MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

EMPLOYEE ENGAGEMENT

""Boosting Motivation, Retention, and Performance through Meaningful Workplace Connection""

Schedule

Date	Venue	Fees (Online)
12 Feb 2026	Online (Live Virtual)	USD 450 per delegate
25 Mar 2026	Online (Live Virtual)	USD 450 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Employee engagement is no longer just an HR initiative—it's a critical driver of organizational performance. Engaged employees are more productive, loyal, innovative, and customer-focused. Yet many organizations still struggle to translate engagement theory into action.

This 1-day live virtual course empowers leaders, HR professionals, and managers with practical strategies to improve employee engagement in their teams and organizations. Participants will explore what truly drives engagement, how to measure it, and how to create a culture where people are motivated to give their best.

Objectives

By the end of this course, participants will be able to:

- Define employee engagement and distinguish it from satisfaction and motivation
- Identify the key drivers of engagement at individual, team, and organizational levels
- Use engagement surveys and feedback tools effectively
- Design and implement practical engagement strategies
- Create a culture of recognition, growth, and inclusion that retains top talent

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Why Attend

- Learn what really engages today's workforce in a changing work environment
- Gain insight into common engagement pitfalls and how to avoid them
- Use real data and feedback to drive leadership and team actions
- Foster a culture where employees feel valued, heard, and empowered
- Improve retention, performance, and morale through targeted actions

Target Audience

This program is designed for:

- HR professionals and business partners
- Team leaders, supervisors, and department heads
- People managers at any level
- Employee experience and internal communication professionals
- Anyone responsible for building engagement strategies

Individual Benefits

Key competencies that will be developed include:

- Employee motivation and recognition
- Communication and feedback strategies
- Engagement survey interpretation and action planning
- Trust-building and culture development
- Coaching for connection and performance

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Higher levels of employee motivation, retention, and discretionary effort
- A more inclusive, supportive, and feedback-rich culture
- Improved employer branding and workforce stability
- Data-driven engagement and performance improvement
- Better alignment between leadership actions and employee needs

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – The science and business case for engagement
- Case Studies – Engagement wins and failures in real companies
- Workshops – Engagement driver diagnostics, feedback analysis, and action planning
- Peer Exchange – Experience sharing across roles and industries
- Tools – Survey models, engagement planning templates, recognition frameworks

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Course Outline

Delivery Format: Online (Live) | Platform: Zoom, WebEx or Microsoft Teams **Training Hours: 07:30 AM – 03:30 PM Coffee Breaks: 09:30 & 11:15 |** Lunch Break: 01:00 – 02:00

- Module 1: Understanding Engagement (07:30 – 09:30) • What engagement is and isn't • Myths and realities of employee motivation • Engagement trends in the modern workplace
- Module 2: Drivers and Barriers (09:45 – 11:15) • Organizational, managerial, and individual drivers • Identifying and addressing disengagement early • Recognition, trust, growth, and voice
- Module 3: Measuring and Acting on Engagement (11:30 – 01:00) • Survey tools, pulse checks, and feedback loops • Linking engagement data to leadership behaviors • Planning and prioritizing actions
- Module 4: Final Workshop – Building Your Engagement Plan (02:00 – 03:30) • Team or personal action plan development • Sharing and feedback from peers and facilitator

Certification

Participants will receive a Certificate of Completion in Employee Engagement, validating their ability to design, lead, and support effective engagement strategies that enhance motivation, performance, and retention.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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