibility and control over daily cash positions
- Support strategic decision-making with accurate cash projections
- Strengthen treasury operations using best practices and automation

Target Audience

This program is designed for:

- Finance and treasury managers
- Financial controllers and cash flow analysts
- Corporate bankers and relationship managers
- Accountants and accounts receivable/payable officers
- CFOs and other professionals managing short-term financial decisions

Individual Benefits

Key competencies that will be developed include:

- Cash flow forecasting and modeling
- Working capital analysis and control
- Bank account structuring and reconciliation
- Use of cash concentration and pooling strategies
- Application of treasury tools and reporting dashboards

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved liquidity management and operational cash control
- Enhanced decision-making regarding financing and investments
- Reduced exposure to cash shortages and liquidity risk
- Stronger internal controls over cash receipts and payments
- Increased return on idle cash and reduction in float time

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Global cash management frameworks and best practices
- Case Studies - Real-life cash flow challenges and solutions
- Workshops - Cash forecasting exercises and liquidity modeling
- Peer Exchange - Dialogue on bank relationships and digital treasury tools
- Tools - Templates for cash flow tracking, working capital metrics, and dashboarding

Course Outline

Detailed 2-Day Course Outline

Training Hours: 07:30 AM – 3:30 PM **Daily Format:** 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Cash Flow Planning and Liquidity Control

- Module 1: Principles of Cash and Liquidity Management (07:30 – 09:30) • Objectives of cash management • Key liquidity metrics and cash cycle
- Module 2: Cash Flow Forecasting Techniques (09:45 – 11:15) • Forecast horizons, input sources, and forecast accuracy
- Module 3: Optimizing Collections and Disbursements (11:30 – 01:00) • Receivables, payables, and float time reduction
- Module 4: Workshop – Build a Cash Flow Forecast Model (02:00 – 03:30)

Day 2: Banking Operations and Working Capital Optimization

- Module 1: Managing Bank Accounts and Treasury Structures (07:30 – 09:30) • Account structuring, reconciliation, pooling, and sweeping
- Module 2: Working Capital Efficiency and Cash Conversion Cycle (09:45 – 11:15) • Payables/receivables turnover, inventory management
- Module 3: Cash Investment and Surplus Allocation (11:30 – 01:00) • Short-term investment instruments and policies
- Module 4: Certification and Wrap-Up (02:00 – 03:30) • Summary, final Q&A, and certificate distribution

Certification

Participants will receive a Certificate of Completion in Cash Management, confirming their skills in managing liquidity, controlling working capital, and optimizing treasury operations for financial health and stability.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.